

TATE YEUNG
626 272 0287 hello@tateyeung.com

EDUCATION

PASADENA CITY COLLEGE Expected transfer in Fall 2018
Bachelor of Science, Graphic Communication

ARCADIA HIGH SCHOOL Class of 2016

EXPERIENCE

PRESIDENT **SPRING 2017–SPRING 2018**
Circle K International, Pasadena City College Chapter
Leadership • club of over 50 members.
Graphic design, branding • club identity, collateral.

COMMUNICATIONS & MARKETING LEAD **SPRING–WINTER 2017**
Go West (Circle K International, Pasadena City College Chapter)
Graphic design, branding, web development • special event identity and collateral (electronic promotionals, website, registration flow).

USER EXPERIENCE INTERN **SUMMER 2016**
iDigBrand
User experience • analysis of user activity of on a social network.
Graphic design • UX-informed graphic design for promotions.

GRAPHIC DESIGNER **FALL 2015–SUMMER 2016**
Apache News (Arcadia High School)
Graphic design, branding, motion graphics • identity and collateral (lower-thirds, promotionals), on-screen graphics (still and motion).

PUBLICITY COMMISSIONER **SPRING 2015–SPRING 2016**
Key Club International, Arcadia Chapter
Graphic design, publication design, branding • club identity, collateral (apparel, publications); original special event identity and collateral (tickets, electronic and physical promotionals)

PROFICIENCIES

Adobe Illustrator, Adobe Photoshop, Adobe InDesign,
Adobe Premiere Pro, HTML, CSS
G Suite, Microsoft Office, Windows, macOS