

Pizza Sales Report

Jan/15-Dec/15

Pizza Category

All

1/1/2015

12/31/2015

Home

Best and Worst Sellers

BUSIEST DAYS & TIMES

Days

Orders are highest on weekends, Friday/Saturday evening.

Monthly

There are maximum orders from month of July and January

SALES PERFORMANCE

Category

Classic category contributes to maximum sales and total orders

Size

Large size pizzas contributes to maximum sales



817.9K

Total Revenue



38.3

Average Order Value



21.4K

Total Orders



2.32

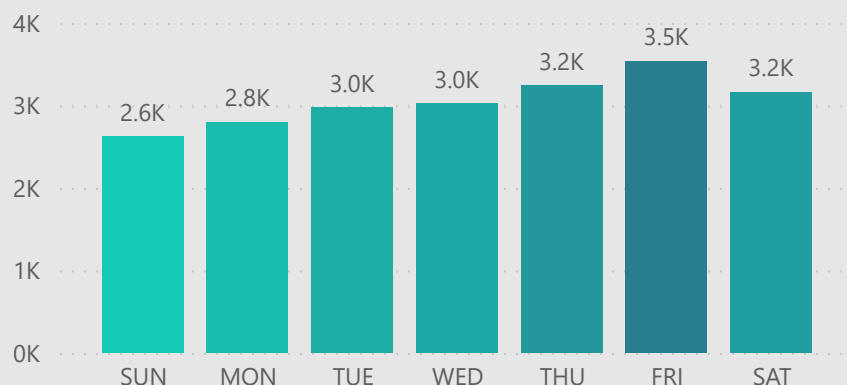
Avg Pizzas per Order



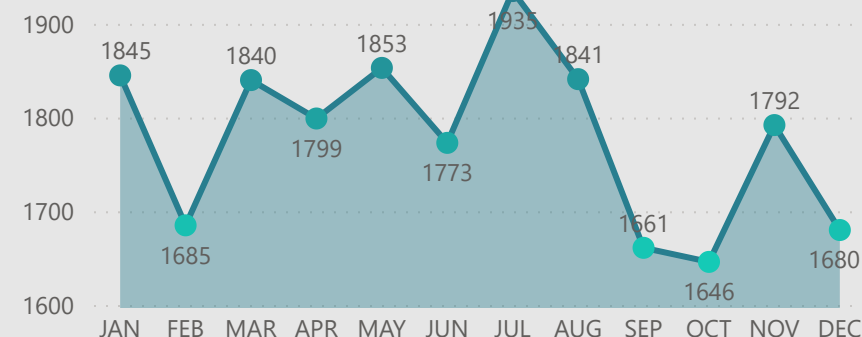
49.6K

Total Pizzas Sold

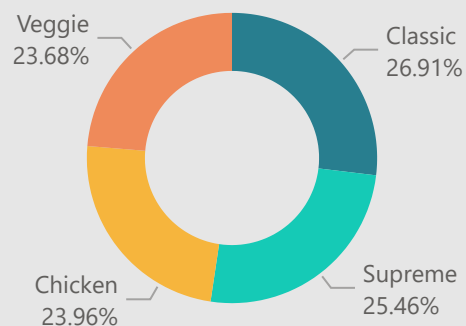
Daily Trend for Total Orders



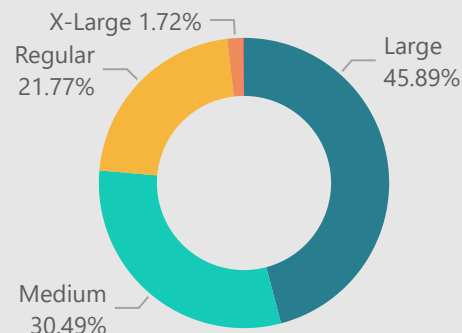
Monthly Trend for Total Orders



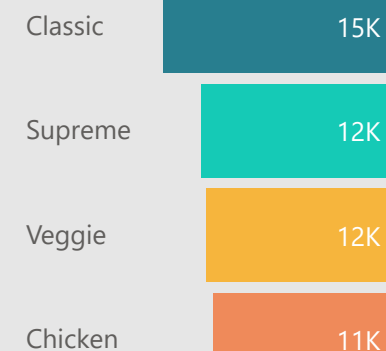
% of Sales by Pizza Category



% of Sales by Pizza Category



Total Pizzas Sold by Category





BEST SELLERS

Revenue

The Thai Chicken Pizza contributes to maximum Revenue

Quantity

The Classic Deluxe Pizza contributes to maximum quantity

Total Orders

The Classic Deluxe Pizza contributes to maximum orders

WORST SELLERS

Revenue

The Brie Carre Pizza contributes to minimum Revenue

Quantity

The Brie Carre Pizza contributes to minimum quantity

Total Orders

The Brie Carre Pizza contributes to minimum orders.



817.9K

Total Revenue



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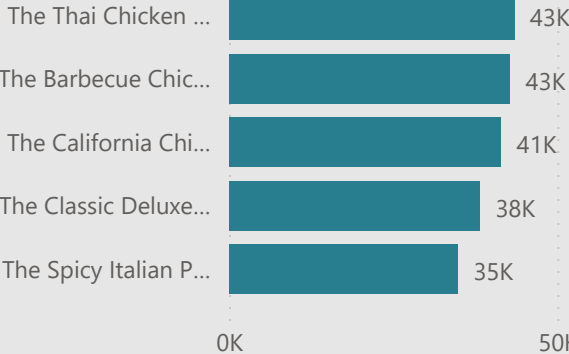
Avg Pizzas per Order



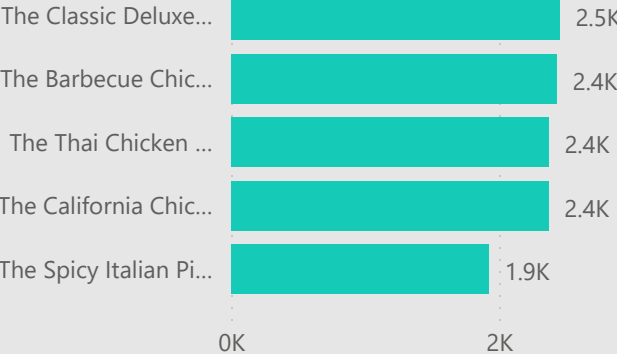
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Total Pizzas Sold

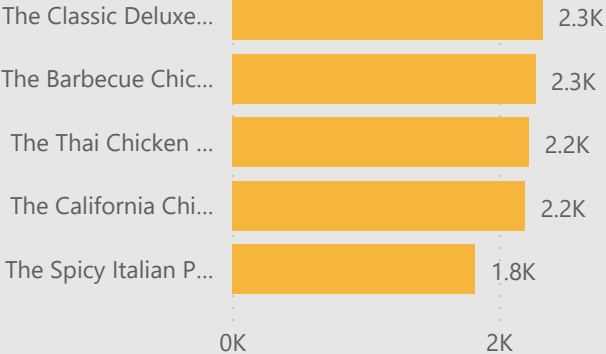
Top 5 Pizzas by Revenue



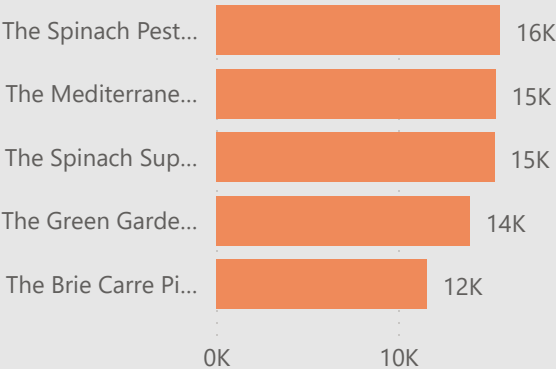
Top 5 Pizzas by Quantity



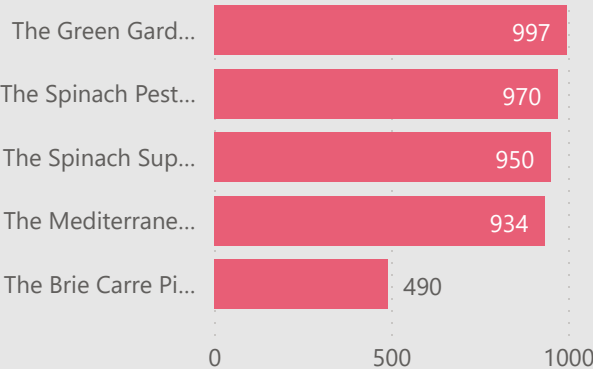
Top 5 Pizzas by Order



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Order

