REVIEW W. KATE   Feb 1 2022

branding outside of the corporate interest

better narratives & ideas ⟶ A LOT MORE SPACE THAN I THINK

access to information through creative means ⟩

my concern: what happens after MDEF?

know the power of my work & storytelling
& look for applications with purpose

OUTSIDE THE (BUBBLE)   there is a movement beyond MDEF
⟶ potential collaborators
+ common thinkers

ATMOS   DESIGNERS FOR CLIMATE   EARTHRISE.STUDIO   ATLAS OF FUTURE   MARSHMELLOW LASER FEAST

↳ Check Kate's Instagram   Check how others are navigating the area
+ ask Chiara about llums fest project

FABLAB — work for general public   creating work as accessible as intellectual
against research for research's sake   ↳ not too specific, w. simple language
= ALSO MY INTEREST

ACADEMIA ⟶ END USER
dissemination

importance of balancing communication & utility

often through mainstream media — but there are other places too!

How to find work in alliance with goals, visions & ethics?

⟶ "No matter the work on surface, there is always conviction underneath "
ex. partner w. companies & artists to match creativity w. purpose

How much of this work has to align with goals? 5% ? 50% ⎫ UP TO ME
⎬ TO DECIDE
what are my NON - NEGOTIABLES
↓
Not working for X company / Earning X amount?
what are the compromises & what are the loopholes?

To become a value-led practioner, you need to define these NON - Negotiables
financial, ethical, values etc.

GUILLEM

Ask about Llums festival & MAA02 Aigua Invisible & Amnesia.
↳ could it be possible to collaborate with them?

Cristian Rizzuti   Julian Alvarez   Pablo Ros   Llums Festival
↓
physical computing lead & organiser of Llum
videomapping + light-related things

Llum only once / year   —   open source bee hive

Creative Tech ⟶ at first limited to certain people w/ certain software
"New Media"
now it's accessible & wider field + much broader

How to use these tools to design my own intervention

ARTIFICIAL STARS   —   Anthropocene
= we modify the world so much that we don't see
the stars at night in our natural state

A dissection of PAST VS FUTURE

Maybe we don't need to tell people the truth because
the reactions we trigger by telling a certain story may be even
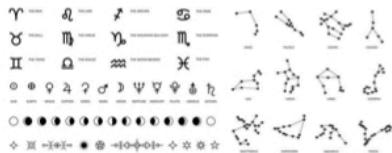more interesting

the way we look at stars is older than science ⟶ Astrology
Horoscopes
= Narratives to help find meaning

just because they are not scientific does not mean they are not valuable
Human Artifacts ↵

SPECIFIC AESTHETICS RELATED TO THIS REALM

symbols

thinking about the future through the past (MDEF in different timescales
↳ what happens if we live ...

- on Mars
FUTURES ⟶ week   how do we look at the sky   - underground
month   differently according to these changes?   - in pollution
year   - virtual reality
decade

RUNWAY ML — AI used in the film industry
→ what could be alternative applications?
How can it be "hacked"?

Stars as a reference point - ships sailing the sea
↳ particular place sees particular constellations
RADIO GARDEN — different locations have different
radiostations but this brings it
A VPN for skies? all together in 1 place

All of these things are relevant if thought of creatively

1PP → Involving myself in the process = personal aspect
sharing intimacy

Designers vs Artists
detatch from their work ↵ ↳ Put themselves in their work

"Design your sky at home" — a way of virtually connecting something so physical

sending sky from one to another : ex. I send Chris my file, he
works on it, sends it back
↳ An interesting way of "sharing skies"
= 1PP involved

Remote work or sharing skies? = Important frameworks to
provide interesting narratives

the power of narrative can turn any project into 1 person perspective if we reflect
on the meaning & intimacy hard enough.