

UX/UI Design Portfolio

Tatiana Kassem
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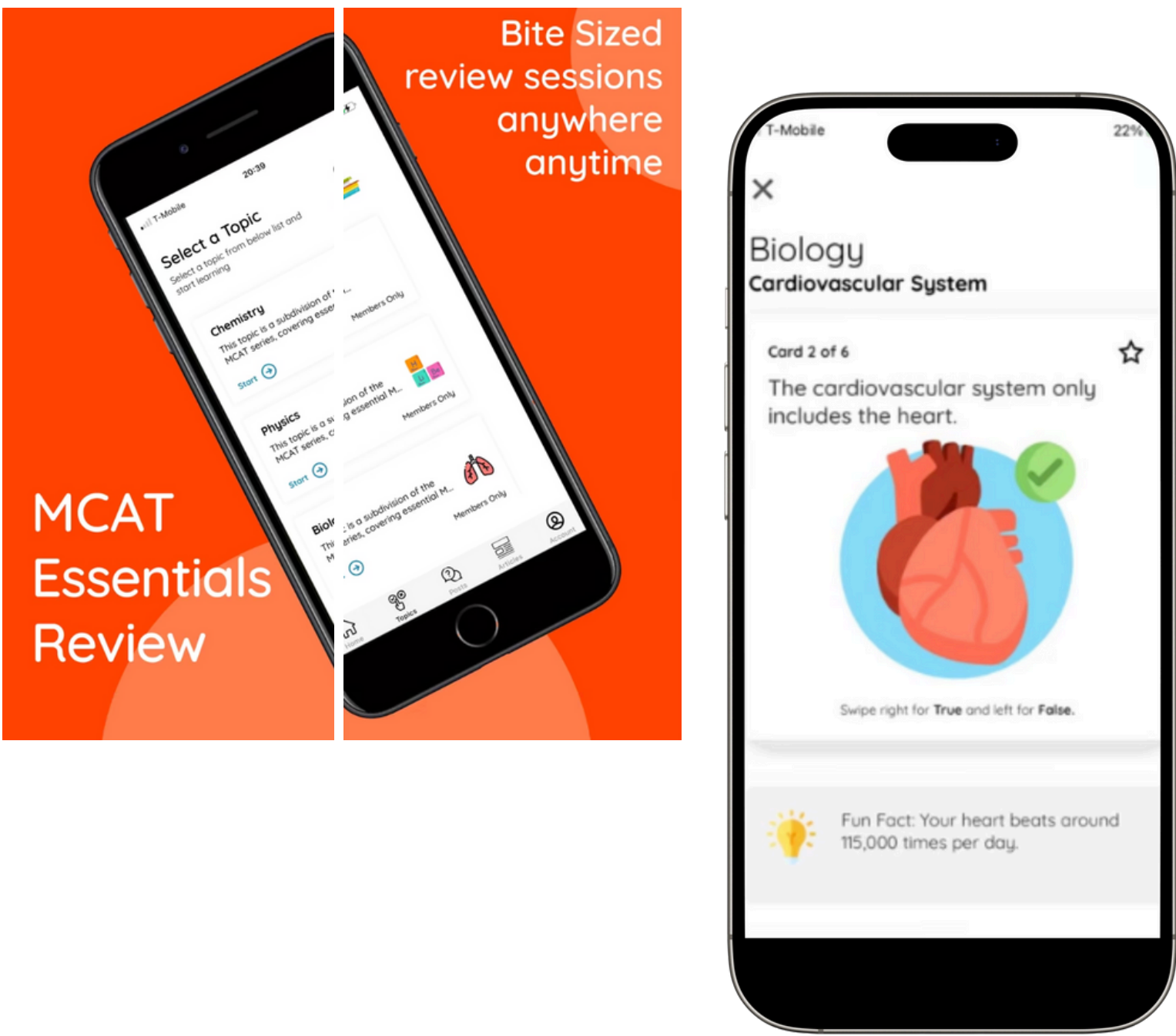


Hi, I'm Tatiana! I thrive on transforming complex challenges into intuitive, user-centered solutions. By blending strategic product development with thoughtful UX/UI design, I create seamless, impactful experiences that drive innovation and efficiency.

Project #1

MCAT Essentials App

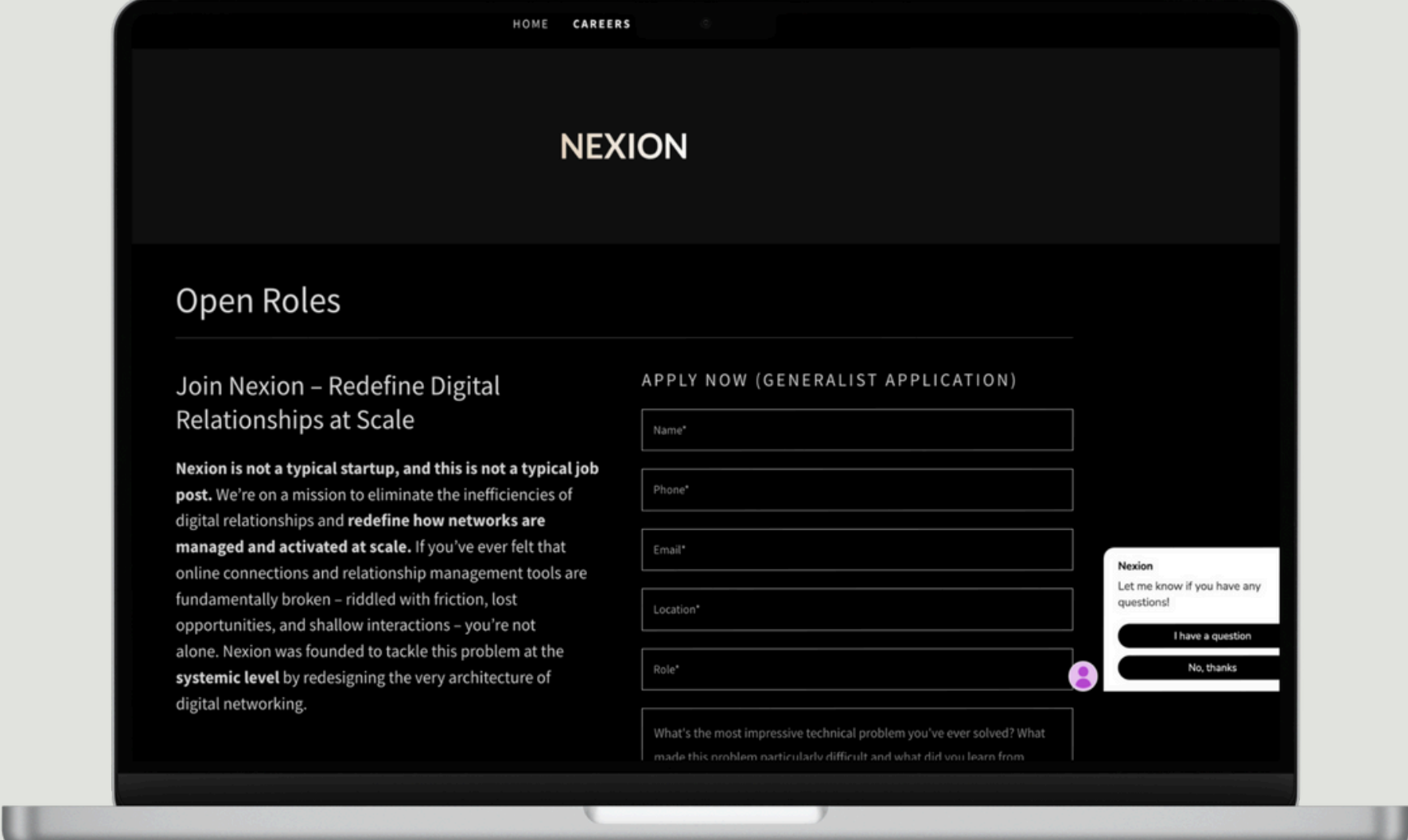
Led the end-to-end UX/UI design and content strategy for the MCAT Essentials app. Spearheaded the design and development of core features, including an interactive flashcard system, ensuring a user-friendly interface, cohesive visual identity, and an intuitive learning experience across the platform



Project #2

Nexion Website

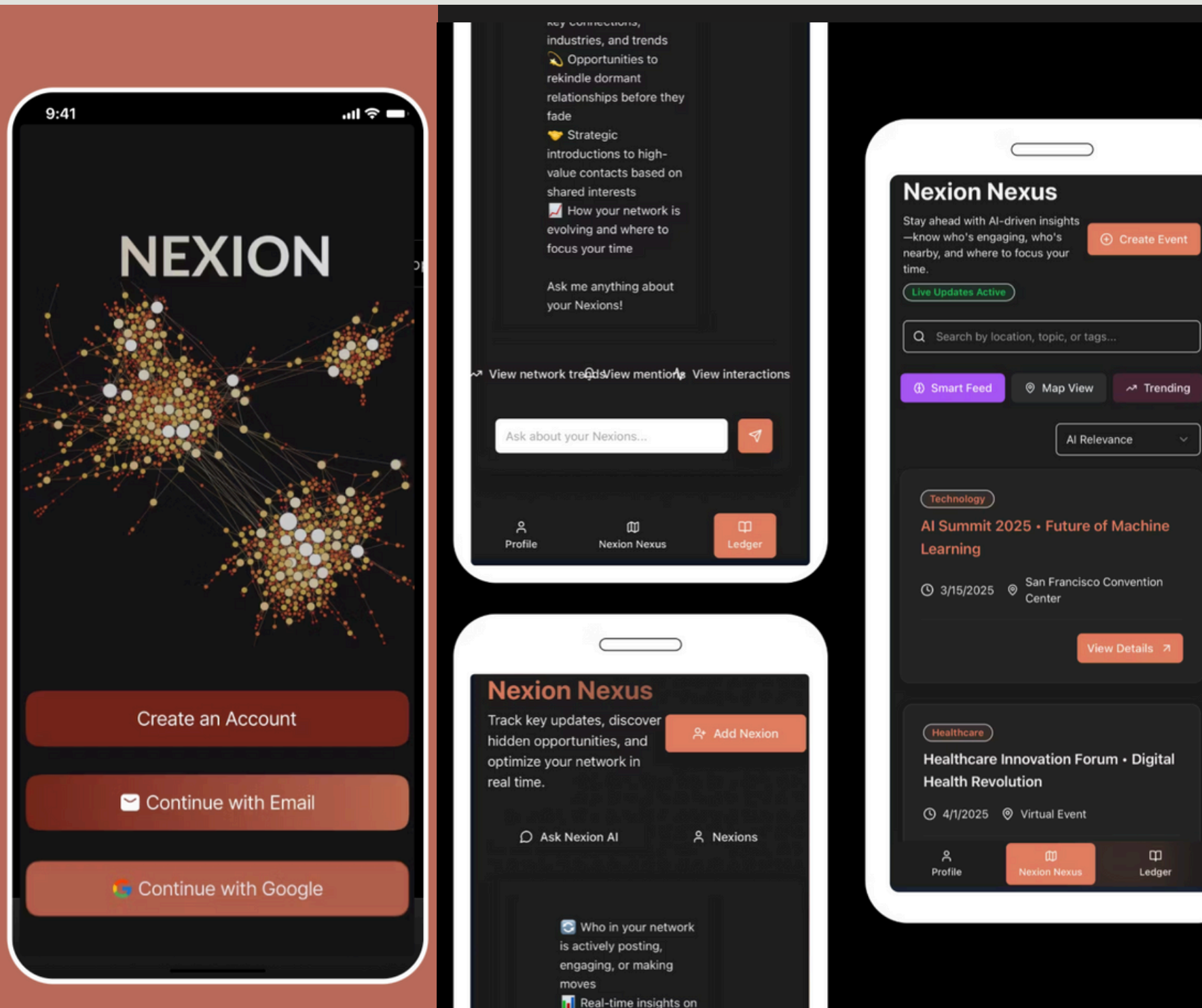
Designed the user interface for Nexion's website, focusing on visual clarity, responsive layout, and user engagement. Additionally, created a compelling pitch deck to align brand storytelling with business objectives and investor appeal



Project #3

Nexion App Prototype

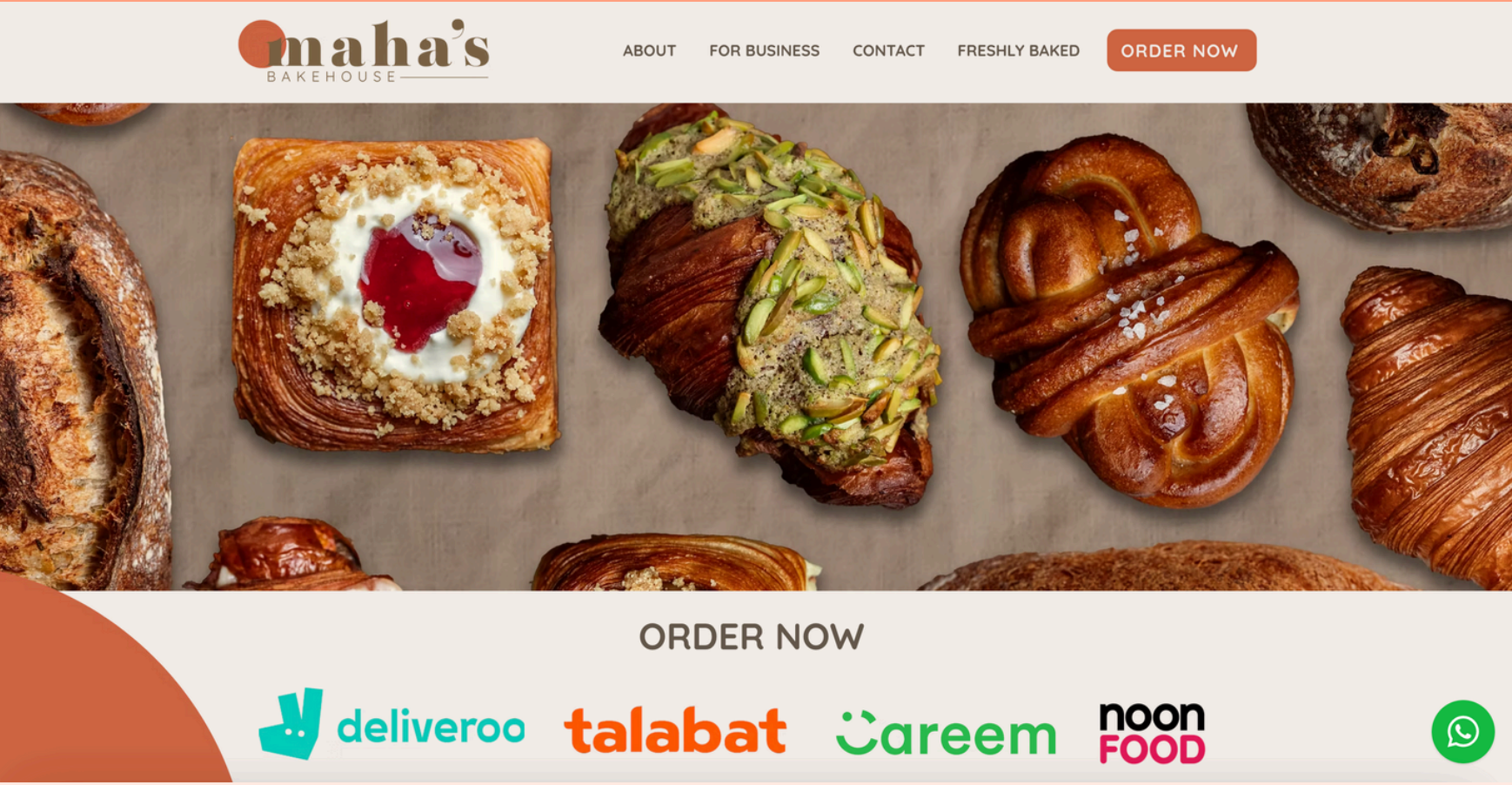
Developed a high-fidelity app prototype using Figma to visualize key product features and user flows



Project #4

Maha's Bakehouse Website

Designed the UX/UI for Maha's Bakehouse website, focusing on intuitive navigation, aesthetic appeal, and user-friendly menu interactions. Collaborated closely with the web developer to refine and implement design enhancements. Also contributed to brand storytelling by designing digital menus and pitch decks that reflected the bakery's identity and customer experience



Let's work together!

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