

## Relatório de Vendas (2022)

data	vendas	preço	modelo	marca
2022-01-01	40	29.000	Mobi	Fiat
2022-01-01	2	49.000	argo	Fiat
2022-01-01	3	19.000	Uno	Fiat
2022-01-01	35	35.000	Up	Volkswagen
2022-01-01	42	32.000	Picanto	Kia
2022-01-01	2	40.000	Gol	Volkswagen
2022-01-01	4	60.000	Lancer	Mitsubishi
2022-01-01	1	35.000	Kombi	Volkswagen
2022-01-01	2	45.200	onix	Chevrolet
2022-01-01	1	270.000	E-J7	JaC Motors
2022-01-01	5	70.000	Captur	Renault
2022-02-01	1	8.000	Palio	Fiat
2022-02-01	40	35.000	Up	Volkswagen
2022-02-01	52	29.000	Mobi	Fiat
2022-02-01	30	36.000	Picanto	Kia
2022-02-01	15	45.000	Yaris	Toyota
2022-02-01	2	28.000	March	Nissan
2022-02-01	7	240.000	L200	Mitsubishi
2022-02-01	6	30.000	Gol	Volkswagen
2022-02-01	4	41.000	Cerato	Kia
2022-02-01	6	145.000	E-JS1	JaC Motors
2022-02-01	3	60.000	Duster	Renault
2022-03-01	1	10.000	Uno	Fiat
2022-03-01	30	35.000	Up	Volkswagen
2022-03-01	25	145.000	Picanto	Kia
2022-03-01	20	79.000	208	Peugeot
2022-03-01	30	30.000	Mobi	Fiat
2022-03-01	1	28.000	Gol	Volkswagen
2022-03-01	1	75.000	Lancer	Mitsubishi
2022-03-01	2	300.000	Forester	Subaru
2022-03-01	3	45.000	onix	Chevrolet
2022-03-01	5	25.000	J5	JaC Motors
2022-03-01	1	30.000	Sandero	Renault
2022-04-01	40	28.000	Mobi	Fiat
2022-04-01	45	30.000	Up	Volkswagen
2022-04-01	30	26.000	Picanto	Kia

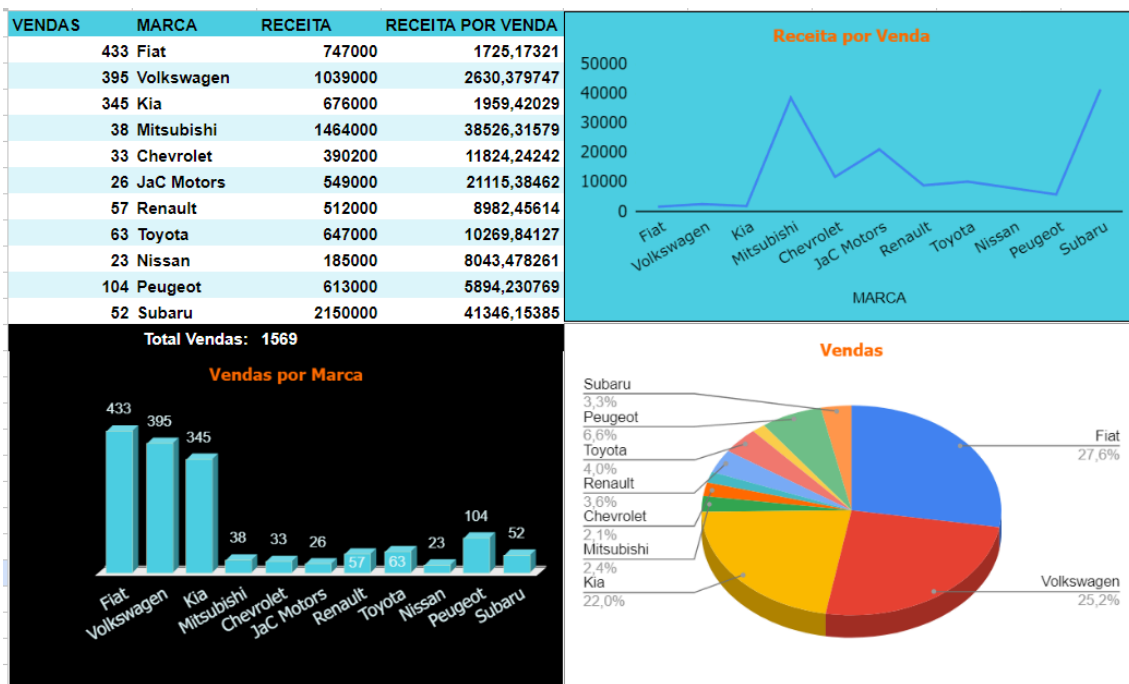
2022-04-01	25	85.000	208	Peugeot
2022-04-01	1	12.000	Palio	Fiat
2022-04-01	5	30.000	March	Nissan
2022-04-01	1	124.000	Eclipse	Mitsubishi
2022-04-01	4	320.000	XV	Subaru
2022-04-01	1	99.000	Polo	Volkswagen
2022-04-01	1	14.000	J2	JaC Motors
2022-04-01	5	25.000	Clio	Renault
2022-05-01	50	25.000	Mobi	Fiat
2022-05-01	45	29.000	Up	Volkswagen
2022-05-01	35	19.000	Picanto	Kia
2022-05-01	2	28.000	argo	Fiat
2022-05-01	3	35.000	Yaris	Toyota
2022-05-01	7	22.000	March	Nissan
2022-05-01	2	90.000	T-Cross	Volkswagen
2022-05-01	4	320.000	Forester	Subaru
2022-05-01	3	40.000	onix	Chevrolet
2022-05-01	2	12.000	J2	JaC Motors
2022-05-01	5	18.000	Clio	Renault
2022-06-01	45	26.000	Mobi	Fiat
2022-06-01	35	30.000	Up	Volkswagen
2022-06-01	30	20.000	Picanto	Kia
2022-06-01	20	78.000	208	Peugeot
2022-06-01	2	20.000	Uno	Fiat
2022-06-01	3	23.000	March	Nissan
2022-06-01	8	160.000	Pajero	Mitsubishi
2022-06-01	4	80.000	Cronos	Fiat
2022-06-01	8	42.000	onix	Chevrolet
2022-06-01	1	13.000	J2	JaC Motors
2022-06-01	3	80.000	Sandero RS	Renault
2022-07-01	40	32.000	Mobi	Fiat
2022-07-01	35	35.000	Up	Volkswagen
2022-07-01	38	18.000	Picanto	Kia
2022-07-01	6	80.000	2008	Peugeot
2022-07-01	20	140.000	Corolla	Toyota
2022-07-01	1	120.000	Jetta	Volkswagen
2022-07-01	3	75.000	Lancer	Mitsubishi
2022-07-01	15	250.000	WRX	Subaru
2022-07-01	3	55.000	onix	Chevrolet

2022-07-01	4	10.000	J2	JaC Motors
2022-07-01	8	35.000	Duster	Renault
2022-08-01	25	35.000	Mobi	Fiat
2022-08-01	20	38.000	Up	Volkswagen
2022-08-01	22	33.000	Picanto	Kia
2022-08-01	10	78.000	208	Peugeot
2022-08-01	10	14.000	Corolla	Toyota
2022-08-01	1	22.000	March	Nissan
2022-08-01	3	300.000	L200	Mitsubishi
2022-08-01	6	60.000	Saveiro	Volkswagen
2022-08-01	4	45.000	onix	Chevrolet
2022-08-01	1	12.000	J2	JaC Motors
2022-08-01	4	32.000	Clio	Renault
2022-09-01	20	34.000	Mobi	Fiat
2022-09-01	21	45.000	Up	Volkswagen
2022-09-01	18	35.000	Picanto	Kia
2022-09-01	1	19.000	307	Peugeot
2022-09-01	4	120.000	Corolla	Toyota
2022-09-01	2	30.000	March	Nissan
2022-09-01	3	70.000	Lancer	Mitsubishi
2022-09-01	5	240.000	Brz	Subaru
2022-09-01	4	38.000	onix	Chevrolet
2022-09-01	1	10.000	J2	JaC Motors
2022-09-01	1	32.000	Sandero	Renault
2022-10-01	15	60.000	Mobi	Fiat
2022-10-01	17	54.000	Up	Volkswagen
2022-10-01	19	42.000	Picanto	Kia
2022-10-01	6	12.000	206	Peugeot
2022-10-01	2	60.000	Yaris	Toyota
2022-10-01	2	45.000	Kombi	Volkswagen
2022-10-01	3	80.000	Lancer	Mitsubishi
2022-10-01	10	360.000	Forester	Subaru
2022-10-01	1	40.000	onix	Chevrolet
2022-10-01	2	14.000	J2	JaC Motors
2022-10-01	6	36.000	Clio	Renault
2022-11-01	25	64.000	Mobi	Fiat
2022-11-01	26	58.000	Up	Volkswagen
2022-11-01	30	46.000	Picanto	Kia
2022-11-01	15	92.000	208	Peugeot

2022-11-01	6	158.000	Corolla	Toyota
2022-11-01	3	30.000	March	Nissan
2022-11-01	2	42.000	Uno	Fiat
2022-11-01	1	89.000	Rio	Kia
2022-11-01	5	40.000	onix	Chevrolet
2022-11-01	1	12.000	J2	JaC Motors
2022-11-01	10	42.000	Clio	Renault
2022-12-01	32	72.000	Mobi	Fiat
2022-12-01	24	68.000	Up	Volkswagen
2022-12-01	19	49.000	Picanto	Kia
2022-12-01	1	90.000	2008	Peugeot
2022-12-01	3	75.000	Yaris	Toyota
2022-12-01	1	15.000	Palio	Fiat
2022-12-01	5	280.000	Pajero	Mitsubishi
2022-12-01	12	360.000	Forester	Subaru
2022-12-01	2	45.000	Cerato	Kia
2022-12-01	1	12.000	J2	JaC Motors
2022-12-01	6	52.000	Sandero	Renault

## Maior volume de vendas (por marca)

A marca Fiat mostrou resultados superiores às demais marcas.



Volkswagen e Kia lideram a segunda e terceira posição, respectivamente.

A média de vendas pode ser visualizada no gráfico em formato de pizza (inferior direito).

### Maior e menor receita (por veículo)

O modelo 307 apresentou uma baixa performance de vendas, sendo o menos vendido. Enquanto o veículo Forester alcançou o primeiro lugar (receita = 1340000).

VEÍCULOS	RECEITAS
Mobi	464000
argo	77000
Uno	91000
Up	492000
Picanto	501000
Gol	98000
Lancer	360000
Kombi	80000
onix	390200
E-J7	270000
Captur	70000
Palio	35000
Yaris	215000
March	185000
L200	540000
Cerato	86000
E-JS1	145000
Duster	95000
208	412000
Forester	1340000
J5	25000
Sandero	114000
Eclipse	124000
XV	320000
Polo	99000
J2	109000
Clio	153000
T-Cross	90000
Pajero	440000
Cronos	80000
Sandero RS	80000

2008	170000
Corolla	432000
Jetta	120000
WRX	250000
Saveiro	60000
307	19000
Brz	240000

<b>MAIS VENDIDO</b>	Forester	<b>1340000</b>
<b>MENOS VENDIDO</b>	307	<b>19000</b>

TOP 5 MAIS VENDIDOS		
Forester	<b>1340000</b>	Subaru
L200	<b>540000</b>	Mitsubishi
Picanto	<b>501000</b>	Kia
Up	<b>492000</b>	Volkswagen
Mobi	<b>464000</b>	Fiat

Os dados acima mostram que independe de marca, os veículos podem ter boas vendas. A variedade de produtos permite o alcance de diferentes clientes.