A2 Personas:

Persona 1:

NAME	**MARKET SIZE**	**TYPE**
Haylee Miller	60 %	Idealist

Quote

"You don't have to be entertaining to stand out, you just have to be you."

Background

Ever since I was a child I have loved being in front of the camera. I love entertaining viewers with my suave personality while also being able to showcase the genuine side of me to people. I love sharing my thoughts, opinions, and the things that I love.

Motivations

The people that supports me even though they are only few really pushes me to strive harder. I love being me and the fact that I can share that to the rest of the world is the thing that keeps me going.
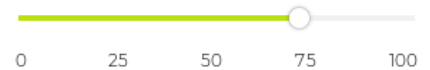
Frustrations

I don't have any background when it comes to the technical side of being a content creator. I am looking for someone who can be my personal editor for my videos, photos, and also a soon-to-be accomplished website.

Skills

Creating contents

0	25	50	75	100

Making people smile

0	25	50	75	100

Interact with subscribers

0	25	50	75	100

Creative

0	25	50	75	100

Demographic

Female   24   years

Los Angeles, CA, United States

Single

Content Creator

Technology

Persona 2:

NAME	MARKET SIZE	TYPE
Ramon Valencia	30 %	**Guardian**

Quote

" There is no easy way, there is however a wise one. "

Background

I am mostly known as Kuya Ramon. I graduated Business Management in Asia Pacific College. I am currently working as a management consultant at 3M Philippines. Ever since I was a child I had always dreamt of following my father's foot steps. He was a business man and a really good one. Unfortunately he died when I was just 7. Now I aim to be just like him, slowly taking my steps one at a time.

Demographic

♂ Male   26   years

Taguig, Philippines

Single

Management Consultant

Technology

Motivations

I came from a poor family because my Dad died when I was just young. Now I want to create a business that can aid my financial needs. Working as an employee would not be enough for me to settle down. I want what is best for my family especially my younger siblings who are still studying.

Frustrations

I know what I want and need, I just need a helping hand to someone who knows how the technical side of the system works. Together we can create a team to achieve and finish the project.

Skills

Management

| 0 | 25 | 50 | 75 | 100 |

Leadership

| 0 | 25 | 50 | 75 | 100 |

Marketing

| 0 | 25 | 50 | 75 | 100 |

Persona 3:

NAME	MARKET SIZE	TYPE
Brad Hugh	45 %	**Rational**

Quote

Every head, counts. Got the pun?

Background

I love my job it's the best in the world, second to my wife (my wife is the best). I enjoy what I do and I also enjoy watching football during weekends. I graduated with a degree of Bachelor of Science in Computer Science in Oakland University. Since then I have been involved in multiple projects, working on different teams. Helping people by working with people is just the best thing for me. Guess I'm such a people person.

Demographic

♂ Male   45   years

📍 Detroit, MI, United States

Married

Software Engineer

Technology

Motivations

I want to be a great father for my kids. I want to provide them the best for their needs. I want us to be a team, the best team that would be out there.

Frustrations

The company I'm working currently lacks people and with the new branding of the company a lot of changes are being made. In this new phase, we would like to employ young IT professionals that would be able to produce fresh ideas.

Skills

Coding

0	25	50	75	100

Soft skills

0	25	50	75	100

Problem Solving

0	25	50	75	100

PROTOTYPE

moqups

Category 1   Category 2   Category 3

Primary Tagline for Your Blog

Supporting statement for the blog's main tagline.

Subscribe to our newsletter

Enter your email   SUBSCRIBE

NOVEMBER 13, 2019

Enjoy the Little Things

7 Air-Cleaning Tropicals You Need in Your Space

Here's where you can provide a short except or summary of the article to tease the reader to click your link... **Read more**

Why Wireframing is an Essential Skill for More Than Just Designers!

Here's where you can provide a short except or summary of the article to tease the reader to click your link... **Read more**

LOAD MORE

Most Popular

Proven Health & Lifestyle Hacks That Will Boost Your Energy at Home

By *Steven Donovan* on December 29, 2019

Pellentesque in erat id felis colestie finibus nec at massa. Nam et urna vel dolor euismod blandit, sapien neque... **Read more**

December 29, 2019

Proven Health & Lifestyle Hacks That Will Boost Your Energy at Home and Work

Read more →

November 13, 2019

Why Wireframing is an Essential Skill for More Than Just Designers!

Read more →

September 22, 2019

7 Air-Cleaning Tropicals You Need in Your Space

Read more →

Subscribe to Our Newsletter

Get the latest product updates, company news, and special offers delivered right to your inbox.

Enter your email   SUBSCRIBE

moqups   Link One   Link Two   Link Three   Link Four