

Sales Performance Dashboard



Total Sales(\$)

29.36M

Total Orders

60.40K

Active Customers

18.48K

Average Order Value

486.05

Order Year

2011

2012

2013

Product Ty...

- Accessories
- Bikes
- Clothing

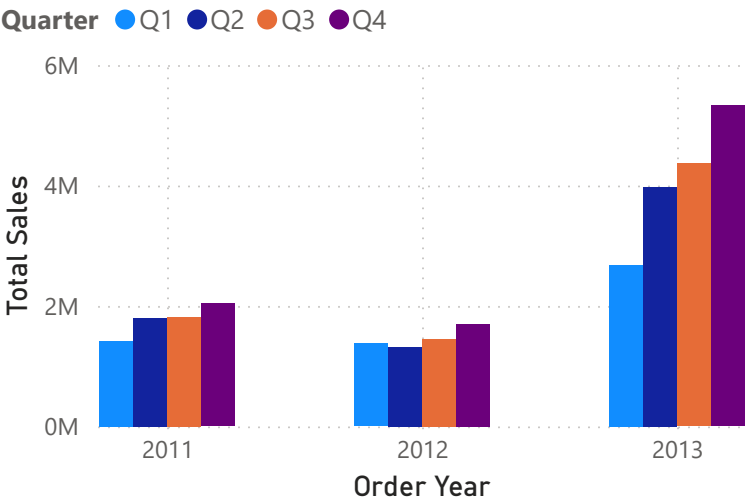
Customer T...

- New
- Regular
- VIP

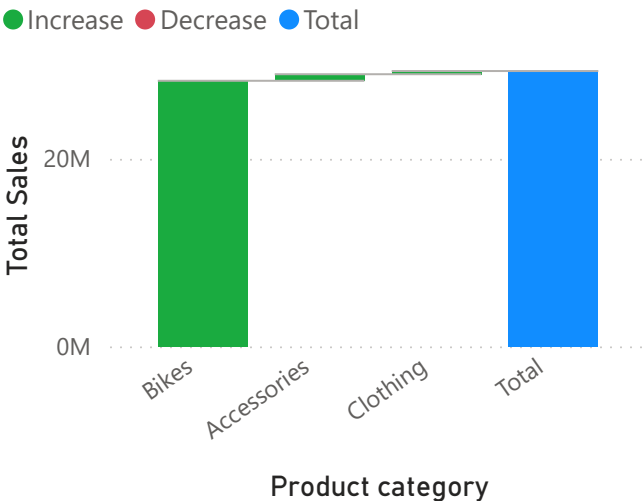
Total Sales by Order Month



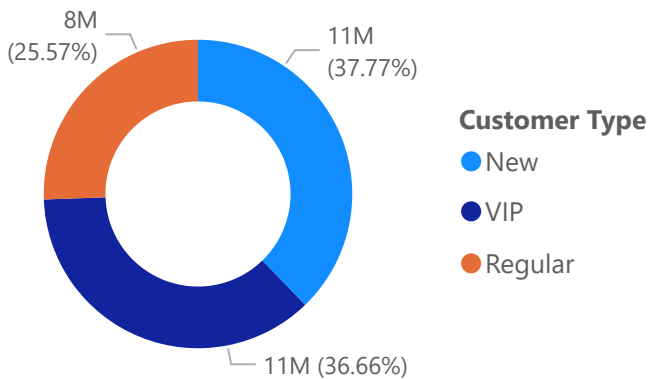
Total Sales by Order Year and Quarter



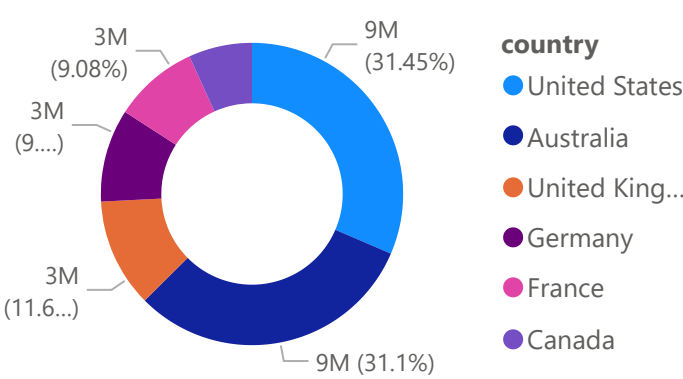
Total Sales by Product category



Total Sales by Customer Type



Total Sales by country



Top 5 Customers

Name	Sales
Jordan Turner	15998
Kaitlyn Henderson	13294
Margaret He	13268
Nichole Nara	13294
Randall Dominguez	13265
Willie Xu	13489

Top 5 Sold Products

Product	Sales
Mountain-200 Black- 38	1294854
Mountain-200 Black- 42	1363128
Mountain-200 Black- 46	1373454
Mountain-200 Silver- 38	1339394
Mountain-200 Silver- 42	1257368
Mountain-200 Silver- 46	1301029