

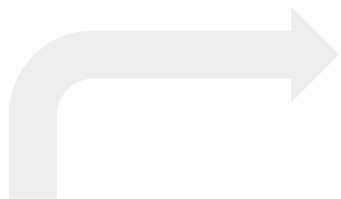
# Atlantis Hub Display

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**travel  
is about the journey.**

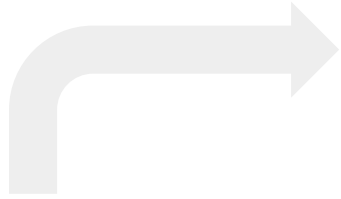


**travel**



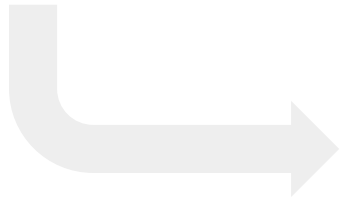
**travel**



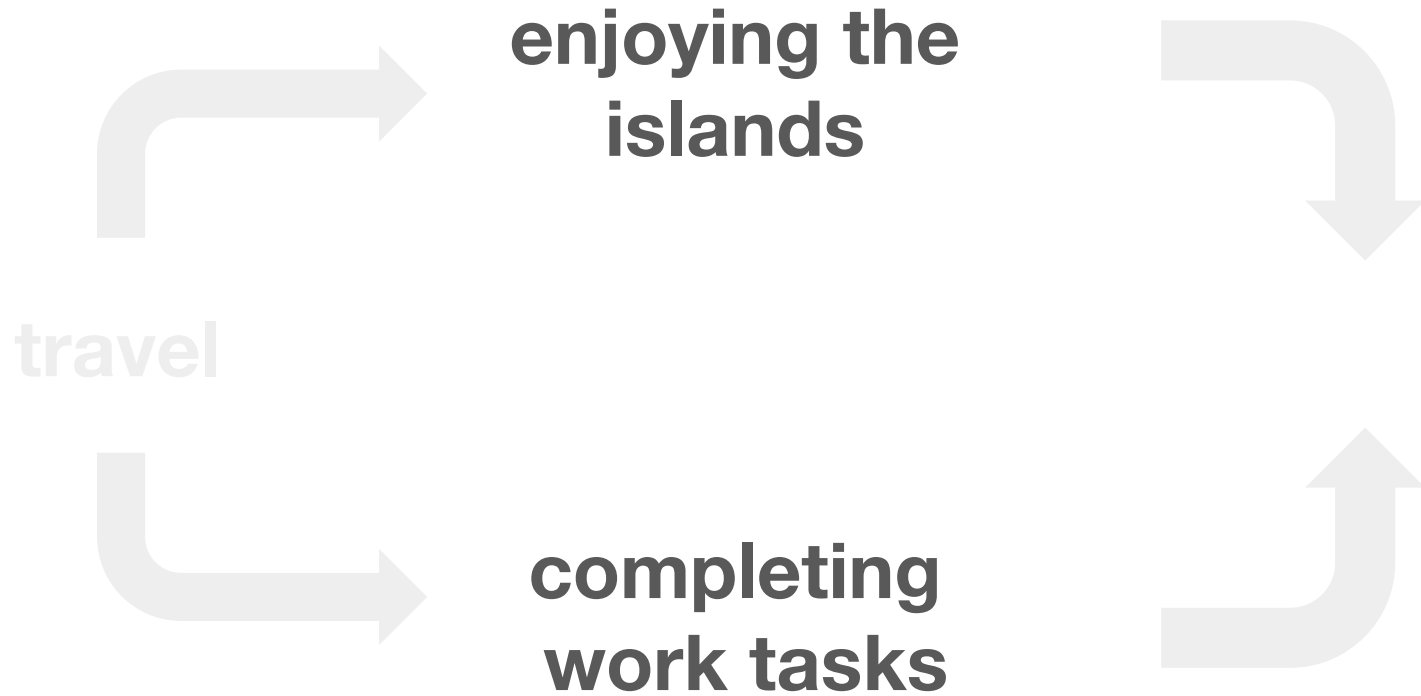


**enjoying the  
islands**

travel



**completing  
work tasks**







**wayfinding  
is about the destination.**




# **how can we support wayfinding?**

orient around destination

# orient around destination

## Friday Harbour

82° 

	TIME	DEPARTS	STATUS		
✈	8:36	Gate B1	OnTime	SJ 8331	P
✈	8:36	Gate C13	OnTime	NK 1885	P
✈	8:40	Gate C7	OnTime	NK 1884	P
✈	8:56	Gate B7	OnTime	SJ 8336	P
✈	8:56	Gate C2	OnTime	NK 1882	P
✈	9:00	Gate C4	● Canceled	NK 1889	P
🚊	8:56	Platform B	OnTime		P

# how can we support wayfinding?

orient around destination

promote the PTF pass

# promote the PTF pass

ARRIVALS		
TIME	FROM	
8:05	Roche Harbour	
8:10	Victoria	
8:13	Portland	
8:17	Oakland	
8:25	Friday Harbour	
8:29	Orcas Islands	
<input type="radio"/> PTF Pass <input checked="" type="radio"/> Arrivals		

Lopez Islands

Routes via Friday Harbour

TIME

DEPARTS

STATUS

Pick Leg 1

Atlantis Hub

→

Friday Harbour

✈ 8:36

Gate B1

On Time

P

✈ 8:36

Gate C13

On Time

P

✈ 8:40

Gate C7

On Time

P

Oakland

73°

✈

Next plane at 16:01. Gate announced 14:01

Portland

75°

✈ 8:45

Gate C31

On Time

VX 5419

✈ 10:23

Gate C33

Canceled

VX 5419

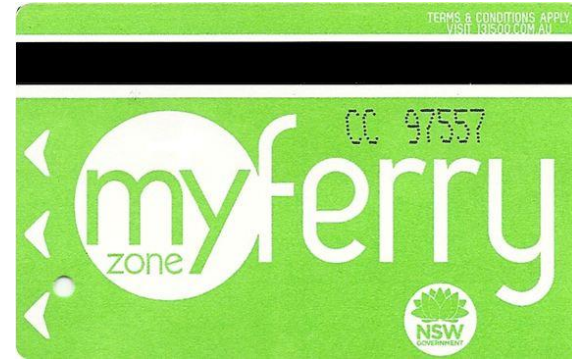
# how can we support wayfinding?

orient around destination

promote the PTF pass

provide multiple touchpoints

# provide multiple touchpoints



A scenic view of a tropical beach. The foreground shows a wide expanse of white sand, partially covered by shadows from trees on the left. To the right, the turquoise ocean meets the shore with gentle waves. In the background, a dense line of green trees and shrubs borders the beach. The sky is a clear, vibrant blue with a few wispy white clouds. Large, weathered rocks and pieces of driftwood are scattered along the shoreline.

**thank you**