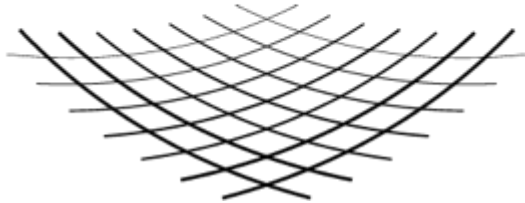


PetNet



Atlantis Consulting

Jennifer Kong Tatyana Mustakos Asha Toulmin

He is 100% **my best friend**.

He makes me feel so **safe**.

He feels like a person to me in so many ways even though I know he is not.

- Interview Participant

68% of all U.S. households include a pet

~\$70 Billion in pet expenditures

5,000+ animal shelters in U.S.



44% of people who chose not to evacuate during Katrina did so because they did not want to abandon their pets.

Pet owners need

Boarding

Pet shelters become
overrun

Many hotels/disaster
shelters do not accept
animals

Transportation

Some airlines are
difficult to manage

Trains and buses may
not accept animals

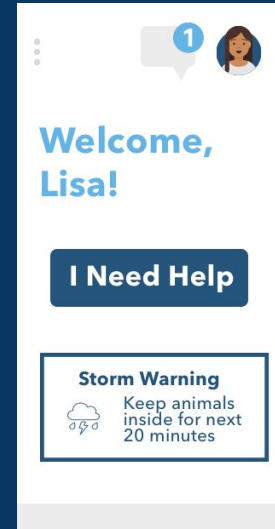
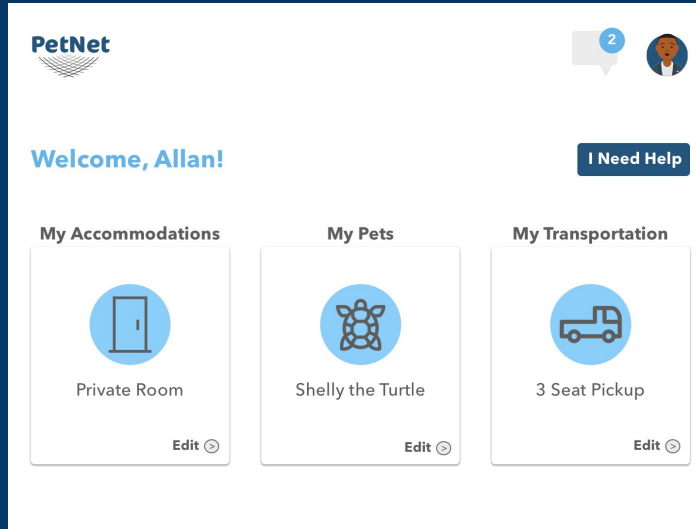
Animal lovers want

Peace of Mind

I want to know pets will
be safe in the future

Companionship

I get joy from
interacting with pets



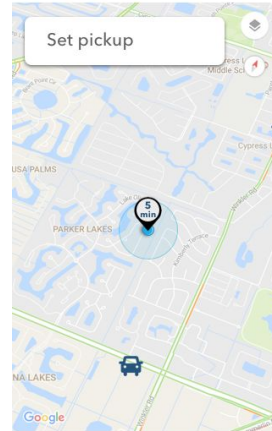
Introducing, PetNet!

Pet owners get

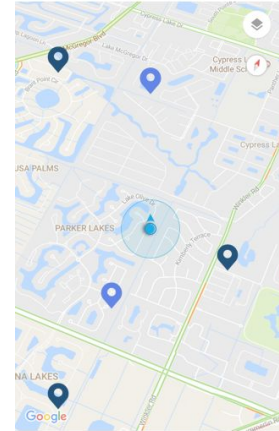
Quick access to
shelter and
transportation
options



**I Need
Transportation**



**I Need a Safe
Location**



Animal lovers get

Opportunities for
companionship and
future help



Welcome, Allan!



I Need Help

My Accommodations



Private Room

Edit

My Pets



Shelly the Turtle

Edit

My Transportation



3 Seat Pickup

Edit

