

LAPORAN PRAKTIKUM 3

Riset dan Desain Pengalaman Pengguna



Disusun Oleh :

Nama : Taufan Ali

NIM : 2215016135

PROGRAM STUDI SISTEM INFORMASI
FAKULTAS SAINS DAN TEKNOLOGI TERAPAN
UNIVERSITAS AHMAD DAHLAN

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1. Hasil Akhir:

The image displays a mobile application design for 'Ayam Goreng' (Fried Chicken) on a dark red background. The design is split into two main sections: a login screen on the left and a product list on the right.

Login Screen (Left):

- At the top is a cartoon chicken icon with a red comb and yellow beak.
- Below the icon is the text 'Ayam Goreng' in a large, white, sans-serif font.
- Underneath is the word 'LOGIN' in a smaller, white, sans-serif font.
- There are two input fields: 'EMAIL' and 'PASSWORD', both with white outlines and rounded corners.
- Below the password field is a checkbox labeled 'Remember me'.
- A white 'LOGIN' button is positioned below the checkbox.
- Below the button is a horizontal line with the word 'OR' in the center.
- At the bottom are two rounded buttons: one with the Apple logo and another with the Google logo.

Product List (Right):

- The first product is 'Ayam Goreng Sukabumi' with a sub-label '• Gasuka Bulan'.
- Below the product name is the price '30 Juta Rupiah'.
- Under the price is a checkbox labeled 'Beli bang'.
- The second product is 'Ayam Goreng SukaKaya' with a sub-label '• Punya Uang'.
- Below the product name is the price '20 Ribu'.
- Under the price is a checkbox labeled 'Beli bang'.
- Below the product list is a white input field labeled 'NAMA PEMESAN'.
- At the bottom right is a white 'BELI' button.

2. Link Figma here : [Here](#)