

Tauha Imran - freelancing section A
22i 1239 bscs

FREELANCING FINAL PROJECT - PROPOSALS

Proposals 1,2,3,4 & 5

Profile name :Taha Imran

[my profile link]

<https://www.upwork.com/freelancers/~0194915e0c7629729f>

Proposal 1 *(got viewed by client)*

Job details

Urgent requirement: Cover Page Design for a research report

Cover Letter

Experienced Freelance Cover Designer Available for Immediate Assistance

Hello,

I hope this message finds you well. I understand the urgency of your project and assure you of my ability to deliver an exceptional cover in a short amount of time. After reviewing the provided materials in the Google Drive folder, I am confident in my ability to capture the essence of your research report while adhering to your style preferences. I have a proven track record in graphic design, particularly in creating covers for reports and publications, using tools such as Adobe Photoshop and Illustrator.

As a student of sciences myself I have designed many project covers myself.

My approach involves a keen understanding of design principles, typography, and layout, ensuring that the cover not only meets but exceeds your expectations. Additionally, my commitment to delivering high-quality results within tight deadlines is complemented by effective communication skills to incorporate feedback seamlessly.

My proficiency in design tools and dedication to meeting tight deadlines make me the ideal candidate for this time-sensitive task.

I can relate with experience that making a project cover is an important task as it symbolizes the essence and beauty of one's hard work. I have attached a sample of my own project's cover page for you to see , along with a few other designs of mine. I hope you find them well.

I look forward to the opportunity to contribute to your project and enhance the visual representation of your research report. Please feel free to reach out if you have any questions or would like to discuss further.

Best Regards,

Taha Imran

My Upwork Profile Link

. <https://www.upwork.com/freelancers/~0194915e0c7629729f>

(attached files)

☐ [example_project_desing_by_taha.pdf\(551 KB\)](#)

Proposal 2

Job details

Wanted to make new banner for my food blogging new website

Cover Letter

Hi there,

I understand the constraints of launching a new website and am committed to providing a cost-effective solution without compromising on quality. For both the BBQ Theme Banner and the Starter & Soup Banner, I propose delivering designs that not only meet but exceed your expectations.

My focus on creating engaging visual content, coupled with a meticulous approach to design, positions me as an ideal candidate for your project. I am dedicated to maintaining a balance between affordability and delivering professional, creative outcomes.

I have been using Canva, Photoshop and my Photography skills for a good time making banners. I have been designing banners for a few of my clients. One of them features my photography. You are free to explore my work which I have attached with this proposal.

I look forward to the prospect of collaborating on your project and enhancing the visual appeal of your food blogging website. Please feel free to reach out for further discussion or clarification.

Best Regards,

Taha Imran

[my profile link]

<https://www.upwork.com/freelancers/~0194915e0c7629729f>

(attached files)

- ☐ [day2.1_20231117_234848_0001.png\(3.2 MB\)](#)
- ☐ [day2.1_20231117_234848_0001+\(1\).png\(2.9 MB\)](#)
- ☐ [website_banner_photography_design.png\(481 KB\)](#)
- ☐ [proposal-1-2023-11-25+115603.png\(156 KB\)](#)

Proposal 3

Job details

Graphic Designer for 3 Instagram posts

Cover Letter

Hello there,

I see that you require someone who can make 3 Instagram posts and I'm delighted to say that's exactly what I do!

My focus is on creating engaging visual content, coupled with a meticulous approach to design. I have already designed Instagram posts for two pages whilst maintaining a balance between delivering professional and creative outcomes and my freelance work

I have been using Canva, Photoshop and my Photography skills for a good time making posts. I have been designing posts for a few of my clients. One of them features my photography. Feel free to explore the work I have attached with this proposal.

I look forward to the prospect of collaborating on your project and enhancing the visual appeal of your food blogging website. Please feel free to reach out for further discussion or clarification.

All the best,

Taha Imran

[my profile link]

<https://www.upwork.com/freelancers/~0194915e0c7629729f>

(attached files)

- ☐ [day2.1_20231117_234848_0001+\(1\).png\(2.9 MB\)](#)
- ☐ [post_desing_example.png\(322 KB\)](#)
- ☐ [Eid3.png\(3.2 MB\)](#)
- ☐ [day2.1_20231117_234848_0001.png\(3.2 MB\)](#)
- ☐ [Untitled+design.png\(1.9 MB\)](#)

Proposal 4

Job details

Social media design

Graphic Design

Posted Nov 25, 2023

Who can design me social media design for my instagram account?

Cover Letter

Hello there,

I see that you require someone who can make 3 Instagram posts and I'm delighted to say that's exactly what I do!

My focus is on creating engaging visual content, coupled with a meticulous approach to design. I have already designed Instagram posts for two pages whilst maintaining a balance between delivering professional and creative outcomes and my freelance work

I have been using Canva, Photoshop and my Photography skills for a good time making posts. I have been designing posts for a few of my clients. One of them features my photography. Feel free to explore the work I have attached to this proposal.

I look forward to the prospect of collaborating on your project and enhancing the visual appeal of your food blogging website. Please feel free to reach out for further discussion or clarification.

All the best,

Taha Imran

[my profile link]

<https://www.upwork.com/freelancers/~0194915e0c7629729f>

(attached files)

- ☐ [client_page_example_2.jpg\(435 KB\)](#)
- ☐ [day2.1_20231117_234848_0001.png\(3.2 MB\)](#)
- ☐ [Untitled+design.png\(1.9 MB\)](#)
- ☐ [day2.1_20231117_234848_0001+\(1\).png\(2.9 MB\)](#)
- ☐ [post_desing_example.png\(322 KB\)](#)
- ☐ [client_page_example_1.jpg\(438 KB\)](#)

Proposal 5 *(got viewed by client)*

Job details

Social Media Content Designer - Instagram

Cover Letter

Dear Hiring Manager,

I trust this message finds you well. I wish to show my interest in the Social Media Content Designer position for The Acne Concept as advertised.

Understanding the critical role visual identity plays in enhancing a brand's presence, I am enthusiastic about the opportunity to contribute to The Acne Concept's Instagram content. Having reviewed the attached files, I appreciate the aesthetic preferences outlined and am confident in my ability to align designs with the brand image.

Drawing from my experience as a Graphic Designer at Fast Computing Society, where I have been responsible for designing Instagram posts for close to four months, and my ongoing role as the designer for @naqsh.perceptions for almost two years, I bring a proven track record of creating visually appealing and cohesive content. Notably, my portfolio includes work that aligns with the clean, high-end aesthetic sought by The Acne Concept.

Kindly take you time to go through the designs and other material I have attached to this proposal. I believe you will be pleased with my work. I propose a flexible hourly rate in the range of \$6-10 given the dynamic nature of the work. The engagement period can be discussed over a 1-3 month duration, ensuring that we can maintain the quality and consistency of the content. For a good idea of the process let me brief you quickly

phase 1 - design brainstorming and understanding the brand (week - 1)
phase 2 - making logos and designing prototypes for the brand (week 2-3)
phase 3 - making content calendars and finalizing designs (week 3-4)
phase4 - after analyzing the market and launching page (week 4-5)
phase5 - routinely making content in advance and keeping on track.
(week 4-5 onwards)

I understand the budget constraints of a growing brand and am open to discussing a pricing structure that aligns with your requirements. Quality and collaboration are my priorities, and I am confident we can find a mutually beneficial arrangement.

I am excited about the opportunity to contribute to The Acne Concept's success on Instagram. Please feel free to reach out if you have any questions or would like to discuss this further.

Best Regards,

Taha Imran

My Upwork Profile Link.

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(attached files)

- ☐ [post%2Bdesing_examples.png\(327 KB\)](#)
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- ☐ [EXAMPLE_FULL-LENGHT+-+naqsh+perceptions+-+Aesthetic+Perspectives+-+naqshperceptions.local\(861 KB\)](#)
- ☐ [post_desing_example.png\(322 KB\)](#)