



# Smart Assistant Wars...

By Tauha Imran

**Siri**

**Vs.**

**Alexa**

The background is a light gray color with several large, bright green geometric shapes. These include a curved shape in the top left, a thick curved line in the top center, a solid circle in the top right, a thick curved line in the middle right, a solid circle in the bottom left, and a large, thick, angular shape in the bottom right.

# **What are smart Assistants?**

Devices loaded with software that you use to access information, perform tasks or control other devices.



# The Rounds!

**01**    **Device features**



**02**    **Pricing**



**03**    **Voice  
recognition**

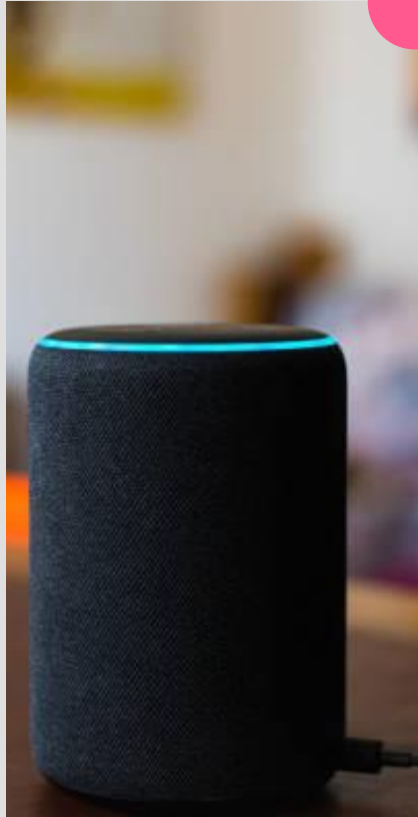
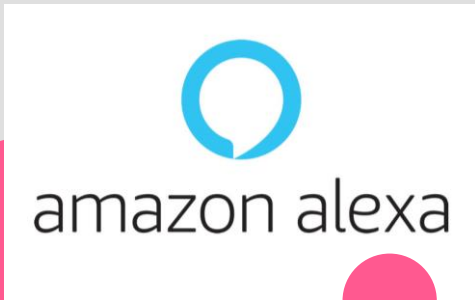


**04**    **Responsiveness**



**05**    **Personality**



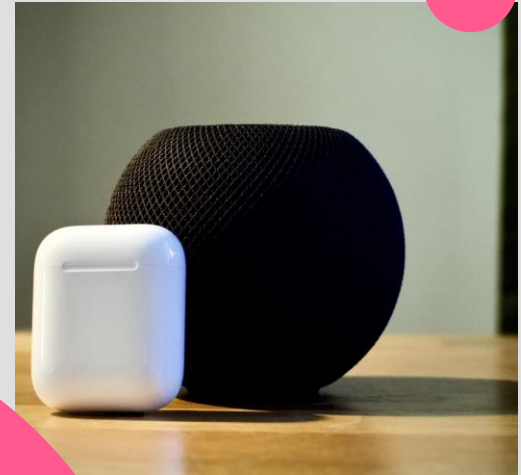
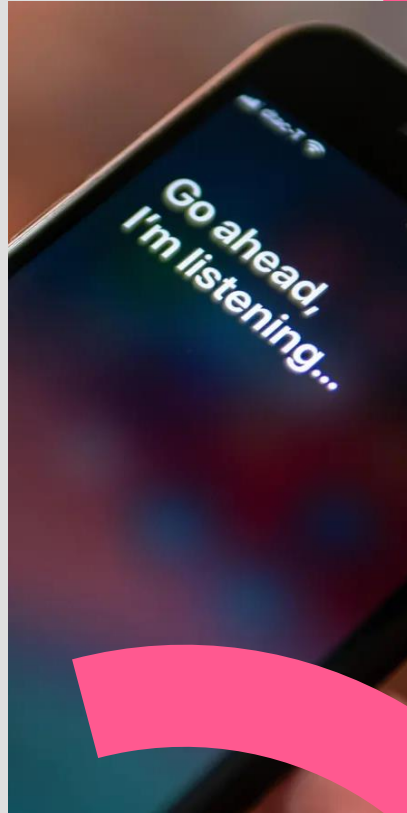


# Alexa

Smart assistant by Amazon.  
Adaptable device for a vast  
variety of devices

# Siri

Apple's Smart assistant that is available for iOS and Mac Systems.



# Pricing & Affordability



**Alexa**

**Rs/- 13,000-15,000**



**Siri**

**Rs/- 27,000-30,000**



# Voice recognition

Requires User-training , by getting familiar with the users' voices for a customized experience



## Alexa

Is equipped with a variety of training data for a variety of voices

## Siri



The background features several large, abstract green geometric shapes. On the left, there is a large 'C' shape and a small circle. On the right, there is a diagonal line and a stylized human figure. At the bottom left, there is a rectangle. These shapes are scattered across the light gray background.

# Responsiveness

## Siri

Known for round about and accurate answers

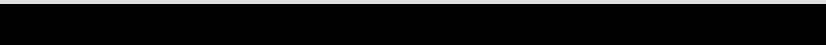
## Alexa

Gives straight forward answers , no games

# Let's check the score...

	Siri	Alexa
Device features	✓	✓
Pricing	✗	✓
Voice recognition	✓	✗
Responsiveness	✓	✗

# Personality?



*The tie breaker....*





# **Who Won the War**

**?**  
(your decision)