

Ideation Report

Project: I Will Go!

1. Introduction

The main purpose of this project is to help people spend their leisure time in the company of like-minded individuals. Each registered member can create an event to which other users can join, or he/she itself can join for interesting events created by other users.

For example, it gives you an opportunity to choose how'd you like to spend /this night/next weekend/summer vacation/etc/ more interestingly. Or you can simply create your own event and invite all comers.

2. Expected List of Features

- Events can be Public or Private.
- Public events are opened to anyone (there can be age restrictions).
- Private events can be attended only by friends of organizer or by personal invitation.
- Each member can add other members to friend list.
- There are event tags on which you can search for, such as 'Nature', 'Sport', 'Business', 'Game', 'Training', 'Learning', 'Competition', 'Vacation', 'Tour', 'Trip', 'Hike', 'Camping', 'Promenade', 'Party', 'Concert', 'Music', 'Dancing', 'BBQ', 'Picnic', 'Birthday', 'Anniversary', 'Celebration', 'Movies and Plays', 'Show', 'Demo', 'Presentation', 'Introduction'.
- Each event has its own date, time and location attributes. It also contains an attribute "Approved" that determines the adequacy of its conditions.
- Users can comment events.

This is the minimum set of features required for easy organization of events

3. Market Survey

A similar idea was found in facebook.com and vk.com as part of a large social networks functionality. There are also two mobile applications named Jam and Metoo that help you create a meeting with friends.

Basically all of these have the same idea but a little bit different implementation and functions set. This project is going to be an application with a sufficient set of necessary features for creating and planning leisure activities. I hope my fulfillment would be useful.

4. References

Facebook <https://www.facebook.com/help/131325477007622>

Vk <http://vkevent.ru>

Jam (mobile app) <https://play.google.com/store/apps/details?id=jam.live.app>

Metoo (mobile app) <https://play.google.com/store/apps/details?id=com.metoo.android>