**Starbucks**

A screenshot of a computer

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**Suggestions**

#records 116673

Unique categories (product 255, experience 46, involvement 19)

A close-up of a document

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Authors – 94344 distinct authors

14 suggestions made by sbf\*

Votes – range from 350940, -710

Pos 54422

1. 8848

Neg 53403

Comments

#records 237925

#distinct C.authors 47522

#distinct sbx C.author 20

Total number of comments made by C.author=SBX\* 117

Comment sentiment

Among three categories of ideas, ideas of product category get implemented with lower score of the considered variables than that of ideas of the experience category, whereas ideas of the involvement category need to gain highest values in case of most of the considered variables. Linked ideas get implemented with lower score than that of sole ideas. The possibility of an idea to get implemented largely depends on vote received by, and point earned on that idea. Vote received and points earned by an idea creator significantly motivate him/her to submit implementable ideas.

A graph on a white background

Description automatically generated

A document with numbers and text

Description automatically generated

A table of statistics with numbers

Description automatically generated with medium confidence

A close-up of a document

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A close up of a document

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A close-up of a paper

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