



Sea Moss

The Million Dollar Business

By Aneka Grandison

SEA MOSS

THE MILLION DOLLAR BUSINESS!!!

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DISCLAIMER

Sea Moss Warning: Like many seaweeds, sea moss is rich in iodine, which is critical for thyroid function. It is especially important to be careful how much you consume.

Consuming too much or too little can throw thyroid hormones out of whack. If you are pregnant or nursing, please check with your healthcare provider before adding sea moss to your diet. If you are allergic to shelled fish take caution because shelled fish feeds on sea moss. The statements made here have not been approved by the Food and Drug Administration. These statements are not intended to diagnose, treat, or cure or prevent any disease. This notice is required by the Federal Food, Drug, and Cosmetic Act.

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INTRODUCTION

Congratulations on starting your Sea Moss business!!! The sea moss business is a great business to start for 4 reasons:

1. Low startup cost.
2. Society is becoming more health conscious.
3. Very profitable business
4. Sea moss can be used for many different products.

You must be wondering why the Sea Moss business is a million-dollar business?

Raw sea moss can be made into over fifteen different edible products and can be infused with even more different skin-care products. While it is commonly used to make shakes, smoothies, bread, muffins, puddings and pastries, soups and dishes oatmeal, sauces, dips, mayonnaise, and dressings, it is also used in facial mask, cosmetics, and skin care.

For example there is sea moss liquid soap, sea moss condition, sea moss shampoo, sea moss infused toothpaste, sea moss scrub, sea moss gel, sea moss lemonade, sea moss smoothie, sea moss juice, sea moss gummies, sea moss capsules, sea moss deep conditioner, sea moss infused hair oil, sea moss body butter, sea moss lotion, sea moss bar soap, sea moss leave in conditioner, sea moss body oil, shea butter infused with sea moss, sea moss face mask and lastly various food.

THE DIFFERENT TYPES OF SEA MOSS

What is Sea Moss AKA GENUS GRACILARIA?

Sea Moss aka Genus Gracilaria is a super-food. Our sea moss that is sold in bulk is wild-crafted, whole leaf, vegan, raw, non-GMO, and gluten free. Our wild-crafted sea moss is harvested along the Caribbean coastline. Sea moss is found in the ocean, it is naturally colored. Our sea moss can be varieties of color such as reddish brown, light brown, purple, gold, green or mix colors. When dried, the reddish-brown sea moss turns dark purple, the light brown turns light purple, lilac or pinkish, and the green turns to various shades of green. To make purple and green sea moss, the sea moss must be air dried and shaded to preserve the natural pigments. The natural pigments are extremely high in antioxidants, and have cancer fighting and detoxing properties.

Gold sea moss is made by sun-bleaching any of the various colors. During sun-bleaching, the sea moss leaches out the natural pigments, and turns white. The sun-bleaching process is a natural process with no added chemicals...the sun does all the bleaching!

After gold sea moss is sun-bleached, it is then sun-dried by placing it out in the sun for several hours, during the sun-drying process, the sea moss turns to a golden color, hence the reason it is called gold sea moss.

To turn the purple sea moss gold, it is sun-dried for 3-4 days. It is a nutrient-dense super-food, which contains 92 out of the 102 minerals that the body needs as well as vitamins and other essential compounds for a healthy body. For many years Sea Moss has been revered for its super high iodine, potassium, calcium, boost libido, and Vitamins A, D, E and K. It is used worldwide for its remarkable healing properties especially relating to issues of the thyroid, joints, colds and flu, and learning/behavior disorders. A natural detox: the mucilage from Sea Moss is high in potassium chloride which goes to work breaking down catarrh, pulling toxins from the cells. All sea moss varieties contain 92 of the 102 minerals the body is made of; however, the different pigments are associated with additional health benefits.



WHAT DOES GENUS GRACILARIA LOOK LIKE?

Genus Gracilaria has a fingered relatively thin string like look to it. The color is typically a yellow golden color, green, purple however this can vary. The warmer the water the lighter the color and conversely the colder the water the darker the sea moss. *That is very normal as nature itself tends to vary.*

Purple Genus Gracilaria Sea Moss

Purple sea moss is high in Anthocyanins, which are the water-soluble pigments that give foods their red, purple, and blue colors. Anthocyanins are phytonutrients which are powerful antioxidants that fight against free radical damage and are anti-ageing. Here are some additional benefits of Anthocyanins which can be found in purple sea moss:

- Fights inflammation in the body
- Helps balance the hormones
- Strengthens the immune system.
- Prevents heart disease and hardening of the arteries
- Helps prevent and fight cancer
- Helps prevent diabetes
- Helps prevent neurological disorders, such as Alzheimer's disease and dementia
- Prevents vision loss
- Helps prevent obesity
- Increases energy and prevents fatigue.
- Helps to clear brain fog



Gold Sea Moss

Gold sea moss retains its vitamins and minerals and all the other health benefits associated with sea moss, such as:

- Boosting energy
- Assisting with weight loss
- Helping with joint pain
- Helping to regulate the thyroid
- Helping the body to heal faster
- Boosting the immune system
- Doing wonders for the hair, skin, and nails
- Improving sexual health
- Helping to prevent and heal anemia
- Improving mental health
- Improving digestion
- Improves memory, concentration, and cognitive function.

Green Garcila Sea Moss

Green sea moss is high in Chlorophyll, the pigment which gives plants their natural green color, and therefore contains all the health benefits associated with Chlorophyll.

Chlorophyll is a super potent nutrient dense antioxidant which:

- Enhances overall well-being
- Oxygenates the body
- Helps boost energy levels
- Helps build the blood
- Increases cellular energy production thus increasing energy levels
- Protects the liver and improves liver detoxification
- Promotes cleansing and detoxification of the body
- Boosts the immune system
- Is anti-inflammatory and fights oxidative stress
- Prevents chronic diseases such as heart disease and diabetes
- Helps fight cancer
- Promotes beautiful glowing skin and helps heal the skin,
- Helps with weight loss,
- Is anti-ageing



GEMS ALERT: You can mix all gold, purple and green sea moss together!!!

What is Irish Moss AKA Chondrus Crispus?

It is called Irish Moss for the following reasons mainly because it was one of the seaweeds consumed during the Irish Potato Famine in the 1800s. Also, it grows on the coast of Ireland. As mentioned above it grows around the coast of Ireland but also Great Britain, Maine, Canada, and other places where there are cooler waters. Chondrus Crispus has flat fan-like wide shape tops that look like leaves or flowers to me at least. The color is

typically dark purple however this can vary. As you can see, you can have a variety of light purple and even green color “leaves” in one bag. Again, nature varies.



HOW IS SEA MOSS PRODUCED?

There are (3) ways sea moss is generally produced, Wild-crafted, Pool grown and Ocean Farmed. I will explain the difference below.

1. **WILD CRAFTING** (also known as foraging) **is** the practice of harvesting plants from their natural or 'wild' habitat, primarily for food or medicinal purposes. Care **is** taken to remove only a few plants, flowers, or branches, so plenty remains to continue the supply. There is the naturally occurring wild-crafted variety which is the healthiest of all. It yields the most nutritional benefits. It is developed in a specific way through its interaction with all the properties of the ocean it grows in. The environment includes the nutrients the sea moss absorbs from the rocks it grows on, air, sunshine, the amount of salt and other nutrients in the water, the movement of the water, the wildlife, and other natural factors.
2. There is also a variety that is grown in the sea, but it is still not naturally occurring. This is known as Ocean Farmed. Sea moss producers grow sea moss in these sea farms to make harvesting easier. Though the sea moss grows in the ocean it does not grow in exactly the same way as wild-crafted sea moss does because it grows from ropes instead of rocks. This farmed variety does have nutritional benefits but not as much as the wild-crafted variety.
3. There is also another variation known as Pool Grown. This is the variety many refer to as the “fake” sea moss. Many sea moss producers take sea moss from the ocean and grow it in pool farms. The farms try to replicate the properties of the ocean by supplying constant back and forth motion of the ocean, but they cannot totally replicate all of the ocean’s properties. The sea moss produced in brine pools also grows quickly and contains more mucilage than the naturally occurring moss. This changes the composition of the sea moss and negatively affects its nutrient content. This form has the least nutritional benefits of all the variations.

MOST POPULAR HERBS THAT CAN BE ADDED TO SEA MOSS GEL

1. **BENEFITS OF ELDERBERRY:** The berries and flowers of elderberry are packed with **antioxidants** and **vitamins** that may boost your **immune system**. They could help tame **inflammation**, lessen stress, and help protect your **heart**, too. Some experts recommend elderberry to help prevent and ease cold and flu symptoms
2. **BENEFITS OF BLADDERWRACK:** It is also used for obesity, **arthritis**, joint pain, “hardening of the arteries” (arteriosclerosis), digestive disorders, **heartburn**, “blood cleansing,” constipation, **bronchitis**, emphysema, urinary tract disorders, and anxiety. Other uses include, boosting the immune system and increasing energy.
Bladderwrack contains high levels of iodine, a trace element that supports thyroid health by producing the thyroid hormones triiodothyronine (T3) and thyroxine (T4). These hormones help regulate your metabolism and support proper growth and neurological development. Underactive thyroid obesity, vision issues, balance your bowels, weight loss, and also contains powerful anti-inflammatory properties called Fucoidan. In our experience, this is one of the best ingredients in the battle against the redness of the skin, caused by various issues. Bladderwrack can also be used in the treatment of minor burns and insect bites.
3. **BENEFITS OF BURDOCK ROOT:** It is a powerhouse of antioxidants. Research from 2010 has shown that burdock root contains multiple types of powerful antioxidants, including quercetin, luteolin, and phenolic acids. It removes toxins from the blood. It may inhibit some types of cancer. It may be an aphrodisiac. It can help treat skin issues. Improves blood sugar and helps with treating diabetes. A 2014 study found that burdock root could prevent dangerously high blood glucose both in a petri dish and in a live tissue sample. It is used for treating and preventing infection. Purifies the blood. Can be used as a diuretic.

HOW TO MAKE SEA MOSS GEL

HOW TO PREPARE GOLD SEA MOSS

Ingredients:

- Alkaline water or spring water
- Lime
- Glass Bowl
- Glass Jars

Preparing Sea Moss

1. Soak in lime, spring water or distilled water to re-hydrate for 24-48 hours.

Prepping Your Sea Moss

1. Remove your sea moss from the package. (It will have a slight smell. That is a good thing!).
2. Thoroughly rinse your sea moss with alkaline or spring water and lime to remove any excess sea salt. (Do not use tap water).
3. Grab a bowl and fill it with water. Place your sea moss in and soak in 'Spring or alkaline water for 10 hours or overnight. Squeeze your lime and drop in the bowl with the sea moss. The sea moss will more than double in size and become softer. (Make sure water covers sea moss).

Making Your Sea Moss Gel

1. After soaking, drain water from the bowl. You will notice it has lost some color (almost translucent and has expanded 3x its original size.) That is normal.
2. Add your sea moss and fresh spring water to a high-speed blender and blend for 1-3 minutes until completely smooth. Blend the sea moss until it is exceptionally smooth.

FYI: ADD A SMALL AMOUNT OF WATER UNTIL YOU GET THE SEA MOSS GEL TO THE CONSISTENCY YOU LIKE.

3. Pour into a glass jar and place a lid on top.
4. Store in the refrigerator or freezer until it solidifies into a gel.

GEM ALERT: The amount of water use will depend on how thick you want your gel to be. I personally never measure anything. *I just use enough water to get your blender going.*

Making Purple Sea Moss Gel

1. After soaking sea moss pour the water from the sea moss and store it in a glass jar.
2. Boil a pot of water. Once the water is hot pour enough hot water to cover the purple sea moss.
3. Let the purple sea moss sit in the hot water for at least 1 hour or (soft).
4. Add the sea moss without the water to the blender. Blend the sea moss until it is very smooth.

FYI: ADD A SMALL AMOUNTS OF WATER UNTIL YOU GET THE SEA MOSS GEL TO THE CONSISTENCY YOU LIKE.

GEM ALERT: STORE YOUR SEA MOSS WATER. THE SEA MOSS WATER CAN BE USE FOR FACE MASK, HAIR PRODUCT, and WATER PLANTS ETC.

Sea Moss Life Span:

Sea moss gel can last 3-4 in refrigerator Sea moss gel can last 3 months in freezer

Raw sea moss (NOT GEL) can last 1-3 year. Store in a dry place.

GEM ALERT: FREEZE SEA MOSS GEL IN SICLONE ICE CUBES FOR PERSONAL EASY USAGE. TAKE 1-2 CUBES A DAY.

RECIPES

SEA MOSS GEL INFUSED WITH BLADDERWRACK OR BURDOCK ROOT

Dry Herbs Ingredients

1 Cup of bladderwrack Tea or Burdock

Root 6 oz. Raw Sea Moss

How to Prepare Bladderwrack or Burdock Root:

1. Wash 2oz. the bladderwrack or Burdock Roots before boiling in a pot of water.
2. Boil burdock root into a pot of water
3. After boiling for 10-15 minutes let it cool.
4. Once the bladderwrack is boiling strain the bladderwrack or burdock root.
5. Strain the bladderwrack/burdock into a cup. Let the bladderwrack/burdock cool pour pouring into blender
6. Place sea moss into blender and add burdock tea or bladderwrack
7. Blend sea moss and burdock tea together

Directions:

After soaking your sea moss, place it in the blender.

Add 1 cup of bladderwrack or burdock root and blend together.

Once smooth to the consistency that you like pour into jars.

GEM ALERTS: You can drink the bladder tea hot or cold. You can also mix the bladderwrack tea with your smoothies, juices etc.

SEA MOSS GEL INFUSE WITH ELDERBERRY

Ingredients

1-3 oz Elderberry or 3/4 cup *dried elderberries*

3 cups water

1 teaspoon dried cinnamon or 1 cinnamon stick

1 teaspoon dried cloves or 4 whole cloves or 1 drop clove essential oil

1 tablespoon fresh ginger or 1 teaspoon dried ginger or 1 drop ginger essential oil

1 cup raw honey

6 oz Raw Sea Moss

HOW TO PREPARE RAW ELDERBERRY SYRUP

1. Wash ½ cup of elderberry
2. In a large pot, bring the elderberries, water, cinnamon, cloves, and ginger to a boil.
3. Reduce the heat, cover, and simmer until the liquid has reduced by half, about 40-45 minutes.
4. Allow the liquid to cool, and then drain the liquid using a fine mesh strainer.
5. Press all liquid out of the berries using the back of a wooden spoon.
6. Add the raw honey and mix well.
7. Store in an airtight glass container in the refrigerator for up to two months.
8. Sweetener can either be 1 cup of honey, agave, or maple syrup.

Directions:

1. Add sea moss to blender.
2. Pour elderberry syrup into the blender with a half cup of water.
3. Blend together and place in jar 6 oz raw sea moss.

GEM ALERTS: For smaller quality infused sea moss gels just add 1-2 teaspoon of the liquid herbs to your 4 oz. jars.

SEA MOSS CAPSULES

Ingredients and Supplies

Raw Sea Moss	Bottle for storage
Powdered bladderwrack (optional)	Cotton (to protect capsules from moisture)
A grinder (for dried herb)	Bottles
A bowl and fine strainer (for dried herb)	Capsule machine
00 vegan capsules	
00 capsule machine	

Directions:

Key points to remember: Make sure you get the right size capsule machine for your capsules (“00” is probably the best size to go for).

1. After popping filled capsules out of the machine, you may need to ensure the cap and body of each capsule are properly pushed together (and not loose).

2. Try not to touch the powder too much with your hands, use a rubber spatula to aid in pouring powder from the mixing bowl into the capsule tray.
3. Place a piece of cotton wool inside the bottle with the capsules to help keep them dry.

SEA MOSS GEL GUMMIES

Ingredients:

Gelatin or Agar Powder (vegan)

Gummy molds

Sea Moss Gel

Elderberry syrup

Directions:

1. Follow the steps to make elderberry syrup above.
2. Once ready to make the bears I used 1 tablespoon of the prepared (gelled) sea moss added to the syrup and gelatin. *Vegan option use Agar powder*
3. 8 tablespoons of syrup
1 tablespoon of gelatin
4. Whisk over low heat until mixture is no longer grainy. Add the liquid to the molds and refrigerate for 2-4 hours.



BONUS RECIPES

SEA MOSS BODY SCRUB

1 cup organic cane sugar
1 cup gold sea moss blended, in a thick consistency
1/2 cup organic coconut oil

Instructions

1. First melt coconut oil and allow it to cool but remain in liquid form.
2. Mix all ingredients together in a bowl with a mixing spoon.
3. Make sure all ingredients are mixed together and add it to a mason jar that has a secure lid.

PLANT BASED AVOCADO SEA MOSS BROWNIES

Ingredients:

1/4 Cup Avocado	1/2 TSP salt
1 Cup flour (I use gluten-free King Arthur 1:1) Sifted	3/4 cup coconut milk
1 TSP baking soda	1/3 cup smooth sea moss gel
1 TSP instant coffee/espresso	1/4 cup infuse coconut oil (melted)
1/2 cup unsweetened cocoa powder	banking pan (8inch)
1/2 cup chopped vegan chocolate	Glass Bowl
3/4 cup sugar	Silicon spatula

Directions:

1. Grease an 8-inch baking pan - set aside.
2. Preheat oven 350 degrees F
3. In a medium bowl mash avocado and coconut oil together until smooth.
4. Add flour, cocoa powder, baking soda, sugar, salt, sea moss gel, to the same bowl and mix together.
5. Using a silicone spatula spread mix into the banking pan.
6. Place the baking pan in the oven and bake for 15-20 minutes.

FREQUENTLY ASKED QUESTIONS

1. WHY DO YOU BLEND IT WITH HOT WATER?

You can blend it with plain room temperature water if you desire; however, I found that it breaks down easier into a gel when blended with hot water. *This is especially helpful if you don't have a high-speed blender.* Unlike Gracilaria (which I do not use any heat to make my gel), Chondrus Crispus is tougher to break down.

2. HOW DO I STORE MY DRIED SEA MOSS AND HOW LONG DOES IT KEEP?

Store it in a dark, cool place. It's pantry stable so you don't have to refrigerate dried Irish Moss. It can last from 1 – 3 years at minimum.

3. HOW DO I STORE MY GEL?

Keep your gel in the refrigerator in a glass (not plastic) jar. With this species you will want to *seal it with a sprout lid or cheese cloth (see photos below).* Unlike Gracilaria, I personally find Chondrus Crispus gel lasts longer when it's allowed to "breathe".

4. CAN I FREEZE MY GEL?

Yes, you can! Like freezing in 4oz glass jars or it in easy release silicone ice cube trays or It makes it easy to pop them in my daily smoothies.

5. HOW LONG DOES THE GEL STAY FRESH?

Irish Moss gel can stay fresh in the refrigerator for 3 to 4 weeks (sometimes longer). It will keep in the freezer for 3 to 6 months.

6. HOW MUCH DO I TAKE?

I would recommend starting off with one-two' tablespoon per day and examine how you feel. *You can increase from there if you so choose.* Keep in mind sea moss isn't a magic pill and your entire diet should consist of a whole healthy plant-based food. That way you aren't just relying on one thing to keep you healthy. *If you have hyperthyroidism,* please consult with a trusted health, naturopathic, or herbalist professional as seaweed is high in iodine. Also caution yourself in consuming *if you have allergies with any type of shellfish or seafood.* Again, consult a trusted health professional.

7. WHAT DOES THE GEL TASTE LIKE?

For me I don't find this gel has no taste, though it does have an extraordinarily strong smell. Soaking it in limes calms down the smell (doesn't eliminate it) and it helps give it a somewhat citrus taste, but overall, it's tasteless. *If you want it to have a taste*, you will need to blend it with some sort of natural flavored food or beverage.

8. I JUST BOUGHT SOME DRIED FRESH SEA MOSS. HOW DO I STORE IT AND FOR HOW LONG DOES IT KEEP?

Store your seaweed in a dark cool place (like your pantry). You DO NOT have to refrigerate or freeze your moss as it being dried makes it shelf-stable and long-lasting. It can last for 1-3 years depending on the quality.

I decided to add this section to the article as these are the most common questions I get.

9. I JUST BOUGHT SOME DRIED FRESH SEA MOSS. HOW DO I STORE IT AND FOR HOW LONG DOES IT KEEP?

Store your seaweed in a dark cool place (like your pantry). You DO NOT have to refrigerate or freeze your moss as it being dried makes it shelf-stable and long-lasting. It can last for 1-3 years depending on the quality.

10. HOW DO I STORE MY GEL ONCE IT'S ALREADY MADE?

You want to keep it in the refrigerator in a glass jar (not plastic) and either light seal it, use a sprouting lid, or cheese cloth. I personally have never used a sprouting lid or cheese cloth, but there are people who commonly do as to let their sea moss gel "breathe." It is said to sustain the life of your sea moss gel and make it last longer.

11. CAN I FREEZE MY GEL?

Yes, you can.

HOW LONG WILL MY GEL LAST IN THE REFRIGERATOR OR FREEZER?

Typically, I find my gel lasts up to 3 to 4 weeks in the fridge (sometimes a little longer depending on the type), and 3 to 6 months in the freezer.

12. HOW MUCH SHOULD I TAKE A DAY?

There are no clear-cut rules of how much you should take a day. In the words of Dr. Sebi "*as much as you like*" for it is food. I would highly suggest you start off with maybe 1

tablespoon a day and see how it makes you feel. No need to “overdose” on it or hoard sea moss as its very nutrient-dense so you don’t need a lot to reap the benefits.

13. WHAT DOES THIS GEL TASTE LIKE?

It has no taste on its own which is why it is versatile to use in multiple recipes both sweet and savory. If you want it to have a taste, you will need to blend it with some type of natural juice or flavorings.

14. DOES BOILING SEA MOSS KILL THE NUTRIENTS?

The answer is YES, it does! Do not boil your sea moss.



YES!

**WE ARE HERE TO SUPPORT YOU THROUGH
THE PROCESS**

LET'S TALK MONEY

Product Pricing Suggestions

Let's face it, the reason you decided to take this class was not just to educate yourself on sea moss' health benefits, but how you could make a lucrative amount of money selling sea moss infused products. We cannot guarantee any amount of dollar figures that could be earned because that is based off of your own personal effort and sales techniques. We can tell you from past experience, that by incorporating sea moss products into your business or into your products, you have the potential to see a dramatic increase in your sales.

We have used the follow price points for selling the Snatch Queen Sea Moss

Products:

- 4 oz. jars gel \$18-20
- 8 oz. jars gel \$20-23
- 12 oz. jars gel \$34-37
- Increase sales by adding bladderwrack or elderberry (\$1.50-3)
- Sea Moss Gummies \$25-\$45
- Sea Moss Capsules \$30-\$60

GEM ALERT: You can place shipping prices into your product prices.

What Do You Need to Start Your Sea Moss Business?

1. Go to www.snatchqueen.com to order your Raw Sea Moss
2. It is recommended that you begin with at least a 3lb. pack
3. A case of each sized glass jars you intend to sale (preferably mason jars or any brand glass jars with tight sealed lids).
4. Have professional labels created at least 3 x 3 inches in diameter.
5. Small shipping ice packs

SUGGESTED COMPANIES TO SHOP

Below are some suggested retailers and suppliers I use to start my business.

Amazon: <https://www.amazon.com>

Uline: <https://uline.com>

SKS Bottles: <https://www.sks-bottle.com>

For private label and questions please email: thevendingqueen@gmail.com

For a discount use CODE: ANEKA10 to receive 10% off.

For Shopify website design: info@encorewebsites.com

For 50% discount use code: ANEKA50 in email subject line

To order CBD products email: Kedrion1@gmail.com

For 10% discount use code: ANEKA10 in email subject line

GEM ALERT: freeze sea moss jars overnight and ship out with small ice packs.

Recommended to ship 2-3 days shipping method.

The Snatch Queen Company Offers Wholesale Sea Moss Products

- Purple Sea Moss
- Green Sea Moss
- Gold Sea Moss
- Full Spectrum Sea Moss
- Sea Moss Gummies
- Sea Moss Capsules
- Sea Moss infuse beauty and skin care products

Click website link for more details: <https://snatchqueen.com/collections/wholesale>

MARKETING TIPS FOR POSTING PICS OF YOUR PRODUCTS

MARKETING TIPS:

1. Post on all social media platform 2-3 a day. Consistency in business is the key to winning.
2. Post clients/your personal testimonies.
3. Do live videos with you making and taking the product.
4. Create your own personal support group.
5. Join large public groups that allow you to promote your business
6. Do TikTok videos
7. Post in your social media stories
8. Post in your IG wheels
9. Collect emails for email marketing
10. Partner up with fitness trainers
11. Hire micro influencers (5k or less active followers)
12. When posting on social media use hashtags in comment section
13. Create a referral program for your best supporters or clients.
14. Learn how to do Facebook, Instagram, Pinterest, Google, TikTok ads
15. SMS (TEXT MARKETING)



DO's and DON'Ts on FACEBOOK

CALL TO ACTION WORDS TO AVOID USING:

1. SALE
2. % OFF
3. ORDER
4. DISCOUNT
5. BUY
6. MARKIG DOWN
7. COUPON
8. FREE
9. FREEBIE
10. GIVEAWAY
11. DEAL
12. WIN
13. ENTER
14. CONTEST
15. TODAY ONLY
16. ENDING SOON
17. WHILE SUPPLIES LAST
18. LIMITED TIME
19. ONLY X DAYS LEFT
20. DOORS CLOSE

CALL TO ACTION WORDS YOU CAN USE:

1. GET IT
2. CRAB IT
3. DONT LOSE THIS
4. SNAG IT
5. SCORE THIS
6. GIFT IDEA
7. PICK IT UP
8. HURRY OVER
9. RUN, YOU'LL LOVE IT
10. FILL YOUR BAG
11. MY HOUSE NEEDS THIS
12. LOWEST I'VE SEEN
13. ONE FOURTH TAKEN OFF THE TOTAL
14. HUGE DROP
15. ¼ TO KEEP IN YOUR POCKET
16. NOTHING FOR YOU
17. COME AND GET IT
18. SNATCH IT UP
19. MAKE YOUR WALLET HAPPY
20. DONT WAIT ON THIS ONE
21. THIS ONES HAS BEEN SMASH IN HALF
22. FOR NADA
23. THE COUNT DOWN IS ON
24. THIS ONE GOES IN THE BAG
25. THE CLOCK IS TICKING
26. THIS WONT LAST
27. QUICK

WISE INSTRUCTIONS AND RECAP

I know this can be confusing, but to put it in a nutshell, avoid buying pool grown sea moss which is grown in brine water. Pool grown sea moss is lighter in color and much larger than natural sea moss. It is salty, and it is deficient in minerals. I have heard some say it even smells like chemicals or chlorine.

Wild-crafted is best because it grows naturally, and suppliers harvest it in an eco-friendly way. Wild-crafting sea moss means harvesting it directly from its natural habitat, therefore it bypasses human intervention. Ideally, harvesters only take parts of the sea moss plant, so the plant can re-grow and support its ecosystem. Also, wild-crafted sea moss is a better option than Organic sea moss. You can grow organic sea moss in salt pools, so organic does not necessarily make it better. Wild-crafted sea moss is smaller, slightly darker and may have slight color variations between brown and purple. It can also come possibly covered in sand and sea debris and will need to be thoroughly cleaned prior to soaking. Also definitely avoid any sea moss that is produced in China.

START YOUR SEA MOSS BUSINESS TODAY!!!

Cheers,

Aneka

Snatch Queen, LLC

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