

SOCIAL MEDIA TEMPLATES AND CONTENT PLANNER



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Welcome

Social Media Templates and GREAT CONTENT are a WIN!!

It's tough to constantly create content and have consistency - but we LOVE creating AND selling templates!

But maybe you are wondering why you should use them in your business or for your personal brand?

Here are our top 5 reasons to use Social Media Templates:

1. Templates save you loads of TIME.

Using templates can save you time and energy so that you can spend time focusing on what you need to do. When we say templates, we don't mean standard Canva templates - we mean edited templates curated specifically for your business. Templates can save you HOURS!

2. Templates are created to fit sizes and specifications across social media as platforms all differ.

Templates allow you to make sure that your content fits social media sizes and specifications. Each platform has different dimensions and specifications.

3. Templates create a visual style and using them can ensure consistent messaging.

By creating a visual style and using templates, you can ensure consistent messaging and branding. Consistency is key on social media and while design is less important, consistency is incredibly important. You don't want to send mixed messages – but rather focus on an all encompassing message.

4. Templates allow you to create shareable content that is beautiful and relatable to your niche!

Templates allow you to share relatable and shareable content that is beautiful, eye-catching, on brand and consistent. It allows you to create content to become more visible and speaks directly to your niche.

5. While it can be difficult to remain consistent, templates allow you to make sure that you don't miss a beat, stay on brand, communicate clearly and visually pop!

I will provide you with some templates you can use for the most popular social media platforms. Use them to create cohesion in your brand messaging without being overwhelmed with having to design from scratch.

Please read the instructions on
the next page to learn how to
access your templates in
Canva.



Canva

INSTRUCTIONS

To access your templates you will need a Canva account. If you don't have a Canva account yet, you can sign up for free at [Canva.com](https://www.canva.com).

Use template button below template preview. This will automatically create a copy of the template and save it to your Canva account.

You can now edit your templates!

For more detailed instructions on how to edit your templates please refer to the Canva video tutorial.

ACCESSING THE CANVA TEMPLATE SET

Click on the links below to open the templates in Canva.



[100 INSTAGRAM TEMPLATES](#)



[100 INSTAGRAM STORY TEMPLATES](#)



[30 FACEBOOK TEMPLATE](#)



[70 PINTEREST TEMPLATES](#)

Social Media Posts Content



Blog Launch Post

If you're looking for a new blog to follow, have we got a suggestion for you! Our (blog name) is about (blog niche), and we'll be posting every (posting day). If you want to stay up to date with the latest posts and be the first to know when we launch new products and deals, check out our blog. It's easy — just click the link in our bio!

We recently launched a blog on our website ([link](#))! Every (posting day), we will talk about (blog niche) and post interesting articles. We will also link our Instagram to the blog, so you can check out pictures of our (blog niche) related items. Check it out!

Check out this blog post we wrote about (new blog post topic)! We mentioned (blog name) in our post and know you won't want to miss this. We were talking about (blog topic) and said... Also, don't forget to subscribe to our blog!

Hey you! Have you heard about our new blog? It's awesome. We wrote a post about (blog topic) and it's going to blow your mind. Just reading it will make your day better! Check it out at the link in our bio.

We just launched a blog on our website called (blog name)! We will be posting every (posting day) and talking about (blog niche)! We hope you will join us on our journey to becoming the top blog in our blog niche! You can check out the link in our bio.



Shop Launch

Our online shop at (enter business name here) is now open for business. Check it out today, and make sure to follow us on Instagram to stay up-to-date on upcoming sales and special offers.

Our online shop just launched at (enter business name here)! Make sure to check it out online now at (enter website). we offer products like (enter product here). Get products for (niche) today!

We've been working for a long time on creating an online shop (enter business name here) where you can get all of our products and more! Check it out now at (enter website), and don't forget to grab a great deal on some products for yourself!

IT'S OFFICIAL! Our online shop just launched at (enter business name here)! Make sure to check it out online now at (enter website). We offer products like (enter product here)

We have just launched our online shop at (enter business name here)! Our products are perfect for customers who are looking to (niche). Check out our online shop now at (enter website). We're currently having a huge sale on all of our products, so don't miss out. Check out the link in our bio!

Product Launch

NEW PRODUCT LAUNCH Our new product has just launched online at (enter business name here)! Check it out at (enter website). We have products like (enter product here). Are you looking for products for (niche)? Check out our site because we have a wide variety of products for (target market).

Click the link in our bio to check out our new product that just launched! If you haven't heard of us before, we're an (enter type of business) that sells _____. We offer products like (product) that are perfect for (target market).

We're so excited that our new product just launched at (enter business name here)! Make sure to check it out online now at (enter website). We offer products like (enter product here), which are perfect for people who want to get (niche) and who are interested in (target market).

Have you checked out our new business? We've just launched at (enter business name here), and we're really excited about it. Our company offers products like (enter product 1 here), and our prices are much more affordable than our competitors. We're really looking forward to hearing from you, so check out our website!

There's a new business in town! Make sure you check out (enter business name here), because they just launched. They sell products like (enter product here). The products are perfect for (niche) and will help you get (target market) — check them out online now at (enter website).

Service Launch

We are super excited to announce the launch of our new service, (enter business name here), which is made to (enter benefit). If you want to check it out online now, you can see it at (enter website URL). Check out the link in our bio!

We are excited to announce that our new service just launched at (enter business name here)! It's available for you online now at (enter website). Our services are made to (enter service benefit) — and you can check them out right now!

The _____ service is something everyone needs. Our services are made to _____ (service benefit). We are launching now at (enter business name here)! Make sure to check it out online now at (enter website).

Check out our new online shop (enter business name here)! We make (enter product/service) to help you with (enter problem). Our stock is selling fast, so don't miss out! Visit us now at (enter website).

Heads up! Our new all-in-one service (enter service name here) just launched at (enter business name here). Our services are made to (enter service benefit), which is great news for all you (target audience). Check out the link in our bio at (enter website) now!

Website Launch

We are so excited to finally be able to share our beautiful website with all of you! Check it out at (enter website address), and let us know what you think of it! We've been working on it for months, and we hope that you like it as much as we do! Want to check it out? Go to the link in our bio!

We've been working so hard on our website, and finally, it's ready! We just launched it @ (enter website address)! We hope you like what you see — we're so excited to show it off to you!

Our website just launched at (enter website address)! We are so excited to show off all of our hard work and show off our business to you! Check out the link in the bio!

We've just launched our website. Head over to (enter website address) to check it out! We are so excited to show off all of our hard work and show off our business to you!

Check out our website at (enter website address) — we just launched, and we are so excited to show you what we've been working on! Check out our store to see what's new, and to follow along on our journey.

Winter Seasonal Posts

Winter is here. We hope you enjoyed the summer months, but we know that traditional Fall apparel is not what you need to stay warm through a long winter's night. Get ready for winter with us at (brand name) When you're ready for winter, you're cute as a fox.

Winter is here... and we've curated a collection of brand (brand name) products to keep you warm and cozy. For more information on each item, visit the product detail page.

Get ready for winter in style in our new collection. Click The Link In Our Bio to shop the latest styles! We can also be found online and (location) .

Winter is here! Are you ready? Free shipping, winter sales and seasonal trends! See more via link in bio. Link for details

It's that time of year where you can't escape the chill. Thankfully (brand name) is here to keep you warm. We made winter for people who don't mind freezing weather as long as they can spend their days exploring the great outdoors.

Fall Seasonal Posts

(brand name) is the place to shop for fashion. New this fall, our scarves, sweaters, and dresses are designed to help you feel cozy and comfortable as the weather gets cooler. Shop our new collection of (products name) at (brand name).

NEW DROPS Fall is here. Get ready with us, by stocking up on your favorite (brand name) products.

Fall is all about seizing the moment—new routines, new traditions, and new adventures. What's on your fall bucket list?

GET READY FOR FALL. Reserve your spot today for our next big release. Follow the link in bio to get on the waitlist.

The (brand name) Fall 2021 collection is live. It's a season made for new beginnings, and we're bringing in some bold changes. This season takes inspiration from nature, the earth, and indigenous cultures—it's colorful, it's bohemian, it's a twist on classic silhouettes. It's all the things fall should be: cozy and comfortable but with an edge. We can never get enough of



Spring Seasonal Posts

Hello Spring. Our #SUMMERCOLLECTION launched today, and it's full of new styles + amazing new colors. Sign up for our newsletter to stay updated on new collections, exclusives, and more.

We're in love with the new Spring collection of (brand name). It's the perfect way to layer and create all day beauty for warm weather.

Spring has landed at (brand name) and we're celebrating. We are excited to launch the brand new Spring Collection, enjoy and don't forget to add our piece to your wardrobe NOW!

NEW DROP Introducing (brand name) spring collection with this (enter product) They also have a beach bag that goes with it.

You don't want to miss out on these summer essentials. For more info, visit the link in bio. Getting ready for summer is a lot easier with (brand name)

Summer Seasonal Posts

Summer is the time to be yourself. Find your own true color in our summer collection. Shop now at (brand name) or download the app to get started right away.

Summer is a time of exploration. It's the perfect opportunity for trying new activities, foods, art, music, and more. So we are very excited to introduce our brand new Summer collection!

(brand name) the summer collection is here. ☀️ Keep your cool with the season's latest arrivals featuring our best-selling designs and new staple pieces in fresh colors.

Summer is a time of exploration. It's the perfect opportunity for trying new activities, foods, art, music, and more. So we are very excited to introduce our brand new Summer collection!

Summer is coming... Do you have your bag packed yet? Keep your summer style all year long with our favorite (brand name) pieces.