

TAUQIR KHAN

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 Street No.2, kohka Road, Bhilai

EDUCATION

B.Tech	RCET	Bhilai, Chhattisgarh	2022 - 2026
HSEC	Patna Muslim High School	Patna, Bihar	2022

EXPERIENCE

Skybizz Aviation, SMM

Nov 2024 - Apr 2025

- Managed content across Instagram, LinkedIn, and Facebook, boosting followers by **30%** in **3 months**.
- Developed growth strategies and designed **50+ high-performing** posts with **90%+ positive** feedback.
- Enhanced brand presence and engagement through targeted campaigns and more.

Globussoft, Digital Marketing Associate

Oct 2024 - Nov 2024

- Built **200+ quality** backlinks in **4 weeks** through effective link-building strategies.
- Created SEO content for Socinator, EmpMonitor, and PowerAdSpy, improving search visibility.
- Increased organic traffic by **10%** within **a month** through targeted link-building and content strategies and more.

SKILLS

<u>Content Writing</u>	<u>SEO Optimization</u>	<u>Social Media Marketing</u>	<u>Content Creation</u>
<u>Digital Marketing</u>	<u>Graphic Designing</u>	<u>Canva</u>	<u>Microsoft Office</u>

CERTIFICATES

Udemy SEO: Link Building & Content Writing	E-marketing Institute SEO
Google Fundamental of Digital Marketing	Hubspot Academy Content Marketing

ACHIEVEMENTS

- 5× Best Speaker** at Rungta Toastmasters.
- Worked in **RUBI Cell** – contributed to startup ideation and strategy development.
- Launched a self-growth YouTube channel, TheGrowwthHub – gained **800+ subscribers** and content creation skills.
- Managed **TheGrowwthHub** Instagram page – designed self-help infographics and built branding experience.

OTHERS

- Hobbies and other skill**
 - Soft Skill:** Public Speaking, Team Leadership, Communication Skill & Team management.
 - Language:** English (Professional) and Hindi (Native & Professional).
 - Hobbies:** Books, Gym, Cricket & more.