

Project Report Template

1 INTRODUCTION

1.1 Overview

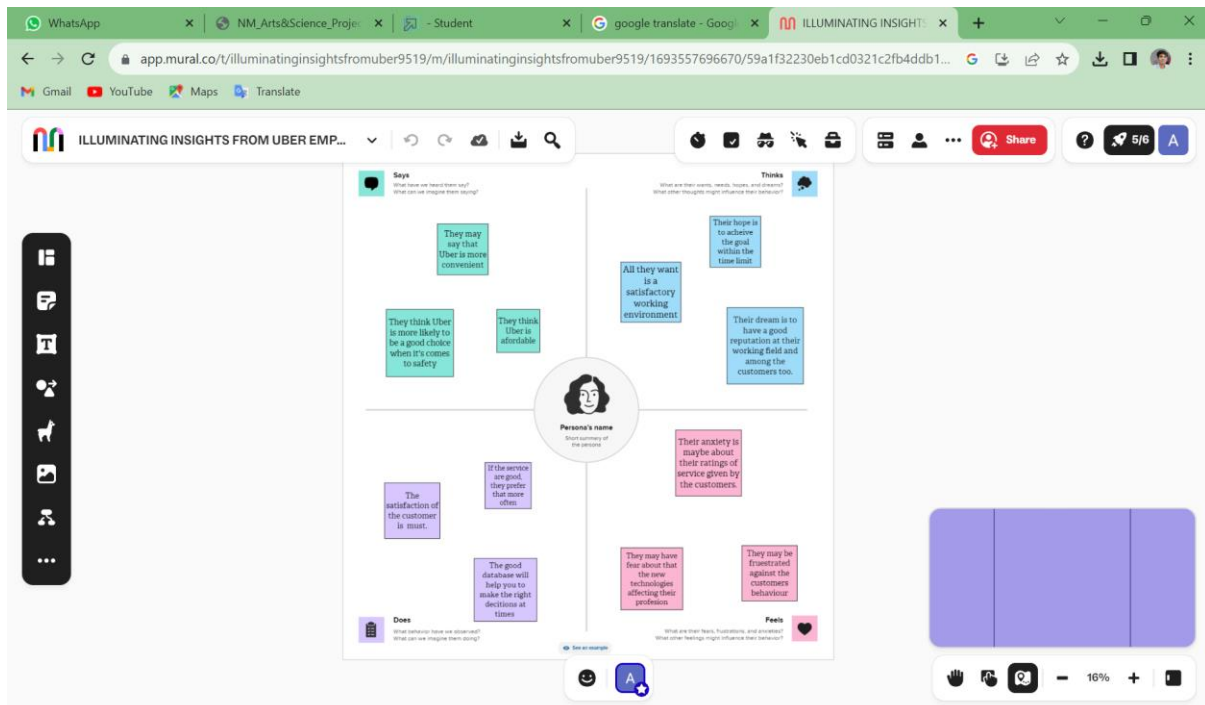
Uber is a multinational transportation network company that operates a ride-hailing platform. It was founded in 2009 by Garrett Camp and Travis Kalanick and is based in San Francisco, California. Uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles.

1.2 Purpose

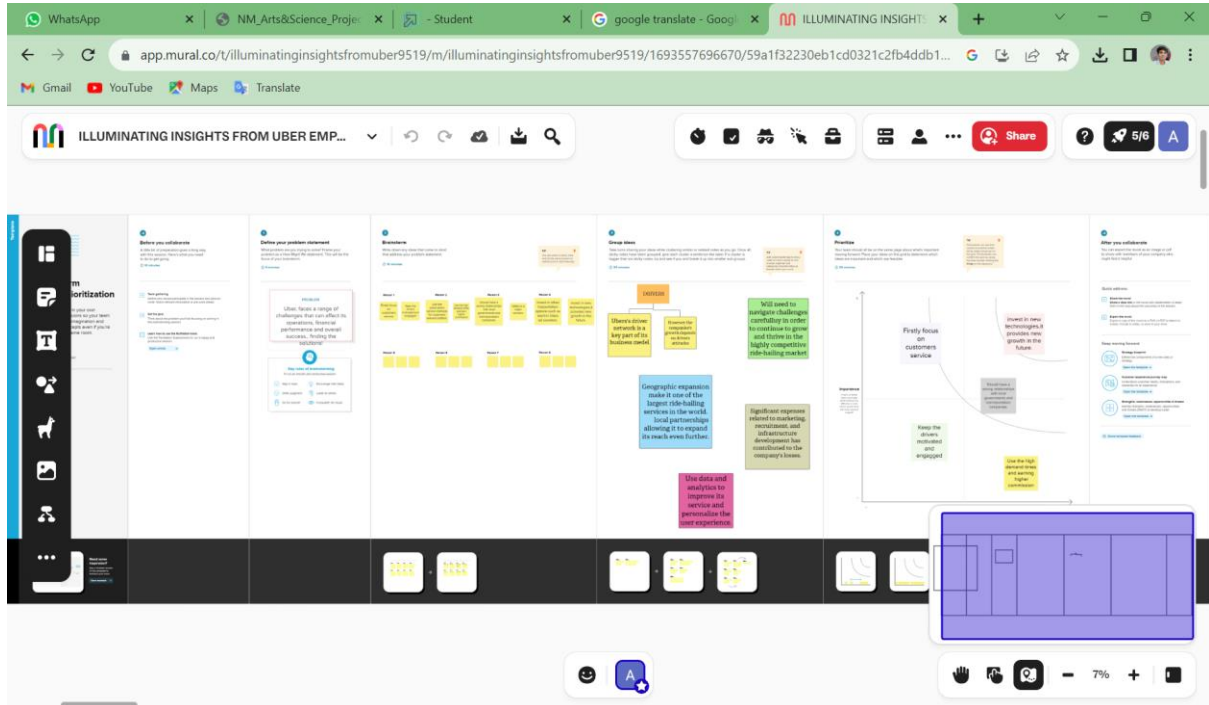
Uber is a transportation company with an app that allows passengers to hail a ride and drivers to charge fares and get paid. More specifically, Uber is a ridesharing company that hires independent contractors as drivers.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT

Story 1

IN Q4, more Uber Trips has been took place.	In October more number of Uber trips ..	Uber is busy at the end of the month of Febru..	The trip for business uses taken place.	Usage of Uber for Meeting purpose hav..
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Quarter of End Date*

Q1

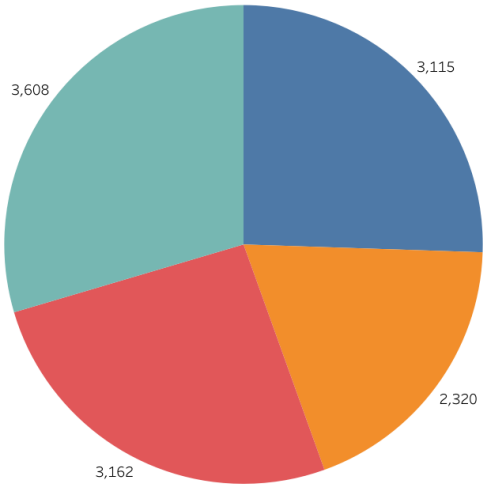
Q2

Q3

Q4

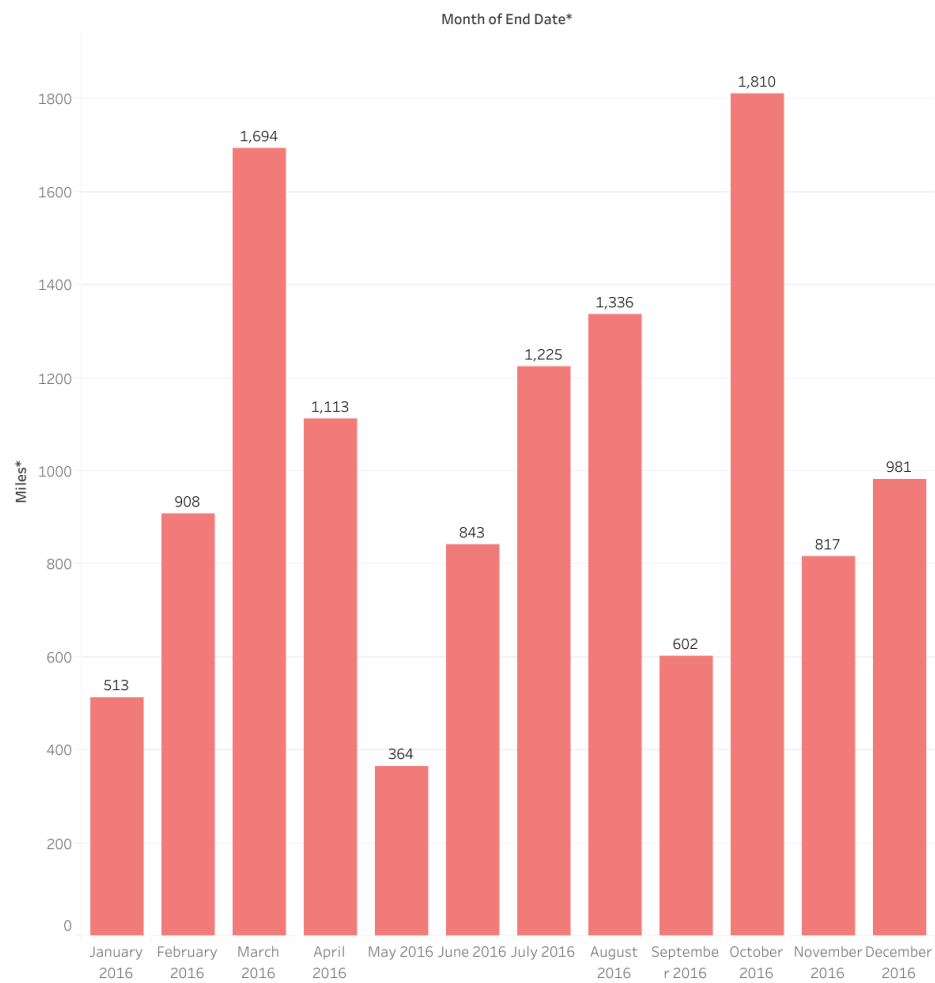
Miles*

12,205



Story 1

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Story 1

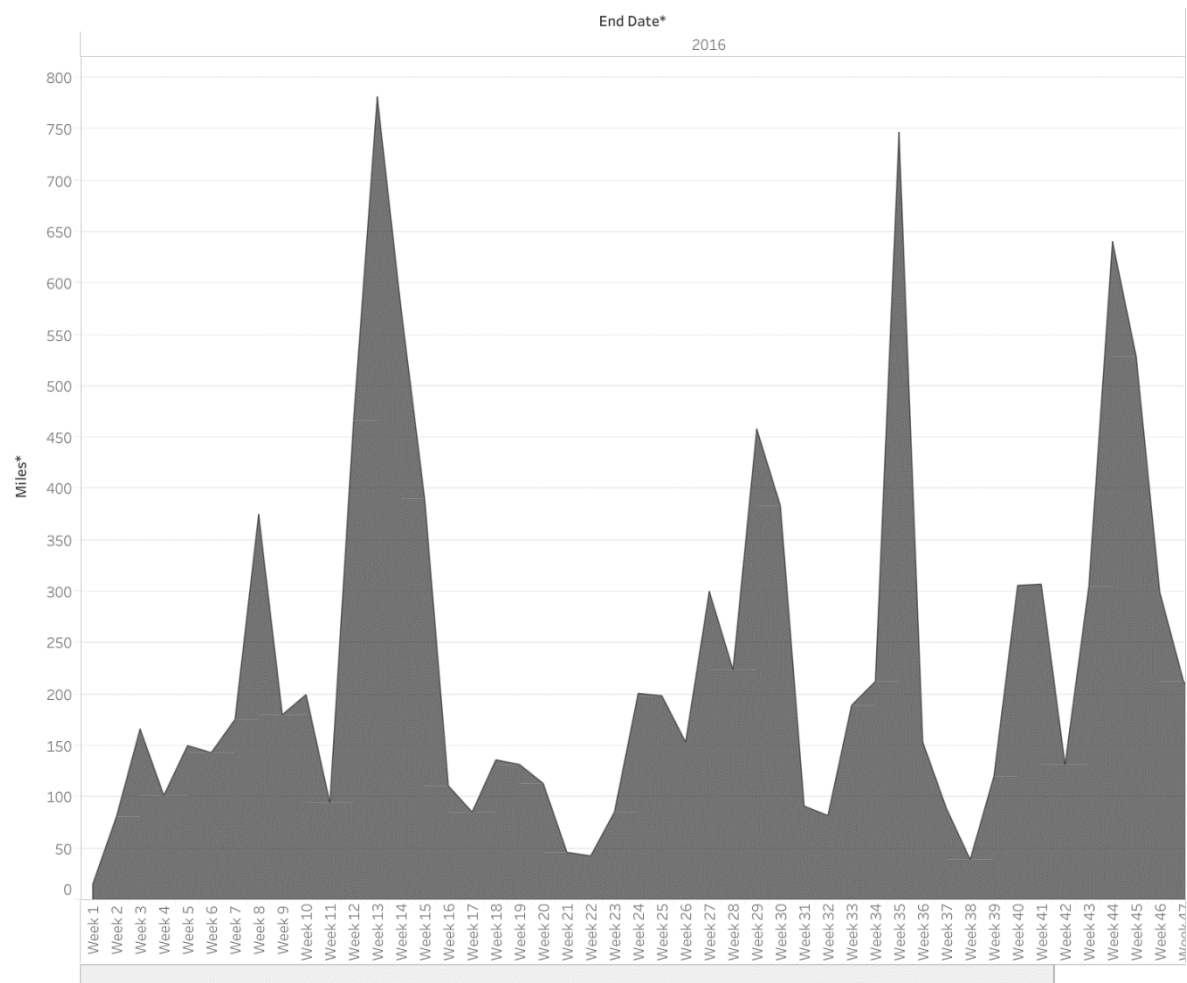
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Category*

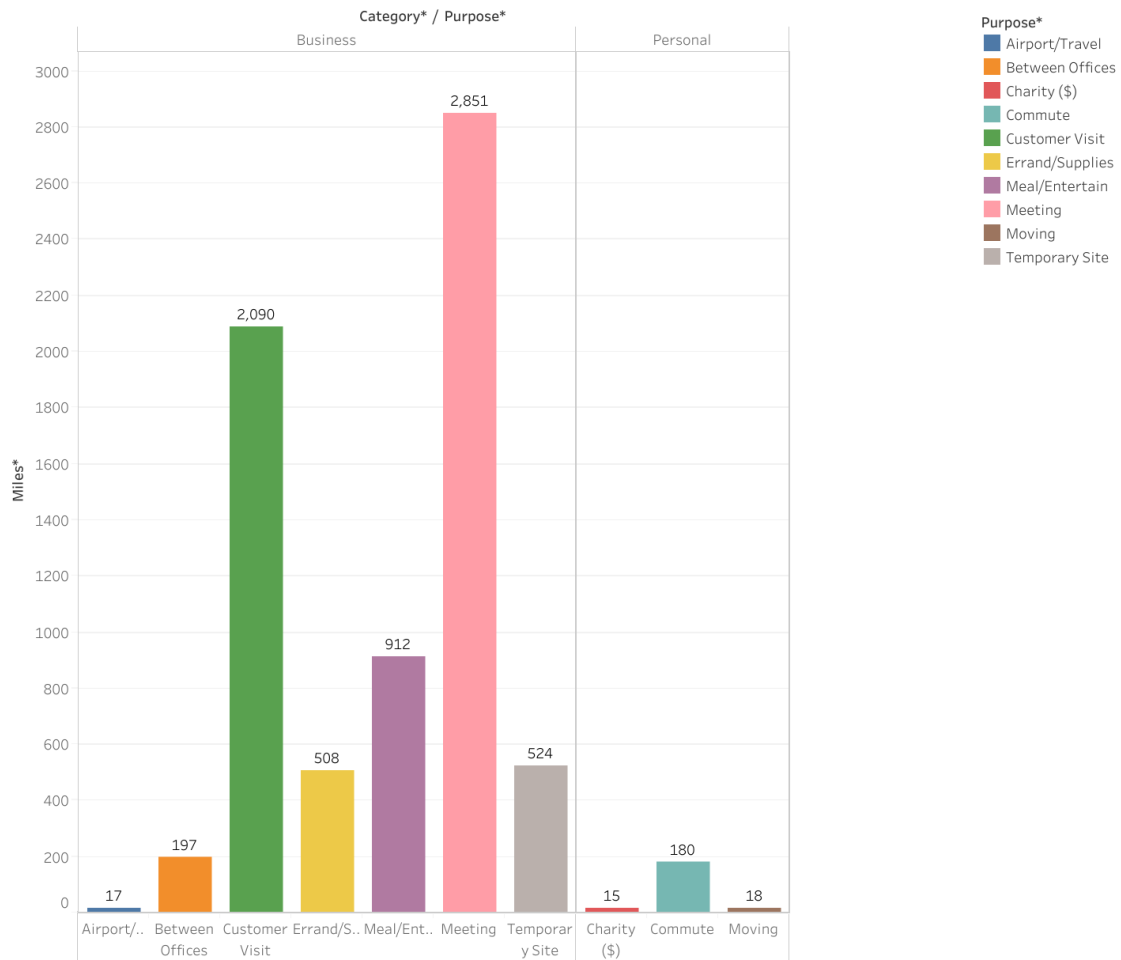
■ Business

■ Personal



Story 1

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4 ADVANTAGES & DISADVANTAGES

- **Uber: An Overview**
- **Convenient and Cashless**
- **Professional Service**
- **Competitive Pricing**
- **Safety and Flexibility For Drivers**
- **Controversial Labor Practices**
- **Surge Pricing**
- **Negative Impact of Price Competition**

5 APPLICATIONS

The responsiveness and design of a dashboard for this project is crucial to ensure that the information is easily understandable and actionable. Key considerations for designing a responsive and effective dashboard include user-centered design, clear and concise information, interactivity, a data-driven approach, accessibility, customization, and security. The goal is to create a dashboard that is user-friendly, interactive, and data-driven, providing actionable insights.

6 CONCLUSION

This analysis can help identify peak hours or days of high demand and optimize driver availability during those times. Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand. This analysis can help Uber drivers decide where to focus their driving efforts for maximum efficiency and profitability. The Major of our project is to use data Analyzing techniques to find unknown patterns in the Uber Drives dataset. The research is carried out on Uber drives data collected from the year 2016.

7 FUTURE SCOPE

The current world is witnessing many advancements and a lot of startups are evolving rigorously in the world for the past few years. All because of the emergence of on-demand ideas in the current business world with a lot of opportunities. The on-demand apps assist you to order or book anything from anywhere.

The on-demand business also aids many [startups to earn more profits](#). Even more traditional businesses have adopted on-demand business to increase their profits tremendously.