

Timestamp	Score	1. How do you usually shop online?	2. What features are most important to you in an e-commerce platform?	3. What payment method do you prefer?	4. How important is website security to you when shopping online?	5. What makes you abandon an online purchase basket?	6. How often do you expect discounts and offers?	7. What type of customer support do you prefer?	8. Would you prefer a guest checkout option instead of creating an account?	9. How important is a mobile-friendly e-commerce app to you?	10. What would improve your online shopping experience?
3/8/2025 1:12:04	4.2	Through websites	Customer reviews and ratings	Cash on Delivery	Extremely important	High shipping costs	Frequently	Email support	Yes, I prefer guest checkout	Important	Faster delivery options
3/8/2025 1:20:01	4.5	Through websites	Easy navigation and search	Cash on Delivery	Important	Security concerns	Frequently	Live chat support	Yes, I prefer guest checkout	Very important	Faster delivery options
3/8/2025 1:20:29	4.8	Through social media platforms	Customer reviews and ratings	Cash on Delivery	Extremely important	Security concerns	Always	Live chat support	No, I prefer creating an account	Important	Improved product filtering & search
3/8/2025 1:23:57	4.6	Through social media platforms	Secure payment options	Cash on Delivery	Extremely important	Security concerns	Occasionally	Live chat support	Yes, I prefer guest checkout	Important	Improved product filtering & search
3/8/2025 1:25:50	4.3	Through social media platforms	Customer reviews and ratings	Cash on Delivery	Extremely important	High shipping costs	Occasionally	Self-help (FAQs, tutorials)	Yes, I prefer guest checkout	Important	Loyalty rewards & discounts
3/8/2025 2:04:41	4.7	Through mobile apps	Secure payment options	Cash on Delivery	Extremely important	High shipping costs	Always	Live chat support	Yes, I prefer guest checkout	Very important	Loyalty rewards & discounts
3/8/2025 2:14:12	4.4	Through websites	Fast loading speed	Cash on Delivery	Extremely important	Complicated checkout process	Occasionally	Phone support	Yes, I prefer guest checkout	Very important	Improved product filtering & search
3/8/2025 5:19:06	4.9	Through social media platforms	Easy navigation and search	Cash on Delivery	Important	High shipping costs	Occasionally	Live chat support	No, I prefer creating an account	Very important	Loyalty rewards & discounts
3/8/2025 11:57:03	4.1	Through social media platforms	Customer reviews and ratings	Cash on Delivery	Extremely important	Complicated checkout process	Occasionally	Live chat support	I have no preference	Important	Faster delivery options
3/9/2025 22:45:35	4.6	Through social media platforms	Easy navigation and search	Cash on Delivery	Extremely important	High shipping costs	Occasionally	Self-help (FAQs, tutorials)	Yes, I prefer guest checkout	Very important	Loyalty rewards & discounts
3/9/2025 23:03:15	4.3	Through social media platforms	Customer reviews and ratings	Cash on Delivery	Extremely important	Security concerns	Frequently	Live chat support	I have no preference	Neutral	Improved product filtering & search
3/9/2025 23:42:20	4.7	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	High shipping costs	Frequently	Phone support	No, I prefer creating an account	Important	Improved product filtering & search
3/9/2025 23:42:34	4.5	Through mobile apps	Easy navigation and search	Cash on Delivery	Extremely important	High shipping costs	Occasionally	Live chat support	Yes, I prefer guest checkout	Important	Loyalty rewards & discounts
3/9/2025 23:43:52	4.2	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	Complicated checkout process	Frequently	Self-help (FAQs, tutorials)	No, I prefer creating an account	Important	Improved product filtering & search
3/9/2025 23:45:10	4.8	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	Slow website performance	Frequently	Phone support	Yes, I prefer guest checkout	Very important	Faster delivery options
3/9/2025 23:46:12	4.4	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	Complicated checkout process	Frequently	Self-help (FAQs, tutorials)	No, I prefer creating an account	Important	Improved product filtering & search
3/9/2025 23:48:01	4.6	Through mobile apps	Secure payment options	Credit/Debit Card	Extremely important	High shipping costs	Always	Live chat support	Yes, I prefer guest checkout	Very important	Faster delivery options
3/9/2025 23:50:17	4.3	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	Slow website performance	Frequently	Phone support	Yes, I prefer guest checkout	Important	Faster delivery options
3/9/2025 23:51:30	4.7	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	Slow website performance	Frequently	Phone support	No, I prefer creating an account	Very important	More payment options
3/9/2025 23:52:52	4.5	Through mobile apps	Customer reviews and ratings	Cash on Delivery	Important	Security concerns	Frequently	Self-help (FAQs, tutorials)	Yes, I prefer guest checkout	Neutral	Faster delivery options
3/9/2025 23:56:09	4.2	Through social media platforms	Easy navigation and search	Cash on Delivery	Extremely important	Complicated checkout process	Frequently	Email support	No, I prefer creating an account	Very important	Improved product filtering & search
3/9/2025 23:56:29	4.8	Through websites	Secure payment options	Cash on Delivery	Important	Security concerns	Occasionally	Phone support	I have no preference	Important	Faster delivery options
3/9/2025 23:56:53	4.6	Through websites	Easy navigation and search	Cash on Delivery	Extremely important	Slow website performance	Frequently	Phone support	No, I prefer creating an account	Important	Improved product filtering & search
3/9/2025 23:59:37	4.4	Through social media platforms	Fast loading speed	Cash on Delivery	Extremely important	Security concerns	Frequently	Live chat support	Yes, I prefer guest checkout	Very important	Improved product filtering & search
3/10/2025 0:01:19	4.7	Through social media platforms	Customer reviews and ratings	Cash on Delivery	Important	High shipping costs	Frequently	Live chat support	No, I prefer creating an account	Very important	Loyalty rewards & discounts
3/10/2025 0:29:46	4.3	Through mobile apps	Customer reviews and ratings	Cash on Delivery	Extremely important	Complicated checkout process	Always	Live chat support	Yes, I prefer guest checkout	Very important	Faster delivery options
3/10/2025 0:32:42	4.6	Through mobile apps	Customer reviews and ratings	Cash on Delivery	Extremely important	Security concerns	Frequently	Phone support	Yes, I prefer guest checkout	Very important	Loyalty rewards & discounts
3/10/2025 0:44:36	4.5	Through social media platforms	Easy navigation and search	Cash on Delivery	Extremely important	Complicated checkout process	Occasionally	Live chat support	Yes, I prefer guest checkout	Very important	Improved product filtering & search
3/10/2025 4:58:13	4.2	Through mobile apps	Customer reviews and ratings	Cash on Delivery	Extremely important	Slow website performance	Occasionally	Live chat support	Yes, I prefer guest checkout	Very important	Improved product filtering & search
3/10/2025 13:58:00	4.1	Through mobile apps	Fast loading speed	Cash on Delivery	Not very important	High shipping costs	Rarely	Phone support	Yes, I prefer guest checkout	Not important	Loyalty rewards & discounts
3/10/2025 15:22:56	4.4	Through social media platforms	Easy navigation and search	Cash on Delivery	Extremely important	Security concerns	Always	Live chat support	Yes, I prefer guest checkout	Very important	Loyalty rewards & discounts