

Invitations App

1. Introduction

•The application will be responsible for, given a person's/business' list of guests, send confirmation e-mails for events registered in the system.

•As a result, the system will provide accurate information to end-users about the number of people that should be participating in such event, enabling the end-user to plan the event's logistics ahead.

2. Features

The application will allow the users to do the following:

- Register different users/organizations;
- Register various events;
- Register many persons/organizations;
- Create relationships between guests and events;
- Send e-mails asking for confirmation about presence in a given event;
- After confirmation, generate an individualised bar code, providing an easy way to do guest check in and, for the hosts, have a better and faster control about who is already checked in;
- See how many people confirmed presence in a given event, enabling the host to manage efficiently the production of an event.

3. Market Survey

- www.mobilizeeventos.com.br – Brazilian website focused on wedding planners, allowing them to organize not only the invitations part, but all the tasks needed to create a successful ceremony;
- Guest List @ Play store – It has the same functionality as the invitations app, but it doesn't use a back end server;
- Check in easy @ Apple store – This app is concerned about the check in process;
- www.rsvpify.com – it has all functionality of the first website on the list plus corporate events features;
- Yapp @ Apple Store and Play Store – Another guest list application, but without RSVP functionality.

4. References

- Mobilize Eventos website - www.mobilizeeventos.com.br
- GuestList - <https://play.google.com/store/apps/details?id=ch.clickon.apps.mwceasy&hl=en>
- Check in easy - <https://itunes.apple.com/us/app/check-in-easy-guest-list-event/id491661649?mt=8>
- RSVPify - www.rsvpify.com
- Yapp (Android) - <https://play.google.com/store/apps/details?id=us.yapp.android&hl=en>
- Yapp (IOS) - <https://itunes.apple.com/us/app/yapp/id482926558?mt=8>