

Instagram campaign 2023

femSense<sup>®</sup>

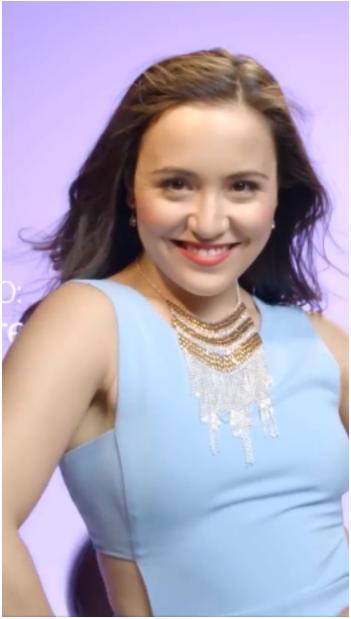
## Content Strategy

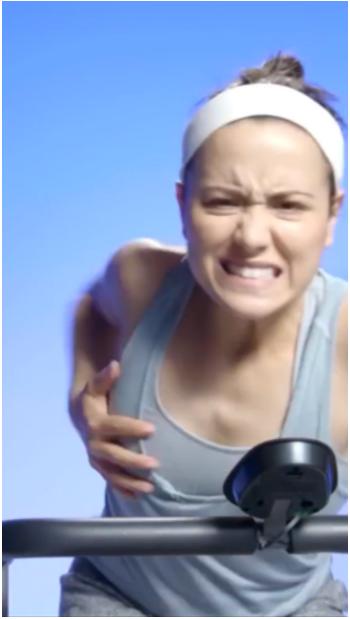
What's happening in your body How do you feel How to nourish your body How to nourish your mind What your superpowers are

Each week, our content delves into

a specific cycle phase, covering:









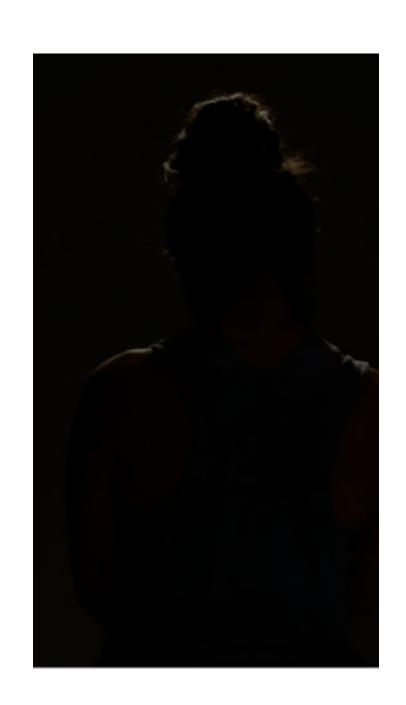


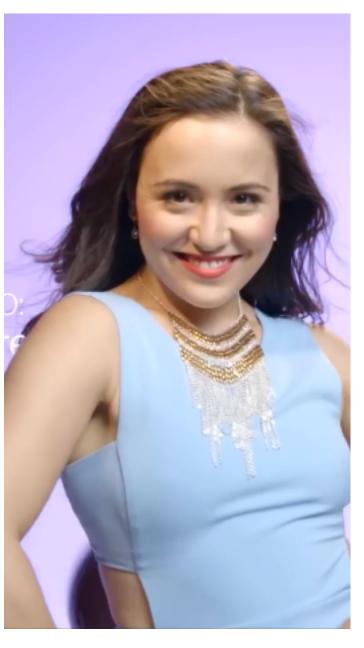


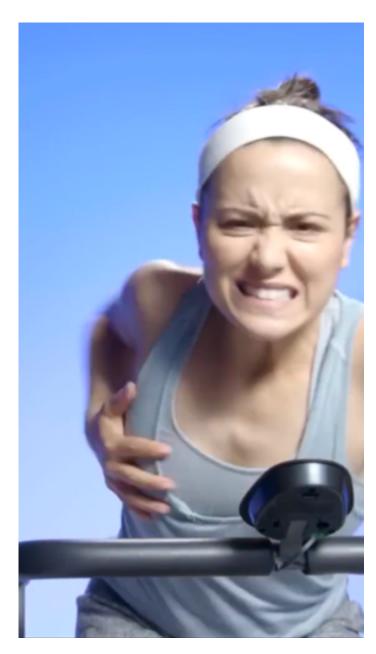
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How do you feel
How to nourish your body
How to nourish your mind
What your superpowers are









## Paid Social Campaign

Target: Woman, 28 - 43 years old

Budget: 200 euros

Timeline: 1 week

