

₹984.8M

Revenue

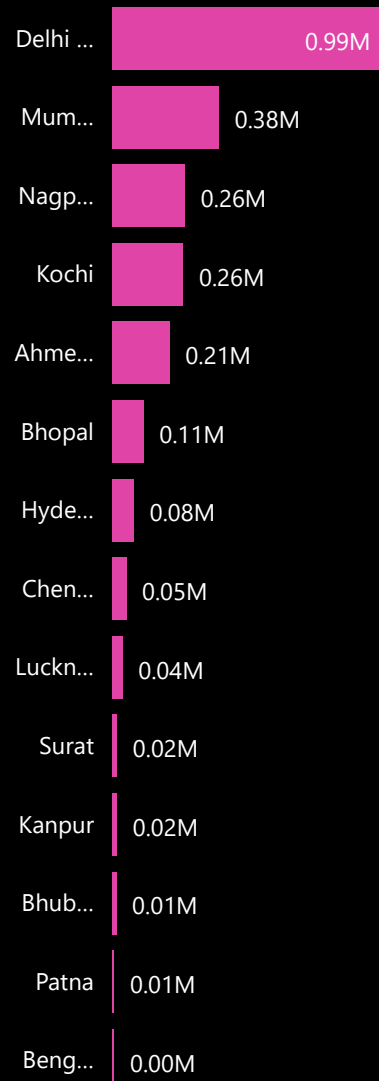
2M

Sales Qty

Revenue by markets



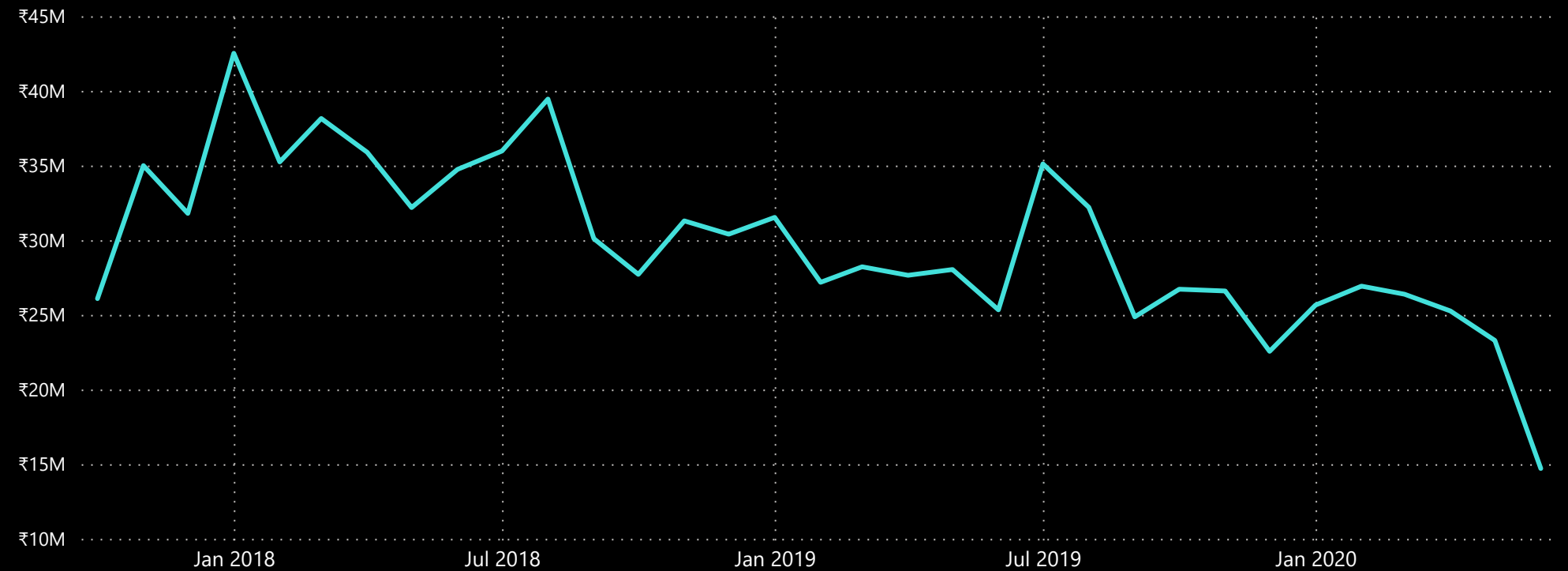
Sales Qty by markets



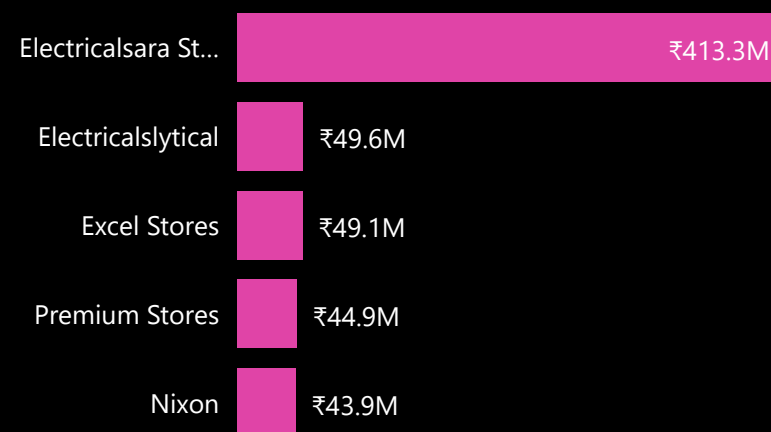
2017 2018 2019 2020

Jun 17 Jul 17 Aug 17 Sep 17 Oct 17 Nov 17 Dec 17 Jan 18 Feb 18 Mar 18 Apr 18 May 18 Jun 18 Jul 18

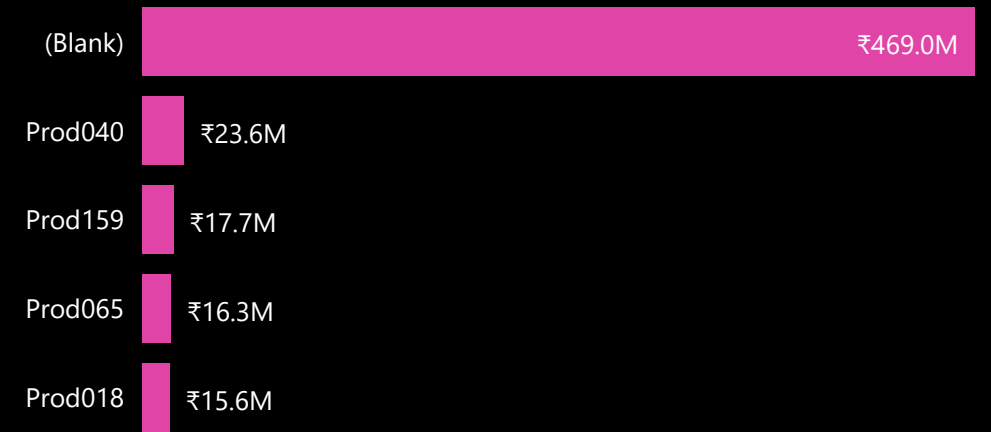
Revenue Trend



Revenue by custmer



Revenue by product



₹984.8M

Revenue

2429K

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

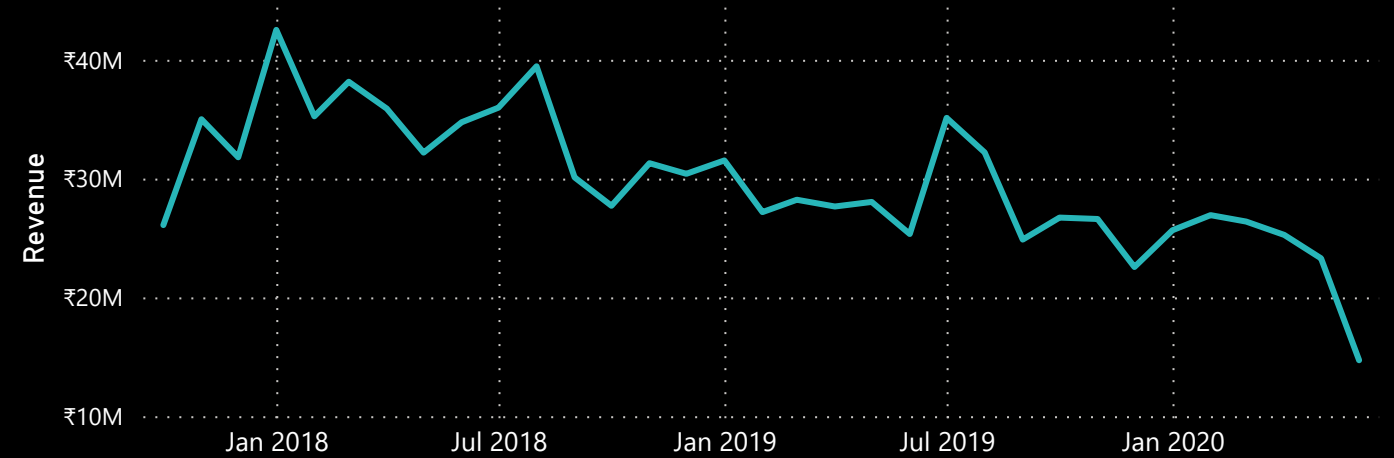
Nov
17

Dec
17

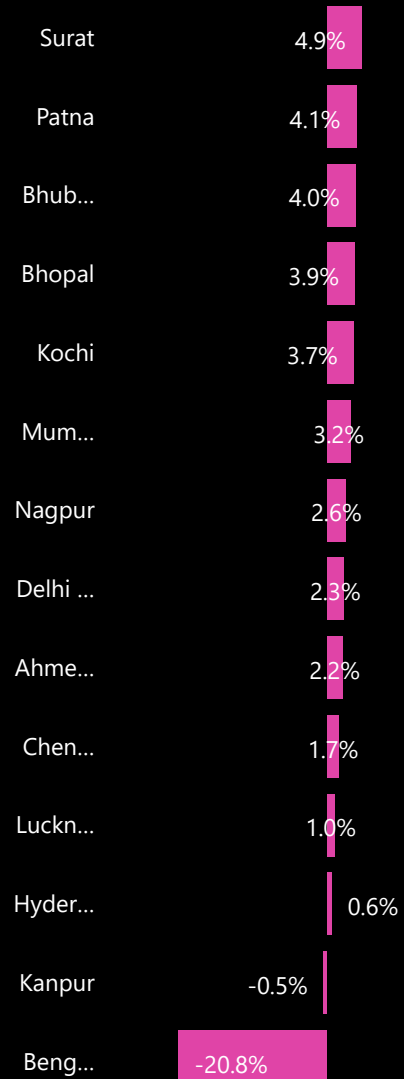
Jan
18



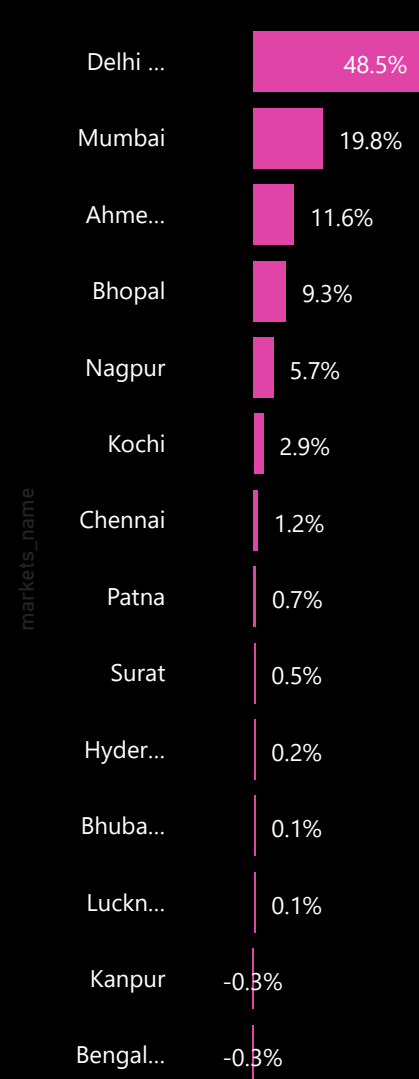
Revenue Trend



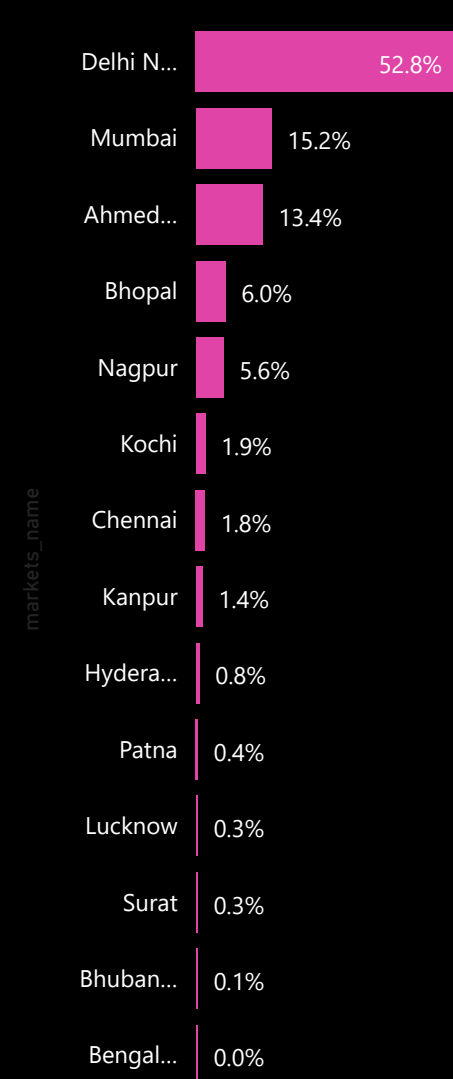
Profit % by markets



Profit contribution % by market



Revenue contribution % by market



custmer_name	Revenue	Revenue contribution %	Profit Margin contribution %	profit Margin %
Electricalsara Stores	₹41,33,33,588.0	42.0%	37.7%	2.3%
Nixon	₹4,38,93,083.0	4.5%	7.2%	4.1%
Electricalslytical	₹4,96,44,189.0	5.0%	6.8%	3.4%
Leader	₹1,65,29,970.0	1.7%	5.1%	7.5%
Premium Stores	₹4,49,06,666.0	4.6%	4.3%	2.3%
Control	₹3,17,71,997.0	3.2%	3.3%	2.6%
Electricalsocity	₹1,74,89,935.0	1.8%	2.9%	4.1%
Excel Stores	₹4,91,15,620.0	5.0%	2.8%	1.4%
Surge Stores	₹2,86,48,916.0	2.9%	2.7%	2.3%
Forward Stores	₹2,10,26,079.0	2.1%	2.3%	2.7%
Nomad Stores	₹1,77,39,351.0	1.8%	2.1%	2.9%
Surface Stores	₹1,52,42,562.0	1.5%	2.0%	3.2%
Logic Stores	₹1,32,01,366.0	1.3%	2.0%	3.7%
Modular	₹1,73,79,851.0	1.8%	1.8%	2.6%
Power	₹57,27,122.0	0.6%	1.4%	6.2%
Total	₹98,48,13,463.0	100.0%	100.0%	2.5%

₹984.8M

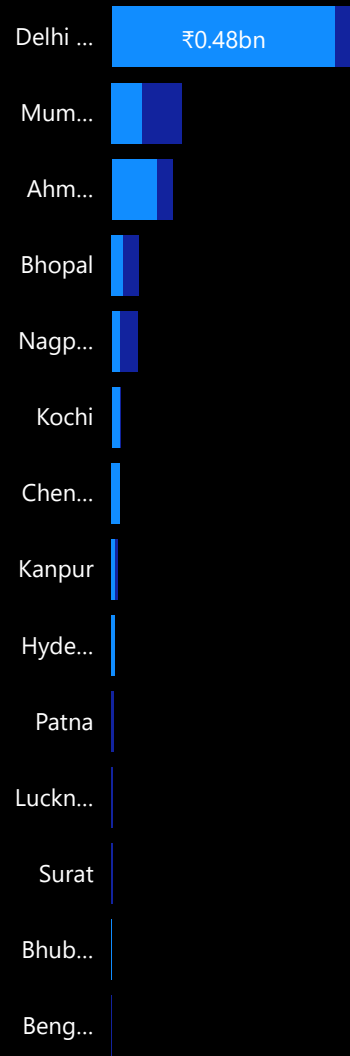
Revenue

2M

Sales Qty

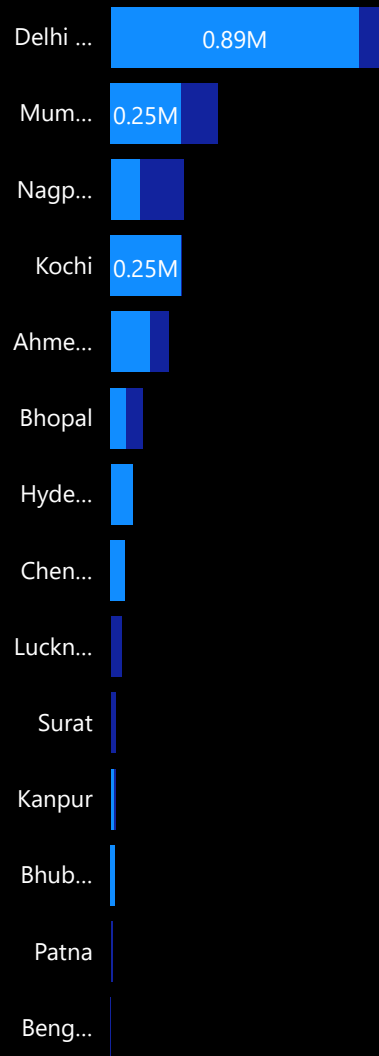
Revenue by markets

cust... Brick & M... E-Comm...



Sales Qty by markets

cust... Brick & M... E-Comm...



2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

Feb 18

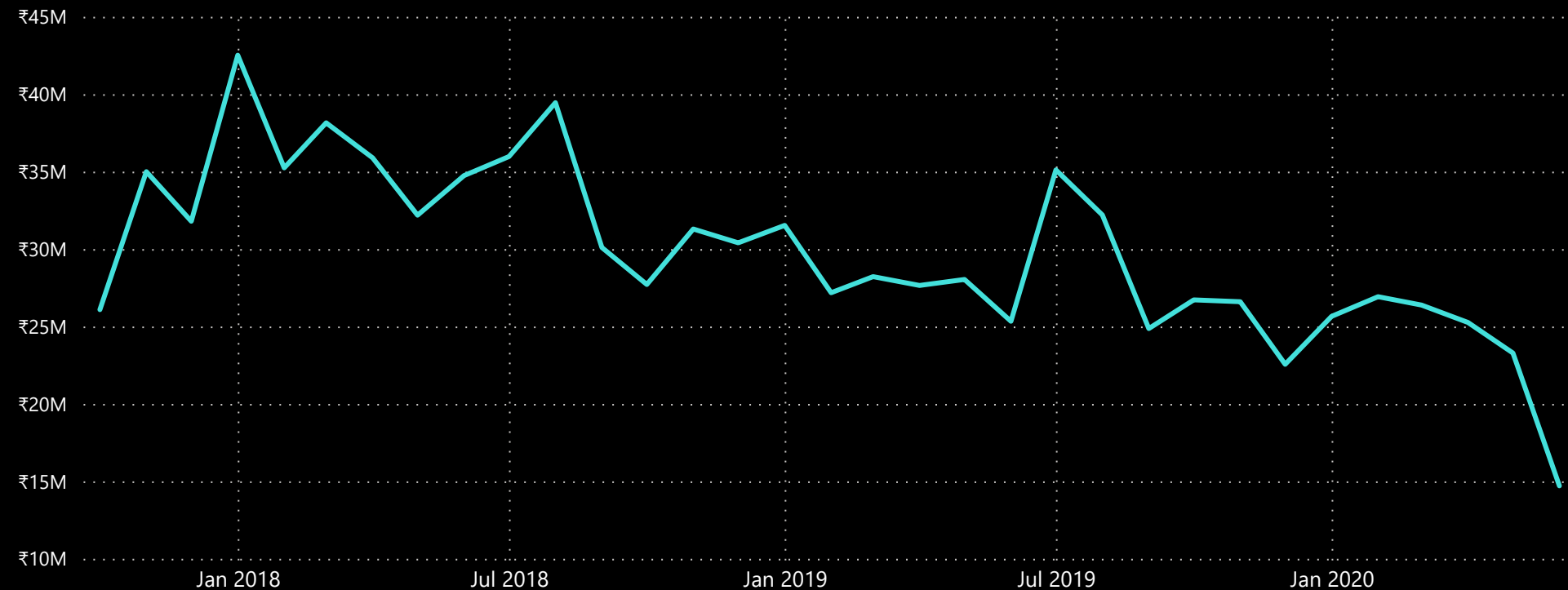
Mar 18

Apr 18

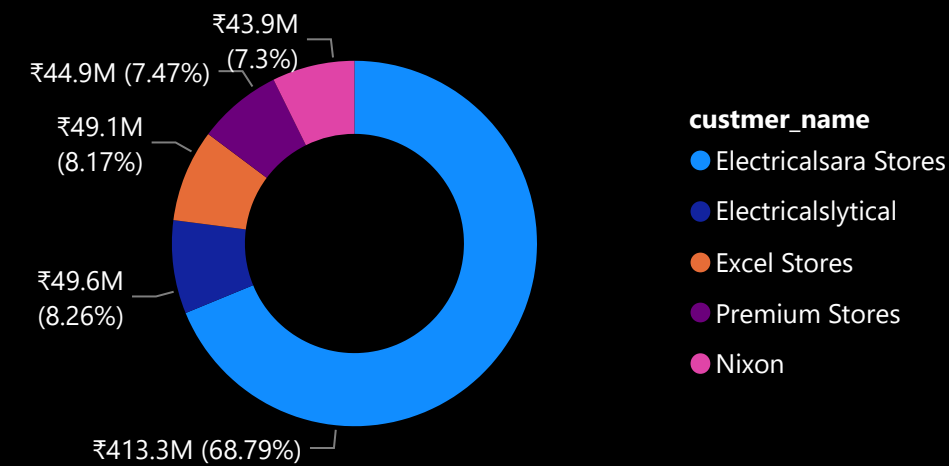
May 18



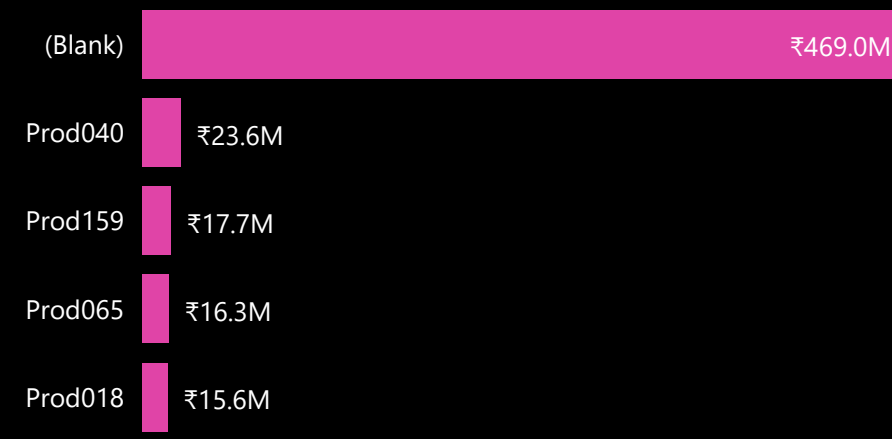
Revenue Trend



Revenue by custmer



Revenue by product



₹142.2M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Profit Target

4%

2017

2018

2019

2020

Jan 20

Feb 20

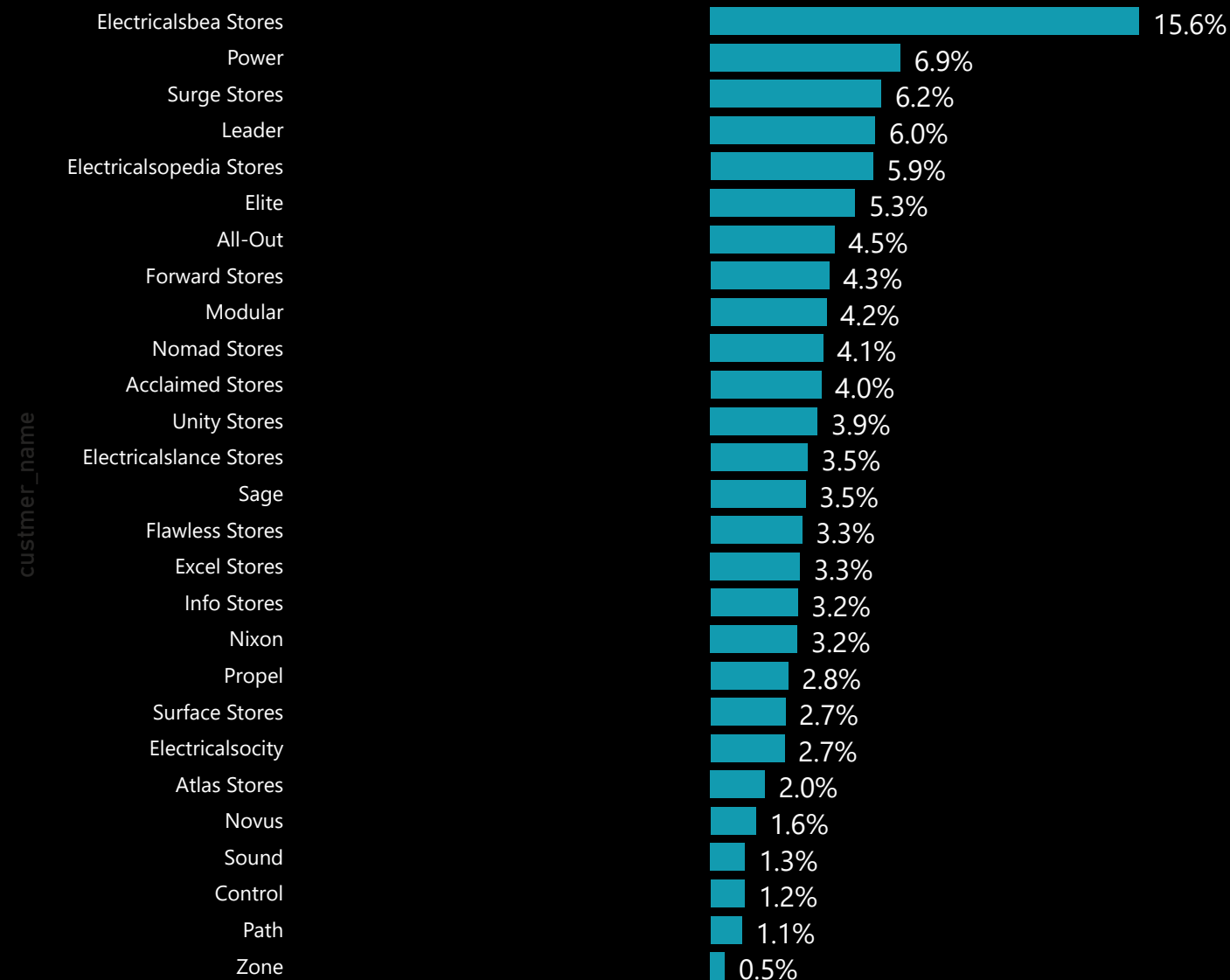
Mar 20

Apr 20

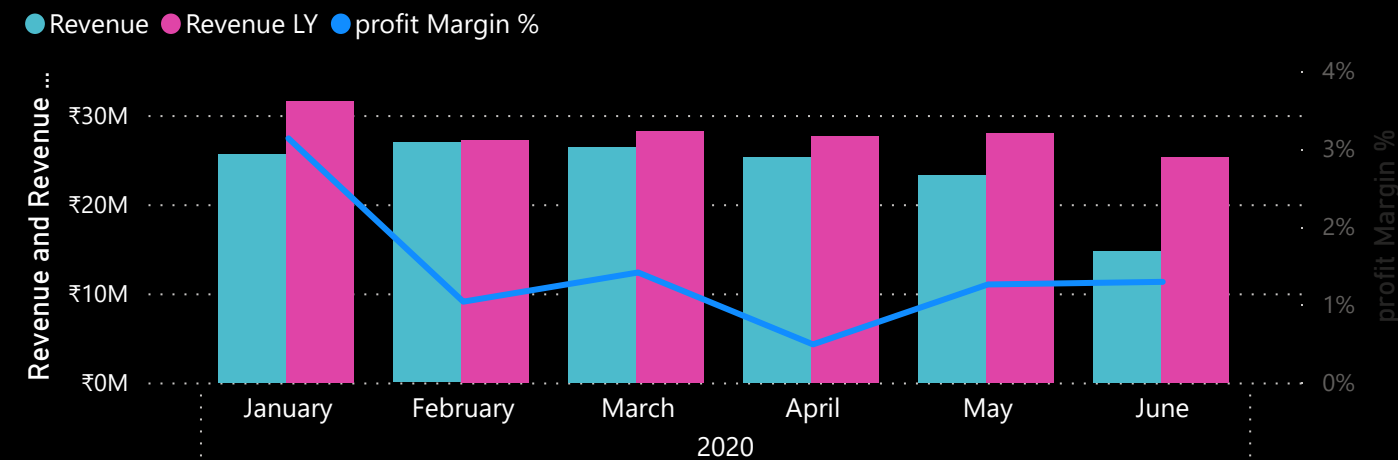
May 20

Jun 20

Profit % by Customers



Revenue Trend



customer_name	Revenue	Revenue contribution %	Profit Margin contribution %	profit Margin %
Excel Stores	₹79,28,385.0	5.6%	12.5%	3.3%
Surge Stores	₹39,53,600.0	2.8%	11.9%	6.2%
Electricalsara Stores	₹6,56,41,977.0	46.2%	11.9%	0.4%
Info Stores	₹50,64,374.0	3.6%	7.8%	3.2%
Acclaimed Stores	₹31,16,384.0	2.2%	6.1%	4.0%
Forward Stores	₹25,60,961.0	1.8%	5.4%	4.3%
Modular	₹24,53,519.0	1.7%	5.0%	4.2%
Leader	₹16,71,901.0	1.2%	4.9%	6.0%
Nixon	₹30,28,345.0	2.1%	4.7%	3.2%
Nomad Stores	₹19,78,550.0	1.4%	4.0%	4.1%
Power	₹10,98,552.0	0.8%	3.7%	6.9%
Total	₹14,22,24,545.0	100.0%	100.0%	1.4%