

₹984.8M

Revenue

2429K

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

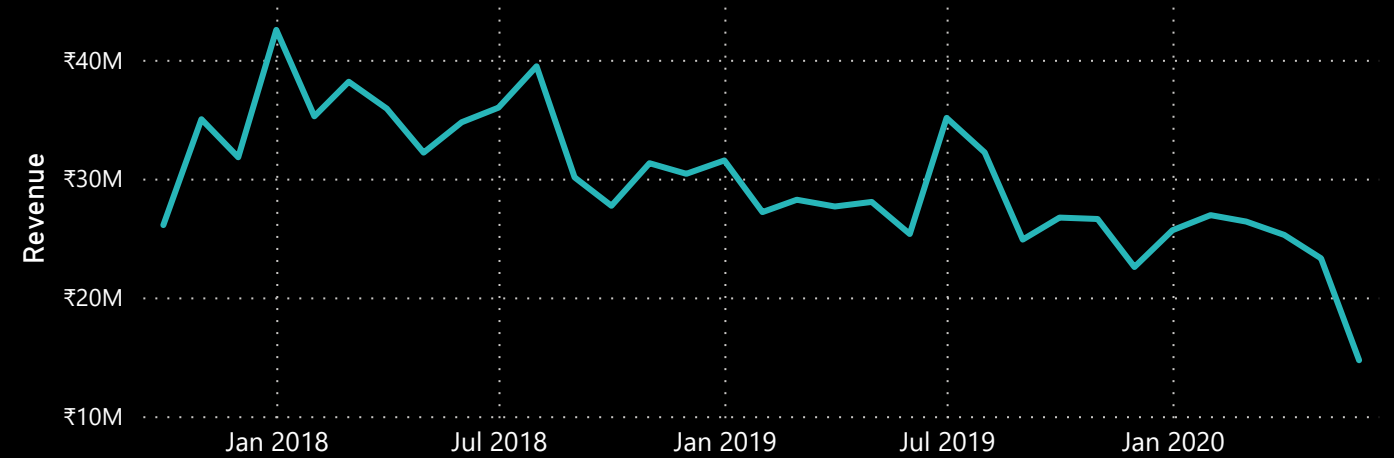
Nov
17

Dec
17

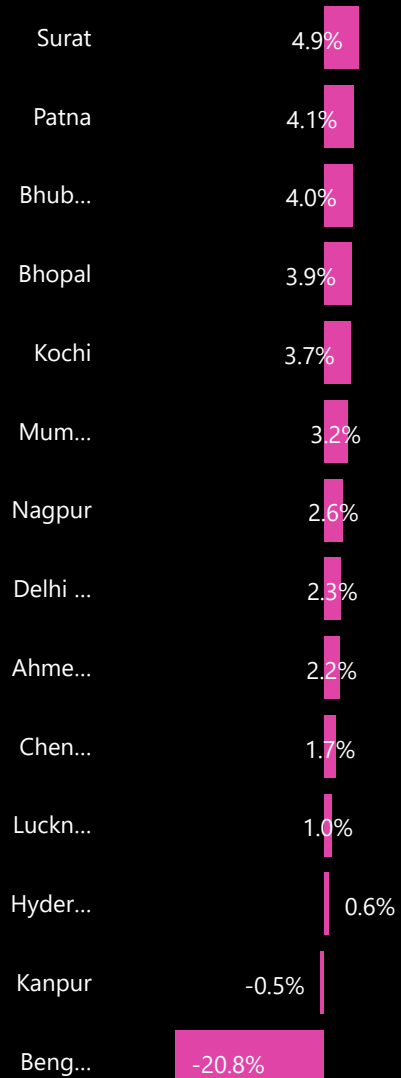
Jan
18



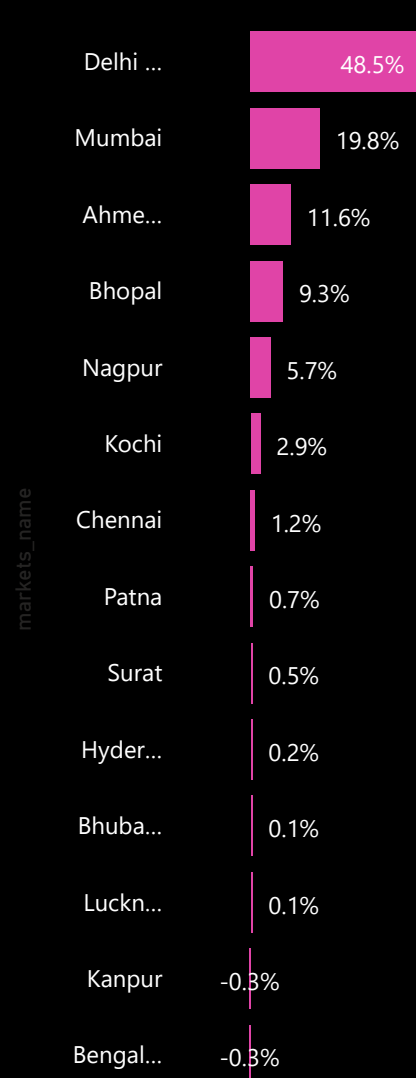
Revenue Trend



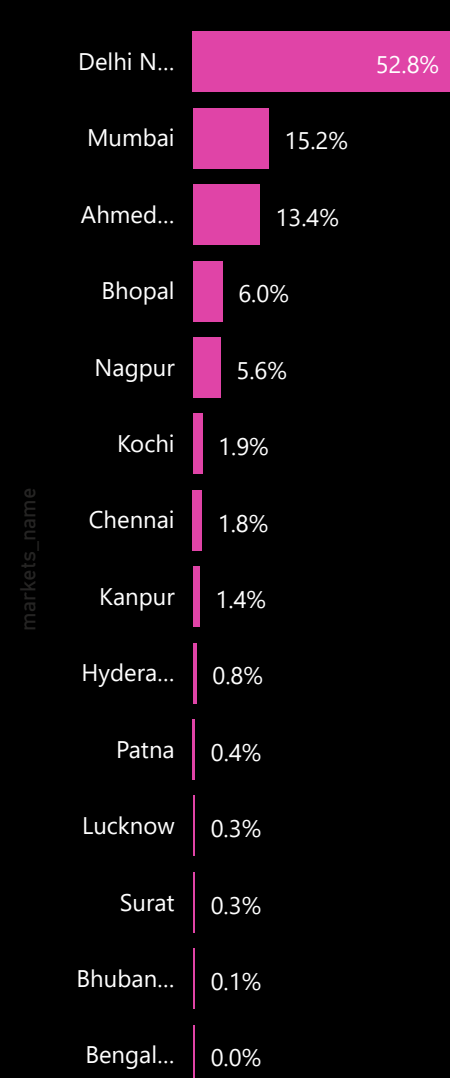
Profit % by markets



Profit contribution % by market



Revenue contribution % by market



custmer_name	Revenue	Revenue contribution %	Profit Margin contribution %	profit Margin %
Electricalsara Stores	₹41,33,33,588.0	42.0%	37.7%	2.3%
Nixon	₹4,38,93,083.0	4.5%	7.2%	4.1%
Electricalslytical	₹4,96,44,189.0	5.0%	6.8%	3.4%
Leader	₹1,65,29,970.0	1.7%	5.1%	7.5%
Premium Stores	₹4,49,06,666.0	4.6%	4.3%	2.3%
Control	₹3,17,71,997.0	3.2%	3.3%	2.6%
Electricalsocity	₹1,74,89,935.0	1.8%	2.9%	4.1%
Excel Stores	₹4,91,15,620.0	5.0%	2.8%	1.4%
Surge Stores	₹2,86,48,916.0	2.9%	2.7%	2.3%
Forward Stores	₹2,10,26,079.0	2.1%	2.3%	2.7%
Nomad Stores	₹1,77,39,351.0	1.8%	2.1%	2.9%
Surface Stores	₹1,52,42,562.0	1.5%	2.0%	3.2%
Logic Stores	₹1,32,01,366.0	1.3%	2.0%	3.7%
Modular	₹1,73,79,851.0	1.8%	1.8%	2.6%
Power	₹57,27,122.0	0.6%	1.4%	6.2%
Total	₹98,48,13,463.0	100.0%	100.0%	2.5%

₹142.2M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Profit Target

4%

2017

2018

2019

2020

Jan 20

Feb 20

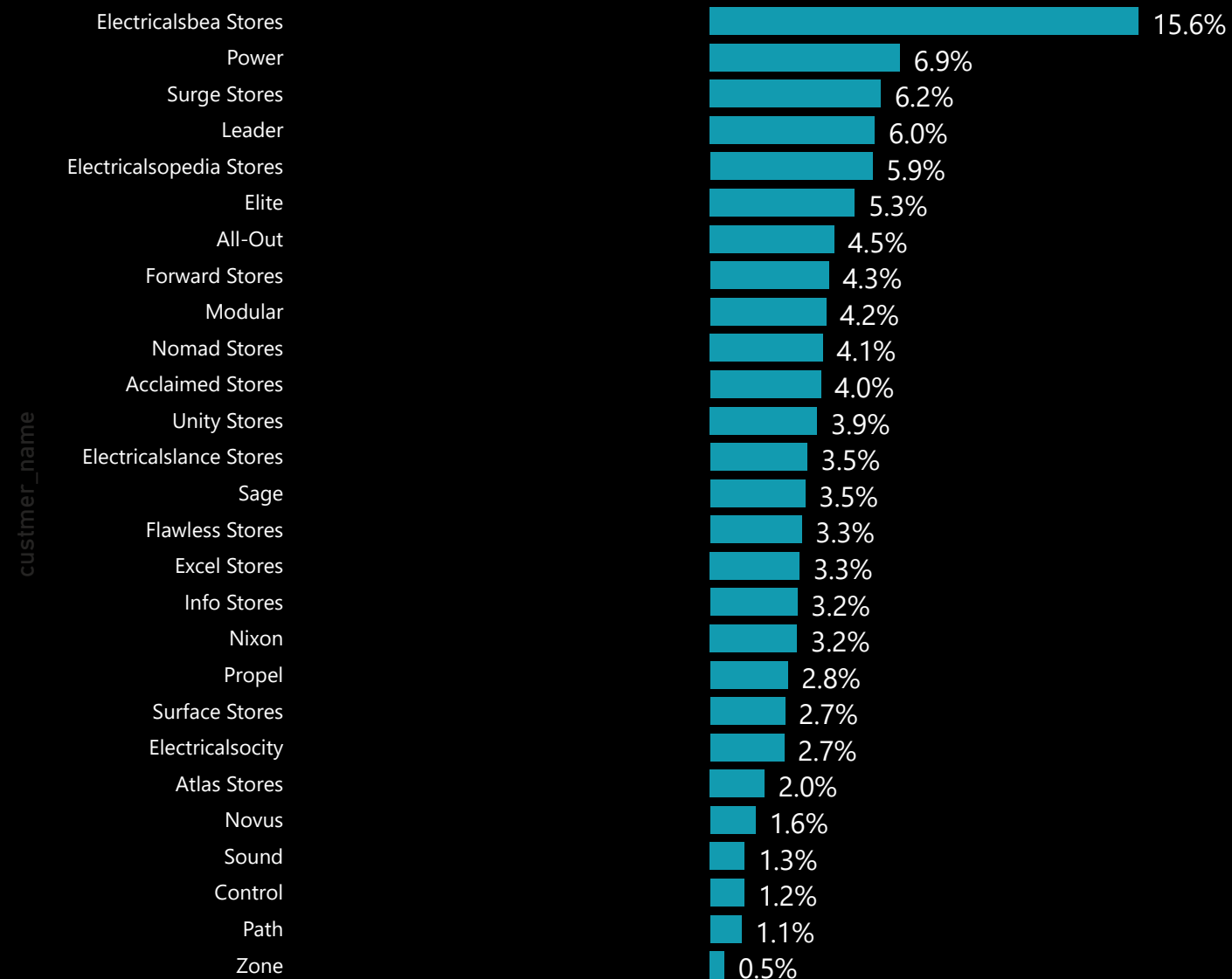
Mar 20

Apr 20

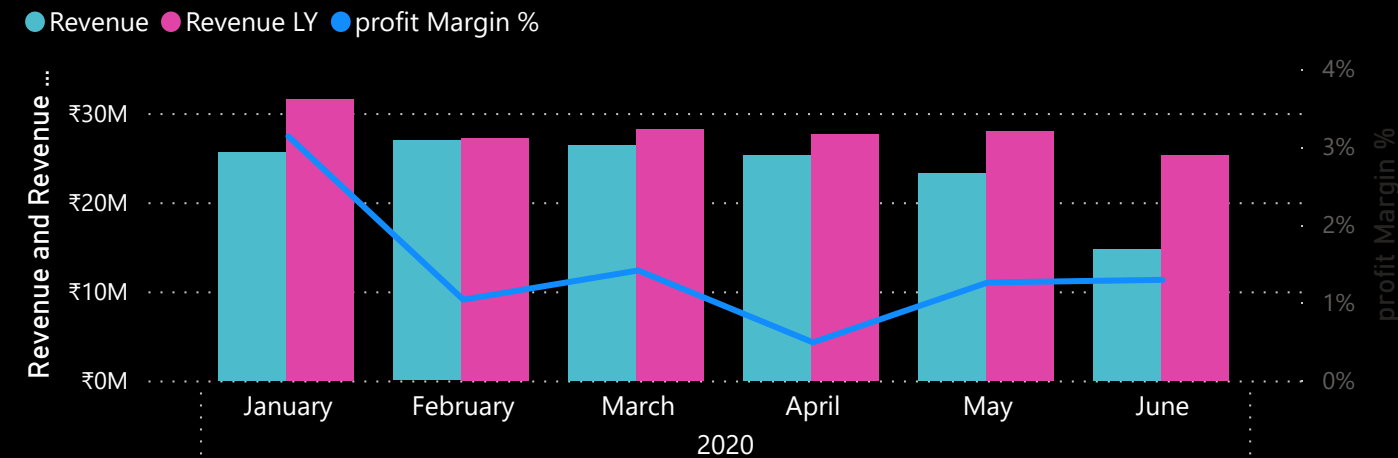
May 20

Jun 20

Profit % by Customers



Revenue Trend



custmer_name	Revenue	Revenue contribution %	Profit Margin contribution %	profit Margin %
Excel Stores	₹79,28,385.0	5.6%	12.5%	3.3%
Surge Stores	₹39,53,600.0	2.8%	11.9%	6.2%
Electricalsara Stores	₹6,56,41,977.0	46.2%	11.9%	0.4%
Info Stores	₹50,64,374.0	3.6%	7.8%	3.2%
Acclaimed Stores	₹31,16,384.0	2.2%	6.1%	4.0%
Forward Stores	₹25,60,961.0	1.8%	5.4%	4.3%
Modular	₹24,53,519.0	1.7%	5.0%	4.2%
Leader	₹16,71,901.0	1.2%	4.9%	6.0%
Nixon	₹30,28,345.0	2.1%	4.7%	3.2%
Nomad Stores	₹19,78,550.0	1.4%	4.0%	4.1%
Power	₹10,98,552.0	0.8%	3.7%	6.9%
Total	₹14,22,24,545.0	100.0%	100.0%	1.4%