



# Network-aware Fake News mitigation on social media

Scientific Report #1

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# Introduction

Task: We want to detect fake news in social media posts containing some text and an image.

Classification: 1 – Fake / 0 – Not fake

## Introduction













Maryland drive gets probation for Delaware crash that killed 5 NJ family members

New 'Natural Feeding' trend has parents puking on babies

Neuroscience Says Doing This 1 Thing Makes You Just as Happy as Eating 2,000 Chocolate Bars

My plane hit an orca right after takeoff

Bowl of mussels

I just thought that was sitting in the deli

True

Satire/Paroday

Misleading Content Manipulated Content

False Connection Imposter Content

# Introduction

The main *objective* of this scientific report is to find out, through experiments, if the similarity between image and text corresponding to a post is relevant to take into consideration for the task of fake news detection. We are going to have three types of experiments:

- Text Only detection
- Image Only detection
- Multimodal detection

### Literature

Text oriented models are the most popular ones, with papers like:

- DEAP-FAKED [2]: using NLP techniques, Graph Neural Networks and Knowledge graphs
- MCDWST [3]: using word embeddings like Word2Vec and BiLSTMs networks
- FNC-1 [4]: using transfer learning from transformers to improve word embeddings

## Literature

There isn't much recent interest including fake news detection using only the image data, since the text is more descriptive, but these research papers provided insightful information:

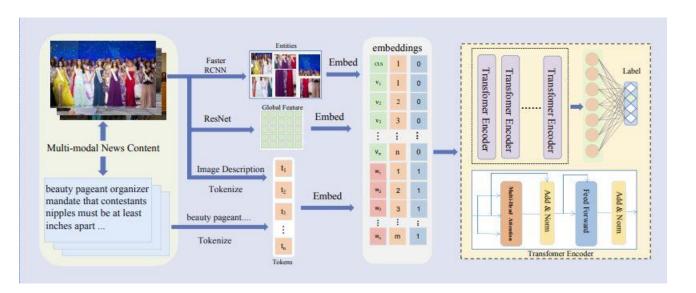
- Jin et al. [5] presented how different patterns are common in images associated with fake news.
- ViT paper [6] which provides a large variety of pre-trained transformer models for many image-based tasks; image classification is the one that interests us and we will experiment.

Model	Layers	Hidden size $D$	MLP size	Heads	Params
ViT-Base	12	768	3072	12	86M
ViT-Large	24	1024	4096	16	307M
ViT-Huge	32	1280	5120	16	632M

### Literature

Multimodal architectures have been documented in the recent years, showing relevant results and outcomes. Some of the papers that provide valuable information:

- Nakamura et al. [1] introduced the Fakeddit dataset and also experimented with detecting fake news
  using the title and image of a reddit post; their best performing model was using BERT for text data and
  ResNet50 for visual data
- Liu et al. [7] takes on the challenge of transformer fusion between text transformers and image transformers, expanding on the caption-based enhancement tactic. They achieved state-of-the-art results on Fakeddit.



Overview of a multimodal architecture [7]

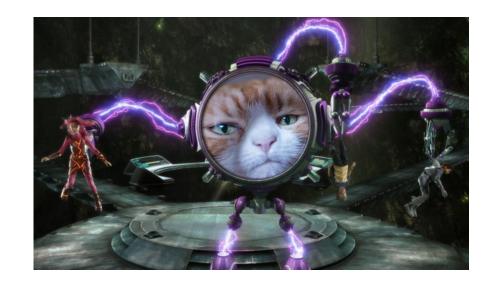
#### **Datasets**

The dataset used for testing was Fakeddit [1], along with Twitter15 and Twitter16 [8] for baselines. Fakeddit is a multimodal dataset containing over 1 million samples and 2-way, 3-way or 6-way classification labels.

#### More examples:



Look at what I found in Washington D.C!



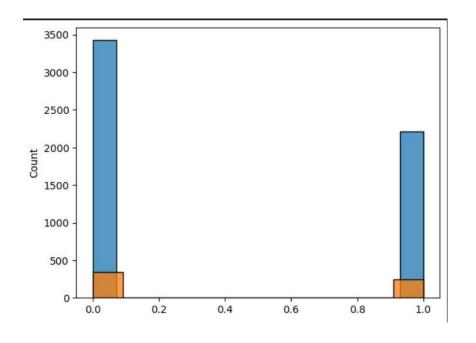
"Meowster electric"

# **Datasets**

Dataset Statistics	 		
Total samples	1,063,106		
Fake samples	628,501		
True samples	527,049		
Multimodal samples	682,996		
Subreddits	22		
Unique users	358,504		
Unique domains	24,203		
Timespan	3/19/2008 - 10/24/2019		
Mean words per submission	8.27		
Mean comments per submission	17.94		
Vocabulary size	175,566		
Training set size	878,218		
Validation set size	92,444		
Released test set size	92,444		
Unreleased set size	92,444		

Dataset	Articles	Fake news	Real news	Unverified
Fakeddit Twitter15	5633	2214	3419	0
Twitter15	1340	332	670	335
Twitter16	740	187	370	181

Used datasets statistics



Label distribution (2-way labels)

# Text preprocessing

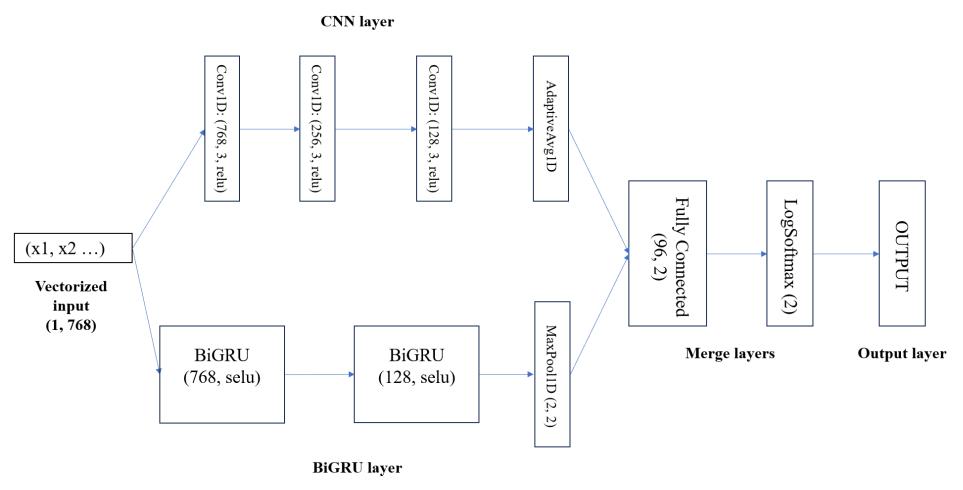
Steps before feeding the text to a model:

- Clean stopwords, punctuation and words with length < 2
- Lemmatization
- Vectorize

#### Example:

- "!The cats are running around..." ----- "cat running around" (not fake)
- "join R.A.A.F" ------ "join raaf" (fake propaganda)

# Text Only model – DistilBERT + BiGruCNN



BiGRU-CNN model overview – Inspiration taken from papers [9] and [10]

# Text Only model – DistilBERT + BiGruCNN

Text input is vectorized with DistilBERT pretrained and then fed to the BiGRU-CNN model for actual training. This model uses a 2-layer BiGru in parallel with a 3-layer CNN and then concatenates the outputs from both to get a prediction.

```
"cat running around" ----- Tensor[1, 768]
```

Example: tensor([[ 1.5245e-01, -1.6061e-02, 6.2370e-02, -6.7484e-03, 4.3814e-02, ...

Tensor[1,768] BiGRU-CNN Tensor[1, 2]

Example: tensor([[-3.0292e-01, -1.3419e+00]])

Final scores

Best accuracy: 76.73%

Best precision: 76.66%

Best recall: 75.11%

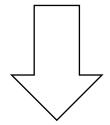
```
Loading data...
Training the model...
---Epoch: 0---
Saving...
Epoch Loss: 0.5157557427883148
Training Average Accuracy: 0.8023049645390071
---Epoch: 1---
Saving...
Epoch Loss: 0.47458386215670356
Training Average Accuracy: 0.8267730496453901
---Epoch: 2---
Saving...
Epoch Loss: 0.4482321009553712
Training Average Accuracy: 0.8460992907801419
---Epoch: 3---
Saving...
Epoch Loss: 0.4279957181163903
Training Average Accuracy: 0.8585106382978723
---Epoch: 4---
Saving...
Epoch Loss: 0.41153880172762375
Training Average Accuracy: 0.8716312056737588
---Epoch: 5---
Saving...
Epoch Loss: 0.39735255518863943
---Epoch: 14---
Saving...
Epoch Loss: 0.29500182971529576
Training Average Accuracy: 0.9085106382978724
```

# Image preprocessing

Steps before feeding the image to a model:

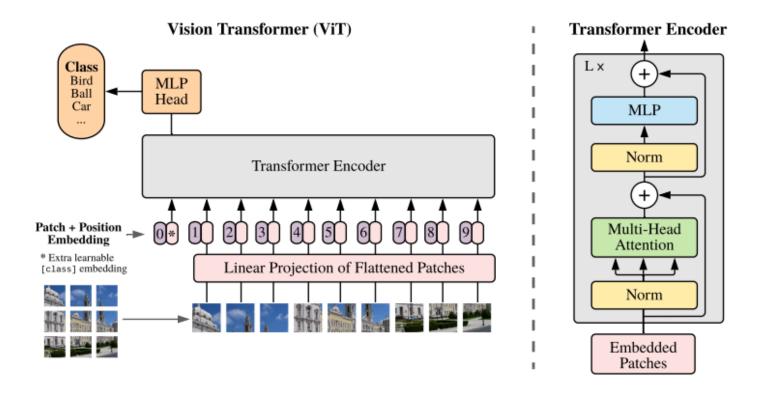
- Remove corrupted files
- Convert to "RGB" / "BRG"
- Resize
- Normalize
- Apply augmentations (Flip, Rotate, etc)
- Transform into tensors







# Image Only model – ViT



# Image Only model – ViT

Image is preprocessed with a ViTImageProcessor from HuggingFace and then fed to a ViTForImageClassification pretrained model for fine-tuning. We modify the hyperparameters in order to get a better prediction.

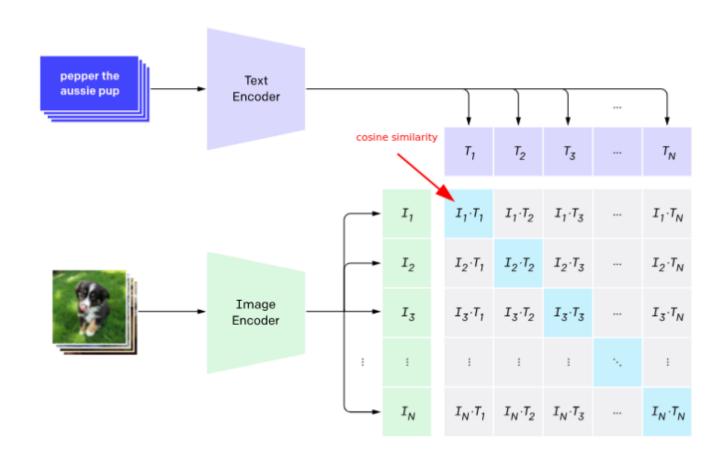
#### Results:

```
***** eval metrics *****
 epoch
 eval accuracy
                            0.7432
 eval f1
                            0.7337
 eval loss
                           0.5341
 eval_precision
                           0.7377
 eval recall
                            0.7315
 eval runtime
                      = 0:00:17.96
 eval samples per second =
                            32.951
 eval steps per second
                            4.119
```

```
{'loss': 0.642, 'learning rate': 0.00019858356940509917, 'epoch': 0.03}
{'loss': 0.6399, 'learning rate': 0.0001971671388101983, 'epoch': 0.06}
{'loss': 0.7222, 'learning_rate': 0.00019575070821529746, 'epoch': 0.08}
{'loss': 0.6306, 'learning_rate': 0.00019433427762039661, 'epoch': 0.11}
{'loss': 0.6375, 'learning rate': 0.00019291784702549575, 'epoch': 0.14}
{'loss': 0.5992, 'learning_rate': 0.0001915014164305949, 'epoch': 0.17}
{'loss': 0.6454, 'learning rate': 0.00019008498583569406, 'epoch': 0.2}
{'loss': 0.6675, 'learning_rate': 0.00018866855524079322, 'epoch': 0.23}
{'loss': 0.6125, 'learning_rate': 0.00018725212464589238, 'epoch': 0.25}
{'loss': 0.6115, 'learning rate': 0.0001858356940509915, 'epoch': 0.28}
c:\Users\Tavi\Desktop\AI Masters\An I\Sem I\Research I\Experiments\.venv\lib\si
You can avoid this message in future by passing the argument `trust_remote_code
Passing `trust_remote_code=True` will be mandatory to load this metric from the
 warnings.warn(
{'eval_loss': 0.576085090637207, 'eval_accuracy': 0.6739864864864865, 'eval_run
{'loss': 0.603, 'learning rate': 0.00018441926345609067, 'epoch': 0.31}
{'loss': 0.5518, 'learning rate': 0.00018300283286118983, 'epoch': 0.34}
{'loss': 0.5103, 'learning_rate': 0.00018158640226628896, 'epoch': 0.37}
{'loss': 0.6265, 'learning rate': 0.00018016997167138811, 'epoch': 0.4}
{'loss': 0.6039, 'learning_rate': 0.00017875354107648725, 'epoch': 0.42}
{'loss': 0.7205, 'learning_rate': 0.0001773371104815864, 'epoch': 0.45}
{'loss': 0.6277, 'learning rate': 0.00017592067988668556, 'epoch': 0.48}
{'loss': 0.5369, 'learning_rate': 0.0001745042492917847, 'epoch': 0.51}
{'loss': 0.5864, 'learning_rate': 0.00017308781869688385, 'epoch': 0.54}
{'loss': 0.5776, 'learning rate': 0.000171671388101983, 'epoch': 0.57}
```

Fine-tuning the model

# Multimodal model



Multimodal pipeline – contrastive-training [11]

# Multimodal model

The objective of this experiment was to explore the multimodal side of fake news detection since there are just a few papers tackling the subject.

In the chase for a conclusive research and a nice comparison between models, time was running short and the limitations of my computing power were reached.

My goal was to fine-tune a pretrained DistilBERT + ViT encoder / decoder but the local machine was at it's limit already and time was ticking.

Finally I combined the two outputs from the last model and applied a softmax over them resulting in better metrics but leaving ample room for improvement

Results:

Overall accuracy: 77.7 %

Overall precision: 77.27 %

Overall recall: 76.72 %

OutOfMemoryError: CUDA out of memory.

Limitations

# Results

Model	Accuracy	Precision	Recall	F1
DistilBERT BiGruCNN	76.73	76.66	75.11	
Fine-tuned ViT	74.32	73.77	73.15	
Multimodal	77.70	77.27	76.72	

#### Comparison of the experiments

Model	Accuracy	Precision	Recall	F1
MCWDST [4]	76.90	77.27	76.89	76.82
Fakeddit [8]	89.09	-	-	-
DEAP-FAKED [3]	89.55	-	-	-
(BERT+Dense)+ Xception [9]	91.87	93.39	93.29	93.25
Multimodal transformers [10]	92.51	93.83	93.74	93.79
Ours	77.70	77.27	76.72	76.99

Comparison with state-of-the-art

## Conclusion

From the results we can see that combining text and image proves to be relevant. There are a lot of ways to improve the model forward and do some more sophisticated layering at the end. With more computing power we can train on the whole dataset and see how the results improve.

A big limiting factor was the local environment. Moving forward, switching to cloud GPUs will be more time effective.

## References

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- 7. P. Liu, W. Qian, D. Xu, B. Ren, and J. Cao, "Multi-modal fake news detection via bridging the gap between modals," Entropy, vol. 25, no. 4, 2023.
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