



TAVIN BOYNTON

3rd Year Graphic Communication Student
Cal Poly, San Luis Obispo
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EDUCATION

California Polytechnic State University
San Luis Obispo, California
Bachelor of Science in Graphic Communication
Concentration in Web & Digital Media
To be conferred June 2017

EXPERIENCE

Co-Founder, CMO

BoltAbout

January 2016 - Present

Working on team of 3 to launch electric bicycle-leasing company, beginning with a pilot program Spring 2016 to refine business model. Developing website, all branding, and participating in customer development and market research.

User Experience Intern

App Scrolls, Inc.

January 2016 - Present

Designed user interactions throughout site. Created branding guide for major web overhaul. Completed frequent testing to ensure needs of 16,000+ daily visitors are met.

Graphic Artist

PULSE Peer Health Education

Cal Poly, San Luis Obispo

June 2014 - January 2016

Led marketing via design of print and digital campaigns. Reconfigured website architecture to enhance user experience.

Graphic Design Teacher

Ekonomski Fakultet, Podgorica, Montenegro

July 2015 - September 2015

Taught graphic design class for 6 weeks at university. Classes involved lecture, group collaboration, presentations, and projects.

RECOGNITIONS

Honorable Mention

San Luis Obispo Startup Weekend

January 2016

UX Designer. Built wireframes, 7 screens, and all supporting assets. Collaborated with marketers on business strategy and engineers to build functional web platform.

Hacker Award

Cal Poly Design and Development Hackathon

January 2015

UI/UX Designer. Developed a functional iOS game in under 24 hours. Produced logo, character, all assets and mockups. Award sponsored by Palantir.

MEMBERSHIP

Adobe Student Representative

September 2015 - Present

Delivered advanced software workshops at Cal Poly to demonstrate the robust abilities of Adobe Creative Cloud.

Mat Pica Pi

President: June 2015 - Present

Treasurer: June 2014 - June 2015

Member: October 2013 - Present

Managed team of 5 officers, collaborated with industry professionals to provide skill-building workshops, industry tours, and enjoyable social events to Cal Poly students.

Creative Director

AIESEC San Luis Obispo

January 2015 - December 2015

Developed websites to promote international internships to students. Worked with business development team to create sponsorship package for partnering with local businesses.

Social Media & Channel Manager

AIESEC San Luis Obispo

May 2014 - January 2015

Administered 3 social media channels, created weekly newsletters, and tracked ROI of marketing efforts.

