

# TAVIN BOYNTON

3rd Year Graphic Communication Student  
Cal Poly, San Luis Obispo  
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## EDUCATION

California Polytechnic State University  
San Luis Obispo, California  
Bachelor of Science in Graphic Communication  
Concentration in Web & Digital Media  
To be conferred June 2017

## EXPERIENCE

**Adobe Student Representative**  
September 2015 - Present  
*Delivered elementary and advanced workshops at Cal Poly to demonstrate the robust abilities of Adobe Creative Cloud.*

**Graphic Artist**  
PULSE Peer Health Education  
Cal Poly, San Luis Obispo  
June 2014 - January 2016  
*Led the marketing of PULSE via design of posters, newspaper advertisements, and promotional materials to spread awareness to the campus community. Restructured [pulse.calpoly.edu](http://pulse.calpoly.edu) to enhance its user experience.*

**Graphic Design Teacher**  
Ekonomski Fakultet, Podgorica, Montenegro  
July 2015 - September 2015  
*Co-led graphic design classes for six weeks to a class of 15 University-aged students. Lessons involved group work, presentations, and projects. The class culminated into a student-led final design exhibition, which was well-attended by the local community.*

## RECOGNITIONS

**Honorable Mention**  
San Luis Obispo Startup Weekend  
January 2016  
*UX Designer. Built wireframes, 7 screens, and all supporting assets. Collaborated with marketers on business strategy and engineers to build functional web platform.*

**Hacker Award**  
Cal Poly Design and Development Hackathon  
January 2015  
*UI/UX Designer. Developed a functional iOS game in under 24 hours. Produced logo, character, all assets and mockups. Award sponsored by Palantir.*

## MEMBERSHIP

**Creative Director**  
AIESEC San Luis Obispo  
January 2015 - December 2015  
*Developed websites to promote international internships to students. Worked with business development team to create sponsorship package for partnering with local businesses.*

**Social Media & Channel Manager**  
AIESEC San Luis Obispo  
May 2014 - January 2015  
*Administered 3 social media channels, created weekly newsletters, and tracked ROI of marketing efforts.*

**Mat Pica Pi**  
President: June 2015 - Present  
Treasurer: June 2014 - June 2015  
Member: October 2013 - Present  
*Managed team of 5 officers, collaborated with industry professionals to provide skill-building workshops, industry tours, and enjoyable social events to students.*

