

**MAIN SCREEN** (Note: Screen will be populated depending on the icon that has been selected)

**Main Menu Icon:**

Opens main menu leading to profile and settings

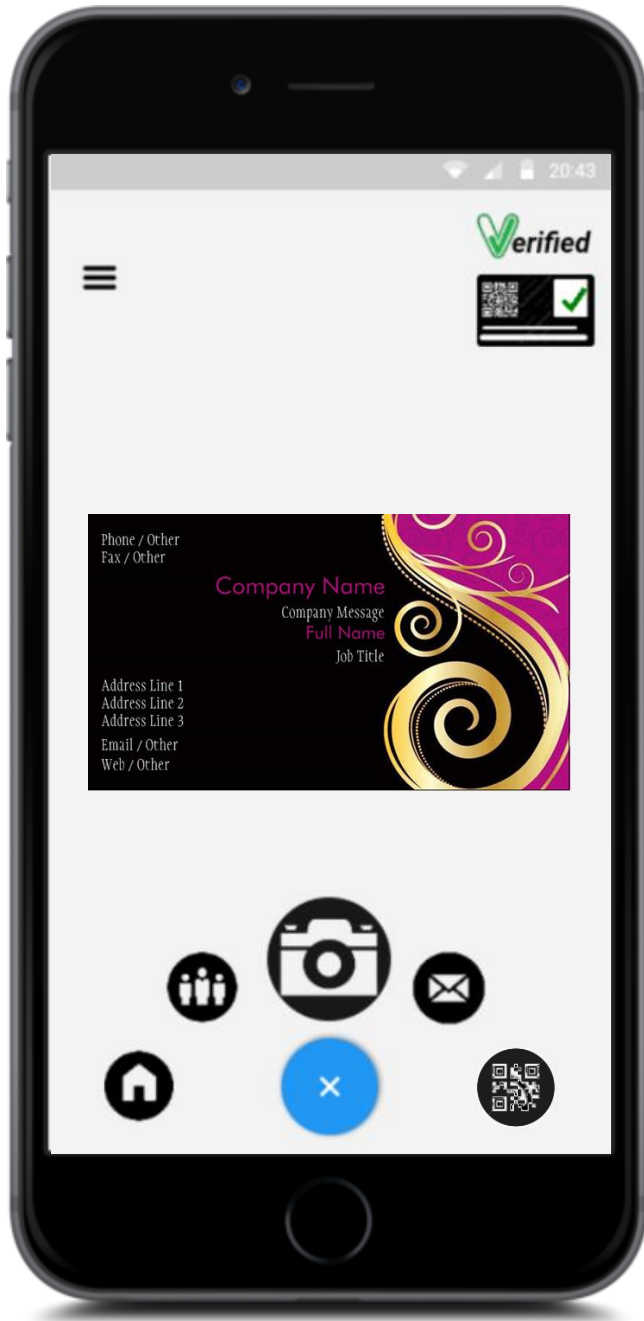
**Plus Menu Button:**

Reveals the feature icons (Home, Contacts, Camera, Messaging, Show QR)

**QR Business Card (Under Verified Logo):**

Appears if the user has multiple business cards, this will open a list of business cards for a user to select to be display on the screen. Selecting the QR code icon in the menu will reveal the QR code for the displayed business card.

Selecting the home screen will displays the business card which has been selected as the default by the user.



## Plus Menu Button

### Business Card Icon (Below Verified Logo)

Only displays if user has more than one business card. Tapping on the icon will reveal a 'thumbnail' of all created business cards for the user to select

#### Home:

Reveals the users default business card

#### Contacts:

Reveals users contact list, verified professionals will be clearly marked on the contacts list

#### Camera:

Opens the camera to scan QR codes

#### Messages (Change to send):

This icon will allow users to send their business card to their contacts

#### QR Code:

Opens the QR code of the business card displayed on the screen



## Home screen: Displays Users Business Card

*The aim of the business card is to be memorable.*

Public users have the opportunity to use different kinds of business card formats (png, gif, , flash, animations, etc.) to express their businesses. If not on the card, the QR can be displayed on the screen for scanning by selecting the QR icon in the menu. 3<sup>rd</sup> party designers have the opportunity to design business cards and animated business cards for users.

Business Card without  
QR Code



Business Card with QR  
Code



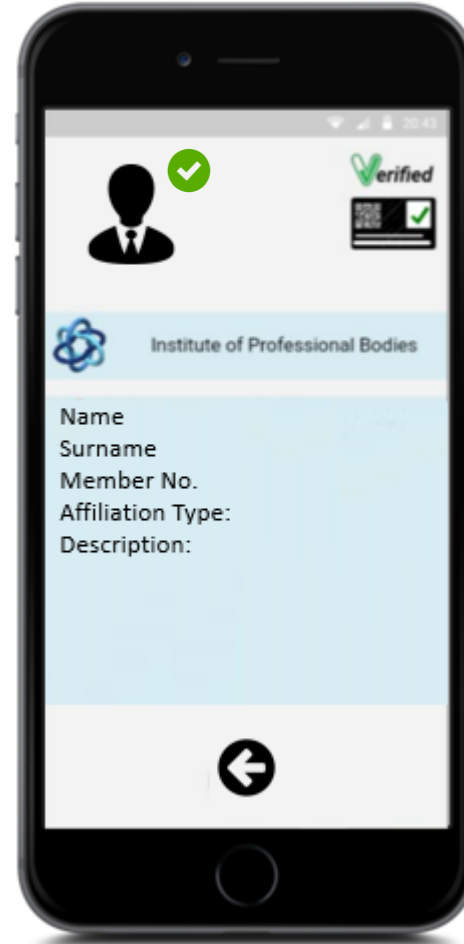
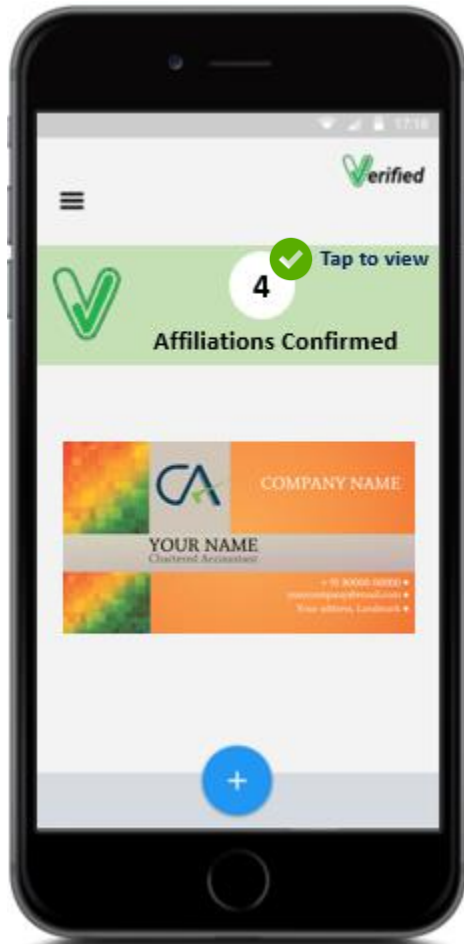
### **Business Cards:**

The QR code need not be displayed on the face of the business card, it can also be displayed on the screen for scanning by selecting the QR icon in the menu (plus sign).

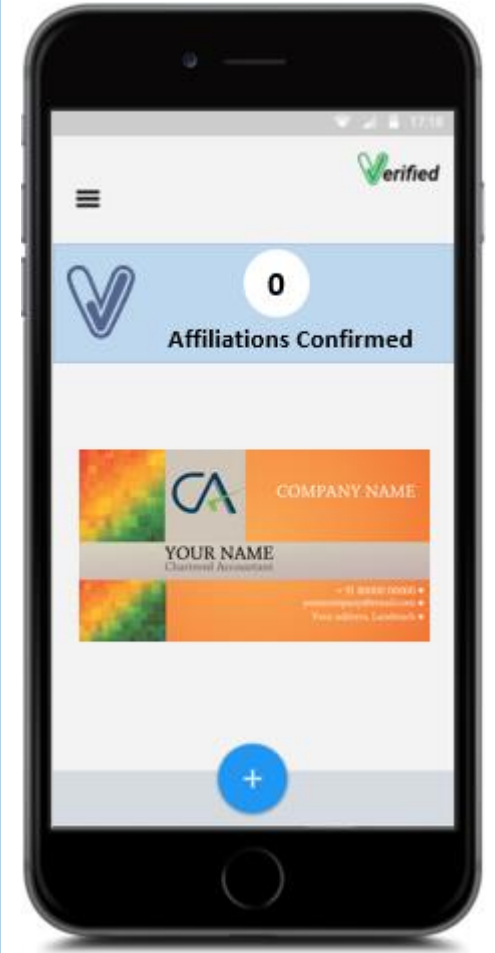
*3<sup>rd</sup> party designers have the opportunity to design business cards and animated business cards for users to upload.*

**Screens displayed after scanning QR:** Other users business card is displayed (or contact details if no business card). If scanned user is affiliated, number of affiliations displayed with green background; if no affiliations a zero (0) is displayed with a blue background

Displayed if the QR code scanned belongs to a registered professional: (e.g. 4 Affiliations)  
1) Select to view listed affiliations 2) Select Name Organisation to view details

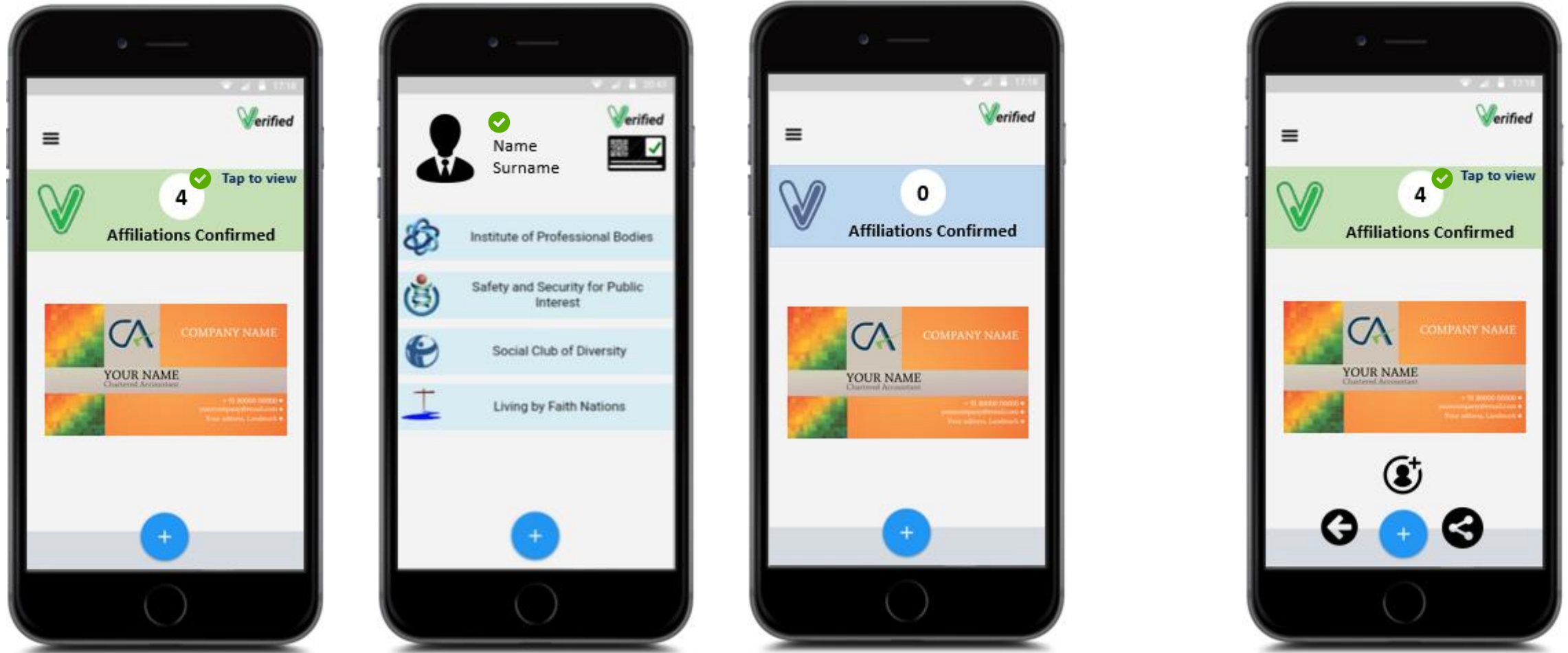


No Affiliations



Selecting Menu (Plus) whilst viewing a scanned business card or related details where applicable will open the feature icons

- 1) **Back Icon:** Lead to the users home screen
- 2) **Add Contact:** Adds scanned contacts details to users phone\*
- 3) **Share Icon:** Allows user to share contact using 3<sup>rd</sup> party apps on the users device







## Contacts (This area should be another key value add)

Contacts is an opportunity for us to add features that will allow users to maximise their relationships and provide management efficiencies. It should also promote those users who are not verified to affiliate themselves with Verified Organisations.

### Key Features

**Contacts Details:** View each contacts profile and your related activity

**Mutual Contacts:** Same as mutual friends on Facebook

**Scheduling and Notes:** Users can create meeting invites, add reminders or notes under a contacts

**My Activity:** Tracks users activities with contacts based on their schedule

**Create Groups:** Allows user to easily manage group communication

**Filter Contacts:** By profession, company or location

**Share:** Send/Share contacts details with other contacts

**Communication:** Call, Text, Email (Can use 3<sup>rd</sup> party apps already installed in phone)