

Churn Analysis

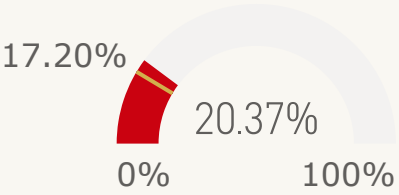
BANK CUSTOMER DATA

10K

customers

5151

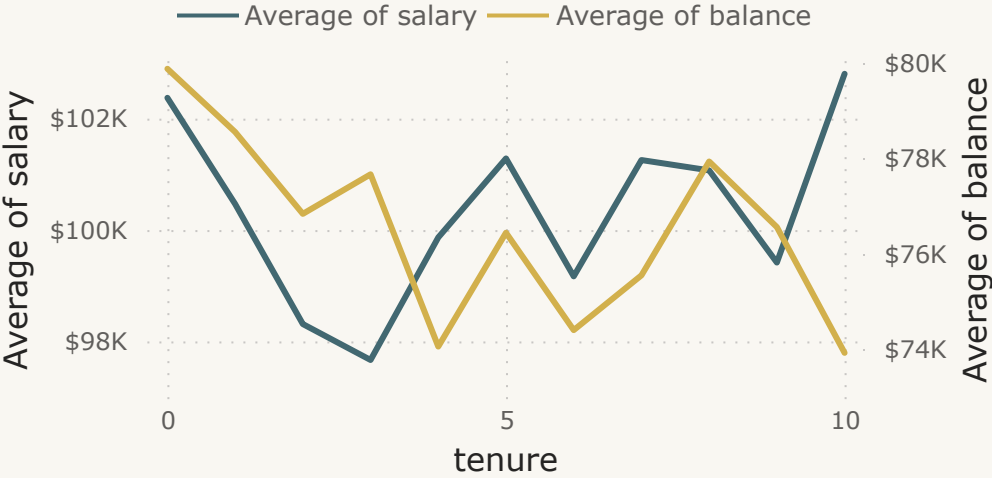
active customers



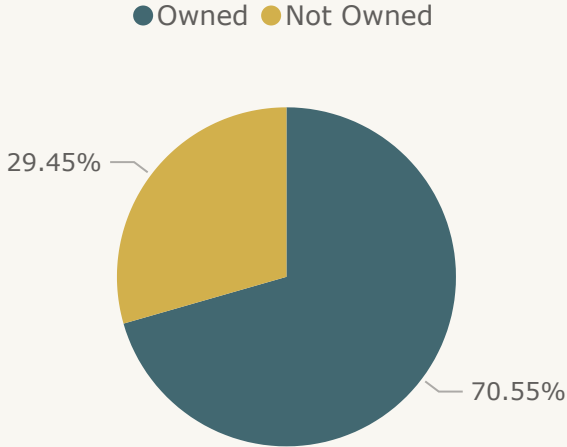
churn

☐ Churned
☐ Not Churned

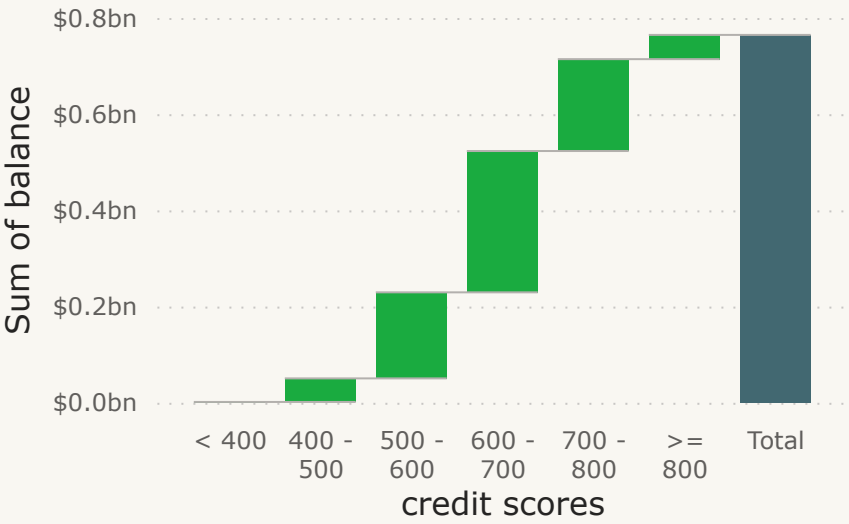
tenure by salary and balance



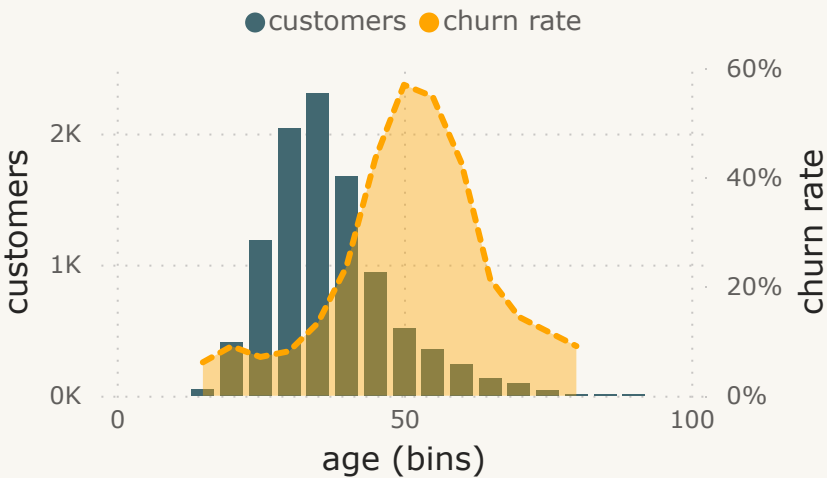
customers by credit card status



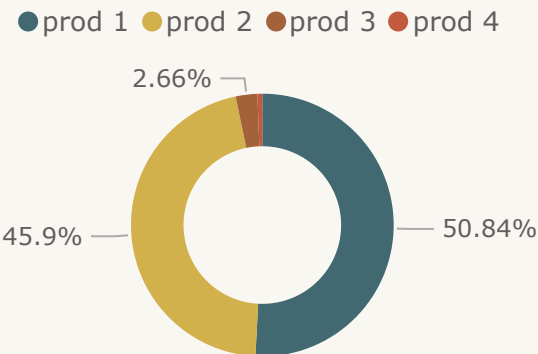
Sum of balance by credit scores



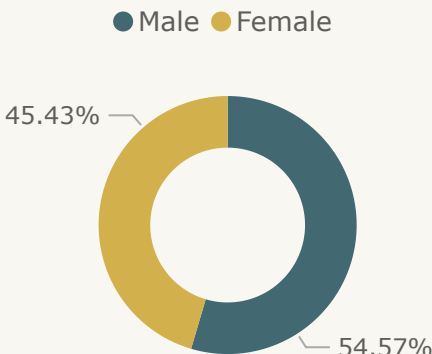
number of customers and churn rate by age



customers by product



customers by gender



customers by country

