TA

Tawny Andrews

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ABOUT ME

(she/her) • I'm an aspiring technical product manager, UX design enthusiast, FGLI college student, biracial Korean American, + advocate for others, passionate about using tech for social good and weaving my intersectional experiences into meaningful, inclusive work.

EDUCATION

University of San Francisco

Bachelor of Science > Computer Science Major Advertising Minor

Expected May 2022

LANGUAGES

- Java
- Python
- HTML/CSS
- JavaScript
- UML
- PHP
- Node
- React

TOOLS

- Visual Studio Code
- Eclipse
- Bootstrap
- Figma
- Adobe XD
- Jira
- Tableau
- Google Analytics

SKILLS

- Web Development
- User Flow/Scenario
- UX/UI Design
- Wireframing
- Product Mapping
- Data Visualizations
- Software Analytics
- Content Writing
- Marketing Strategy

EXPERIENCE

CapSource Education
San Francisco, CA

Product Manager & UX Associate — *Sept 2020 - Present*

- Develop low to high fidelity wireframes for new features of SaaS product to push to dev team & for high profile pitching demos
- Develop/document user stories on Jira for current + future product features and build out product development roadmap for software/design teams
- Optimize company growth from an analytics standpoint using insight from Google analytics & through Linkedin strategy

Technology Intern — *Jun 2020 - Sept 2020*

- Work with product + UX/UI team on developing user flow charts, conducting quality control testing, wireframes, design, & strategy.
- Work on developing newest version of company software & website, utilizing PHP, JavaScript, HTML/CSS, + MAMP, Bootstrap, Wordpress.

URx InternHacks 2020 Cohort
San Francisco, CA

Product Management & Engineering Intern — *May 2020 - July 2020*

- Work with a team of 5 engineers/designers + 1 mentor over a 6 week period to develop a full-stack web application dedicated to helping students as they face issues with the sudden onset of remote learning.
- Utilize Figma, UML, AWS, Java, Node, JavaScript, + React to plan/build out project from ideation to launch, contributing to high level wireframes,backend development, & UX.

Wonsulting
San Francisco, CA

Web Development & Growth Intern — *Sept 2020 - March 2020*

- Utilize CMS, HTML, + CSS to rebuild/migrate company website from Weebly to Wix, increasing website clicks by 43% through UX design & strategy.
- Develop company brand & content strategy through social media marketing strategies on LinkedIn & Instagram, increasing LinkedIn followercount from 600 to 1,400 in < 5 months.
- Track social media engagement on Instagram & LinkedIn through Excel, Sheets, & Dashboards, identifying high-performing posts & content to replicate & increase page views by 46% at 2,434.

Bytes for Bits
San Francisco, CA

Lead Instructor — *July 2019 - Present*

- Utilize 40+ past students' performance in developing successful lesson plans for new instructors & teaching assistants including topics such as basic game development + introduction to loops, in this program introducing elementary school students to CS.

LEADERSHIP

USFCA Entrepreneurs Club
San Francisco, CA

Co-President — *Aug 2020 - Present*

- Oversee all club operations and manage executive board with the execution of tasks ranging from program management/event planning, marketing/outreach, engagement, etc.

Program Manager/Head of Events — *Aug 2019 -Aug 2020*

- Organized & moderated a panel of local female entrepreneurs in celebration of national Women Entrepreneurs Week; 40+ in attendance.