

# TONYA NGUYEN

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## EDUCATION

UC Berkeley, 2020  
Cognitive Science,  
Design Innovation

Minor in Computer  
Science, focus in  
Human Centered Design

*Relevant Coursework*  
Web Development &  
Design  
Human Centered Design  
Data Structures &  
Programming Methodology  
Structure & Interpretations  
of Computer Programs  
Discrete Mathematics\*

## SKILLS

Design  
User Research, Mockups,  
Wireframing, Workflows,  
Web Design, Visual Design

Tools  
Adobe XD, Illustrator,  
inDesign, Photoshop,  
Lightroom, Sketch,  
Arduino, XCode

Programming  
Java, Python, HTML5,  
CSS3, Javascript, Swift,  
SQL, React

## EXPERIENCE

**Hermione** Jan 2018 – Present

*Head of Design*

Currently building an online course-capture platform for  
UC Berkeley's lecture webcasts

**Innovative Design** Jan 2018 – Present

*UI/UX Design Consultant*

Created visual assets (logos, banners, flyers) for student  
organizations in a UI/UX focused team.  
Brainstormed and iterated on designs with clients, critiqued &  
communicated design decisions with other consultants

**Digital Services** Aug 2017 – Jan 2018

*UI/UX Designer*

Built a user interface to track progress for student case workers  
Designed mockups and prototypes for mobile apps and websites  
Collaborated with engineers to implement feasible designs

**Berkeley Political Review** Jan 2017 – Jan 2018

*Design Director*

Lead a team of five designers to create a 45+ page magazine  
Spearheaded branding overhaul and magazine redesign for UC  
Berkeley's only non-partisan political magazine  
Created new design guidelines, iterated multiple magazine designs

**Design Associate** Aug 2016 – Dec 2016

Created illustrations, infographics, and marketing material  
Pushed out design requests with a 24-48 hour turnover rate

**Office of ASUC Senator Wan** Aug 2016 – May 2017

*Graphic Designer, Marketer*

Drafted informational posters, flyers, and profile picture filters  
for dissemination on social media.  
Researched how to leverage Generation Z marketing in  
promotional media to improve outreach.

## ACTIVITIES

Department of Electrical Engineering and Computer Science  
*Academic Intern, Data Structures*  
Clarified concepts to help students complete lab and projects