TONYA NGUYEN

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EXPERIENCE

Beehive JAN 2018 – PRESENT

Head of Design

Currently leading a redesign of UC Berkeley's undergraduate engineering research platform and conducting user research

Innovative Design JAN 2018 – PRESENT

UI/UX Design Consultant

Created graphics, logos, and flyers on a UI/UX focused team
Iterated and critiqued designs with other consultants
Communicated with clients, conducted UX research & interviews

Digital Services AUG 2017 – JAN 2018

UI/UX Designer

Built a user interface to track progress for student case workers
Designed mockups and prototypes for mobile apps and websites
Collaborated with engineers to implement feasible designs

Berkeley Political Review JAN 2017 – JAN 2018

Design Director

Lead a team of five designers to create a 45+ page magazine
Spearheaded branding overhaul and magazine redesign for UC Berkeley's only non-partisan political magazine
Created design guidelines & iterated multiple magazine designs

Design Associate AUG 2016 – DEC 2016

Created illustrations, infograhics, and marketing material
Pushed out design requests (illustrations, infographics) within 24-48 hours

Office of ASUC Senator Wan AUG 2016 – MAY 2017

Graphic Designer, Marketer

Drafted informational posters, flyers, and profile picture filters for dissemination on social media.
Researched how to leverage Generation Z marketing in promotional media to improve outreach.

ACTIVITIES

Department of Electrical Engineering and Computer Science
Academic Intern, Data Structures

Clarified concepts to help students complete lab and projects

EDUCATION

UC Berkeley, 2020
Cognitive Science, Design Innovation

Minor in Computer Science, focus in HCI & Human Centered Design

Relevant Coursework

Web Development & Design
Human Centered Design
Data Structures & Programming Methodology
Structure & Interpretation of Computer Programs
Discrete Mathematics*

SKILLS

Design
User Research, Mockups, Wireframing, Workflows, Web Design, Visual Design

Tools
Adobe XD, Illustrator, inDesign, Photoshop, Lightroom, Sketch, XCode

Programming
Java, Python, HTML5, CSS3, Javascript, Swift, SQL, React