

# Menstrual Waste Hygiene & Disposal – Women Empowerment

**Menstruation is a natural process, but cultural taboos have created a sense of fear, shame and embarrassment for women. This makes it challenging for women to manage their menstruation in a safe and hygienic manner in their homes and public spaces.**

Recent statistics have shown that every month, 336 million women and adolescent girls across India use sanitary products and generate 12.3 billion or 113,000 tonnes of used sanitary pads are dumped in landfills in India every year. Due to unorganized sanitary waste management in cities and villages, poor source segregation and improper disposal methods poses significant health and environmental hazards. This also leads to unhygienic working conditions for waste workers which can lead to the risk of infectious diseases among them. [Menstrual Products & Their Disposal | Toxics Link](#).

Considering the ever increasing volume of sanitary waste in landfills, installing Sanitary Napkin Incinerator in community / public spaces including residential locality is a safe and discreet method to dispose used sanitary waste at the source of disposal, a point of change. While the initial installation of an incinerator may require investment, the long-term benefits far outweigh the costs. Reducing the burden on municipal waste management systems and landfills can lead to lower waste management costs in the community. Over time, the sustainability of this practice makes it a cost-effective solution to the waste problem.



ZEROPAD – Sanitary Napkin Incinerator (Patent Product) is our innovative solution towards responsible menstrual waste management. Its state-of-art designed with advanced combustion chamber technology is designed to address the safe and environmentally friendly disposal of used Sanitary Napkins, while also providing greater accessibility, safety, and affordability in the process. Its improved design is easy to install and operate, making it accessible for women across various communities. This ease of use ensures that women can dispose of their sanitary products responsibly. The incinerator has low emission that encourages sustainability and having access to the technology allows women to play an active role in reducing menstrual waste thereby building their confidence and contributing to a cleaner planet. By introducing a dedicated solution for menstrual waste, ZEROPAD promotes open discussions around menstruation, helping to break taboos and stigmas that often surround menstrual hygiene.

Communities need to educate and promote awareness on Menstrual Health Hygiene & lack of menstrual facilities (e.g. sanitary napkin dispensing & Incinerator machine) in public spaces. This will help in engaging Communities and Government bodies in ensuring menstrual hygiene tools are recognized as integral part of planning for creating healthier female community and cleaner environment.

Say goodbye to unhygienic waste handling and embrace a cleaner and more sustainable approach with Zeropad – Sanitary Napkin Incinerator, promoting women's health and contributing to a cleaner environment.

**Let's Empower Women!**



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