Why Menstrual Waste Management Matters More Than Ever

It's Time to Talk About What Happens After the Pad!

In recent years, the conversation around menstruation has begun to shift—from secrecy to openness, from stigma to empowerment. While access to menstrual hygiene products is improving, there's a critical part of the conversation we still overlook: how we dispose of them. India alone is home to over 336 million menstruating women and girls. With a growing number relying on disposable sanitary pads, the result is a tidal wave of menstrual waste each month. Each pad—often made with up to 90% plastic—can take centuries to decompose. That means every pad ever used may still be sitting in a landfill... or worse, in our water bodies and fields. In cities, these used pads often get mixed with everyday garbage, clogging drains and overloading landfills. In rural areas, they're frequently discarded in open spaces, buried, or burnt in the open—all methods that are both harmful to the environment and dangerous to human health.





- · Safe, hygienic disposal of used sanitary products
- · Reduced health risks for individuals and sanitation workers
- Eco-friendly waste management, minimizing pollution
- Support for menstrual dignity, especially in public and shared spaces

Whether in a school, workplace, health center, or rural village, Zeropad ensures that menstruation is managed with care, safety, and respect. We're calling on educators, NGOs, community leaders, government bodies, and corporate partners to join us in making sustainable menstrual waste management a reality. Let's stop treating menstrual waste as an afterthought. Let's give every girl and woman the tools to manage her period—not just with privacy and confidence, but with dignity and environmental care. Menstrual health is more than a product—it's a system. Let's make that system sustainable. Together.



This isn't just a sanitation issue—it's a public health crisis.

Exposure to untreated menstrual waste puts sanitation workers, especially those without protective gear, at serious risk. Open dumping and burning release toxic fumes and pathogens into the environment. Yet despite these dangers, few safe disposal options exist, particularly in schools, public toilets, and low-resource settings. Here at Ecosense Appliances Pvt Ltd, we believe that menstrual dignity doesn't end with access to hygiene products -it extends to how those products are safely and sustainably discarded. That's why we developed Zeropad which is a smart, compact, and environmentally conscious menstrual waste incinerator.



#DignifiedDisposal #Zeropad #EcoPeriods #MenstrualHealthForAll #SustainableSanitation #GirlsDeserveBetter #EndPeriodShame #ProtectOurPlanet #SDG5 #HealthWithDignity

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