TAYLOR ANDERSON

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EXPERIENCE

UX DESIGNER/FRONT-END DEVELOPER [FREELANCE]
Multiple Clients | Chicago, IL | May 2016 - Jan 2017

- Assisted client with content, layout, visual appearance and usability of corporate website.
- Provided wireframes and/or prototypes of an initial design and gathered feedback and suggestions to create the most beneficial design for their needs.
- Worked closely with the business teams to ensure core functionality is clear.
- Developed corporate website using HTML, CSS, and Javascript based on clients' requirements and feedback to increase company value and potential business.

GRAPHIC DESIGNER [FREELANCE]
Multiple Clients | Chicago, IL | May 2016 - Aug 2016

- Consulted with client to understand requirements and establish the overall look and message they wanted to convey with the design.
- Created engaging and creative design concepts, logos, banners and layouts using traditional tools and design software such as Adobe Illustrator and Photoshop.

DIGITAL MARKETING RESEARCH CONSULTANT [FREELANCE]
Multiple Clients | Chicago, IL | May 2016 - July 2016

- Researched, created and maintained an effective marketing campaign across all interactive media including client websites, LinkedIn, Facebook, Twitter, Instagram, and blogs.

WEB DESIGNER
Indiana University Student Association | Bloomington, IN | Jan 2016 - Mar 2016

- Designed and developed campaign website based on the team's needs and requirements to create a strong web presence.
- Worked with the marketing team to advertise the campaign's platform on social media by creating posts on Facebook, Twitter and Instagram.

KUALI USER EXPERIENCE INITIATIVE INTERN
University Information Technology Services | Bloomington, IN | Sept 2014 - Dec 2014

- Evaluated existing and new Kuali product designs to identify inconsistencies and best practices.
- Performed a gap analysis to compare Design Guide design elements against existing applications to determine design needs and best practices.
- Assisted in the generation of the Design Guide documentation.
- Facilitated usability evaluations for new and existing design components.

UNDERGRADUATE MENTOR
School of Informatics and Computing | Bloomington, IN | Aug 2014 - Dec 2014

- Acted as a secondary lab instructor by helping students with lab tasks, questions, evaluation of students' lab work and proctoring exams.
- Assisted lecturer with record-keeping, such as collecting participation sheets and calculating grades.
- Provided information, motivation and advice based on my experience.

IT SUPPORT AND BUSINESS ANALYST INTERN
SDA Consulting, Inc. | Homewood, IL | Jun 2013 - Aug 2013

- Responded to user support requests received via phone, email, or walk-up requests.
- Aided users with performing day-to-day computer tasks, diagnosing hardware, software, and network issues.
- Researched and recommended software that could make processes more effective and efficient.
- Installed and maintained computer systems, including hardware and software upgrades.
- Assisted sales team with bids by preparing content for their proposals.

IT SUPPORT INTERN
Gordon Transportation, Inc. | Homewood, IL | Jun 2010 - Aug 2012

- Provided assistance to resolve IT issues and support requests.
- Assisted users with performing day-to-day computer tasks, diagnosing hardware, software, and network issues.
- Installed and maintained computer systems, including hardware and software upgrades.

DEVELOPMENT

HTML5/CSS3/JS
SASS
jQuery
SQL
PHP
Jekyll
AngularJs
Java
Front-End Frameworks
GIT

DESIGN

User Experience Design
User Interface Design
Graphic Design
Print Design
User Research
User Testing
Prototyping
Typography

TOOLS

Adobe CC (Photoshop, Illustrator, InDesign)
Balsamiq
UXPin
Wordpress
Microsoft Office
Keynote

PHYSICAL COMPUTING

Ardunio
Raspberry Pi

EDUCATION

INDIANA UNIVERSITY BLOOMINGTON
B.S. Informatics | Class of 2016
Human-Centered Computing Cognate

HONORS & ACTIVITIES

DEAN'S LIST | Indiana University
HUDSON & HOLLAND SCHOLAR | Indiana University
IU FITNESS & WELLNESS LLC | Board of Directors
PRAIRIE STATE ART SHOW | Best of Graphic Design