



tayloracox.com
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PROFICIENCIES

Development

JAVASCRIPT HTML5 CSS3
REACT SASS NODE
GIT/VERSION CONTROL NPM

Digital Design

ADOBE CREATIVE SUITE
PROTOTYPES UX UI
WEB DESIGN WIREFRAMES

EDUCATION

The Iron Yard

September 2017
Front-End Engineering

Butler University

May 2015
Bachelor of Arts
Digital Media Production
Art + Design
Strategic Communication

COMMUNITY INVOLVEMENT

Tampa Bay Startup Week

Startup Weekend Mentor
Conference Track Organizer
(Web Development)

Tampa Bay Women's Tech Network

Co-organizer

Suncoast Developers Guild

Kids Academy Co-Organizer
and Instructor

Emerging Tech Leaders

Member

Kappa Alpha Theta – Eta Tau Chapter

Education Advisor

EXPERIENCE

Interaction Designer/Developer, Raymond James

October 2017 - Present

- Designing and developing national campaign websites and web applications for brand awareness using JavaScript (ES6), Webpack, Sass, and Sitecore
- Converting large-scale legacy ASP-based web properties to modern technologies
- Collaborating with back-end developers and business analysts to determine and implement requirements of components within the public-facing website's and intranet's component libraries
- Leading user experience efforts on large- and small-scale projects through surveys, testing, and creation of interactive prototypes

Front-End Developer, STATWAX

October 2016 - May 2017

- Created wireframes and interactive mockups of websites and web applications
- Managed design and development components of a conversion rate optimization team utilizing Optimizely and Google Analytics for testing and measurement
- Developed websites, landing pages, and web applications using WordPress, PHP, CSS, JavaScript, and HTML
- Oversaw and facilitated distribution of client projects and workflow for the creative team

Designer & Developer, BLASTmedia

January 2015 - September 2016

- Developed websites and landing pages using WordPress, PHP, CSS, JavaScript, and HTML
- Created visual content including infographics, illustrations, social media assets, and e-books
- Collaborated with team members and the executive team to develop and implement agency rebranding

SPEAKING EXPERIENCE

Responsive Layouts with Flexbox, CSS Grid, and Bootstrap

JoomlaDay Florida

Intro to CSS

Suncoast Developers Guild Crash Courses

"Just Do This," "It's Easy," and Other Ways You're Discouraging Your Developers

Suncoast.js Meetup

Breaking up with Design

MERGE Conference

Should Designers Code?

Suncoast.js Meetup