taylor a. cox

tayloracox.com
github.com/tayloracox
taylorashtoncox@gmail.com

PROFICIENCIES

Development

JAVASCRIPT   HTML5   CSS3

REACT   SASS   NODE

GIT/VERSION CONTROL   NPM

Digital Design

ADOBE CREATIVE SUITE

PROTOTYPES   UX   UI

WEB DESIGN   WIREFRAMES

EDUCATION

The Iron Yard
September 2017
Front-End Engineering

Butler University
May 2015
Bachelor of Arts
Digital Media Production
Art + Design
Strategic Communication

COMMUNITY INVOLVEMENT

Tampa Bay Startup Week
Startup Weekend Mentor
Conference Track Organizer
(Web Development)

Tampa Bay Women's Tech Network
Co-organizer

Suncoast Developers Guild
Kids Academy Co-organizer
and Instructor

Emerging Tech Leaders
Member

Kappa Alpha Theta – Eta Tau Chapter
Education Advisor

EXPERIENCE

Interaction Designer/Developer, Raymond James   *October 2017 - Present*

• Designing and developing national campaign websites and web applications for brand awareness using JavaScript (ES6), Webpack, Sass, and Sitecore

• Converting large-scale legacy ASP-based web properties to modern technologies

• Collaborating with back-end developers and business analysts to determine and implement requirements of components within the public-facing website's and intranet's component libraries

• Leading user experience efforts on large- and small-scale projects through surveys, testing, and creation of interactive prototypes

Front-End Developer, STATWAX   *October 2016 - May 2017*

• Created wireframes and interactive mockups of websites and web applications

• Managed design and development components of a conversion rate optimization team utilizing Optimizely and Google Analytics for testing and measurement

• Developed websites, landing pages, and web applications using WordPress, PHP, CSS, JavaScript, and HTML

• Oversaw and facilitated distribution of client projects and workflow for the creative team

Designer & Developer, BLASTmedia   *January 2015 - September 2016*

• Developed websites and landing pages using WordPress, PHP, CSS, JavaScript, and HTML

• Created visual content including infographics, illustrations, social media assets, and e-books

• Collaborated with team members and the executive team to develop and implement agency rebranding

SPEAKING EXPERIENCE

Responsive Layouts with Flexbox, CSS Grid, and Bootstrap
JoomlaDay Florida

Breaking up with Design
MERGE Conference

Intro to CSS
Suncoast Developers Guild Crash Courses

Should Designers Code?
Suncoast.js Meetup

"Just Do This," "It's Easy," and Other Ways You're Discouraging Your Developers
Suncoast.js Meetup