



## DESIGNER // DEVELOPER

### PROFILE

Digital designer and front-end developer based in Tampa, FL with agency experience focused on UI/UX design and development and visual content creation looking for a front-end design and development role.

#### CONTACT

812.972.5509  
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tayloracox.com  
github.com/tayloracox

#### PROFICIENCIES

Adobe Creative Suite  
HTML/CSS  
Sass\*  
JavaScript (Node, React\*,  
and Vanilla)  
WordPress

\*Currently learning

#### EDUCATION

##### THE IRON YARD

September 2017  
Front-End Engineering

##### BUTLER UNIVERSITY

May 2015  
Bachelor of Arts  
Digital Media Production,  
Art + Design, and  
Strategic Communication

#### EXPERIENCE

##### BLASTMEDIA VENTURES // DESIGNER & DEVELOPER

May 2015 - May 2017

##### STATWAX (DIGITAL ADVERTISING AGENCY)

- Designed wireframes and interactive mockups for B2B and B2C clients
- Managed design and development sides of conversion rate optimization team using Optimizely for testing and measurement
- Developed responsive websites and landing pages
- Troubleshooted to ensure optimal UI, UX, and functionality on projects
- Oversaw and facilitated distribution of client projects and workflow for the creative team
- Led rebranding project for internal digital and print materials

##### BLASTMEDIA (PUBLIC RELATIONS AGENCY)

- Designed promotional material packages for events including e-mail newsletters, invitations, and social media assets
- Created visual content including infographics, illustrations, social media assets, and e-books
- Collaborated with team members and the executive team to develop and implement internal rebranding

#### AWARDS AND CERTIFICATIONS

##### SHORTY AWARDS

Finalist in Animated GIFs in  
Social Media

##### ADOBE CREATIVE JAM

People's Choice Winner in UI/UX  
Design

##### GOOGLE MOBILE SITES CERTIFICATION

July 2017 - July 2018