tay DUNWORTH

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PROFICIENCIES

Specialties

WIREFRAMES   PROTOTYPES

UI DESIGN   UI DEVELOPMENT

USER RESEARCH   STYLE GUIDES

BRANDING

Software

FIGMA   INVISION

ADOBE CREATIVE SUITE

Development

HTML   CSS   SASS

LESS   JAVASCRIPT

ANGULARJS   REACT

TYPESCRIPT   XAML

XAMARIN.FORMS

EDUCATION

The Iron Yard, 2017
Front-End Engineering

Butler University, 2015
Bachelor of Arts
Digital Media Production,
Art + Design,
Strategic Communication

EXPERIENCE

UI/UX Engineer, Presence   May 2019 – Present

- Simplified and reorganized the product's dashboard navigation to improve user's ability to find pages using Figma for design and AngularJS, Typescript, and LESS for development
- Audited product for web accessibility compliance and applied improved practices
- Implemented responsiveness throughout entire product
- Designed wireframes and interactive prototype of the product as a mobile application before building it using Xamarin.Forms and XAML

Interaction Designer/Developer, Raymond James   October 2017 – May 2019

- Designed and developed "Mind Matters," a national campaign website for brand awareness consisting of an interactive quiz and supporting articles using JavaScript, Webpack, Sass, and Sitecore
- Led concepting efforts for redesign of a major investment tool while collaborating with the development team to ensure proper implementation of concepts
- Concepted and implemented restructuring of 300+ legacy websites throughout the Raymond James and Associates brand
- Strategized and implemented legacy solutions for ASP-based web properties using JavaScript, Sass, Bootstrap, and additional libraries/frameworks
- Collaborated with senior leaders as a member of the Brand Review Committee to determine best practices and modern solutions for the corporate brand
- Created interactive prototypes and journey maps showcasing optimal user experience based off of data garnered from surveys and reports

Designer & Web Developer, STATWAX   October 2016 – May 2017

- Designed wireframes and interactive mockups of websites for clients
- Managed design and development components of the conversion rate optimization team while utilizing Optimizely and Google Analytics for testing and measurement
- Developed responsive websites and landing pages using WordPress, PHP, CSS, JavaScript, and HTML
- Oversaw distribution of client projects and workflow for the creative team

Designer & Web Developer, BLASTmedia   January 2015 – September 2016

- Developed responsive websites and landing pages using WordPress, PHP, CSS, JavaScript, and HTML
- Created visual content including infographics, illustrations, social media assets, and e-books
- Collaborated with senior creative team members and executive team to develop and implement agency rebranding