Theme Park Attendance and Ratings

In this project I take theme park attendance and Ratings from Disneys park Disneyland California and the Universal Park in Universal Orlando Florida to compare the two of them to one another and see which park has the best attendance and ratings making them a little more successful. This project includes the cleaning process of the data, visual plotting, linear regression modeling, and the overall results and limitations of the data. In the plotted visual we can see the parks paired against each other for attendance frequency, as well as the attendance over the selected years to show any trends.