Tourism Business Patterns

In this project you will see the cleaning of data and a lot of visuals showing the difference between different types of tourist experiences. Data will be focused on the attendance across the categories as well as the distribution of revenue, and what the top and bottom five locations are by visitor count to see if there are any areas for focus. After all of this visualization, multiple linear regression models will be run to see what factors play the most on an individual choosing a tourism experience.