

TAYEDZA ALLISON CHIKUMBIRIKE

Toronto, ON | tayedzachikumbirike@gmail.com | www.linkedin.com/in/tayedza-chikumbirike

EDUCATION

{UNIVERSITY OF TORONTO}, {Faculty of Information} - Toronto, ON
{Bachelor of Information}, {Information Systems and UX Design} | April 2024

- Second-entry professional program. Previously in Computational Cognition and Statistics with a Spanish Minor.

EXPERIENCE

Black Student Experience in the Faculty of Information Research Project - Toronto, ON

Research Assistant | November 2022 - January 2023

- Collaborated with Master of Information students to create a research proposal for the principal investigator.
- Worked as a Literature Reviewer where I reviewed available studies and other sources of evidence to help in the conceptualization of the project, finetuning of research questions, and formulation of interview questions.
- Worked as a Logistics Coordinator, where I managed logistical aspects of the workshops including, but not limited to, preparing budget proposals to be approved by the principal investigator, booking a room for the event or setting up a Zoom call, ordering catering, and generally ensuring that the workshops run smoothly.

ACADEMIC PROJECTS

NexGen: Connecting International Students to Professional Opportunities - Toronto, ON

UX Designer and UX Researcher | September 2022 - December 2022

- Analyzed existing products and mapped out our user journey to determine pain points and opportunities for improvement.
- Conducted interviews, questionnaires, and usability testing to ensure our product fit user needs.
- Created paper prototypes and low-fidelity prototypes with Figma.

The Collaborative Computer - Toronto, ON

UX Designer | October 2022

- Collaborated with a product manager and developers to produce a computer with an Arduino Uno.
- Developed proto-personas and created a user profile of our target audience.
- Ideated potential product ideas whilst taking into account user needs.

COURSE EXPERIENCE

UX Research for Agile Teams: No Expiry Date - **In Progress**

LEADERSHIP

National Panhellenic Conference - Toronto, ON

Council President | December 2022 - Present

- Responsible for the operation and organization of the University of Toronto's seven sorority organizations (UofT Sororities)
- Oversees all the operations of eight executive members and general members.
- Represents UofT Sororities at the annual international panhellenic academy.

Alpha Phi Fraternity - Toronto, ON

Vice President of Marketing | November 2021 - November 2022

- Led, directed, and facilitated regular meetings of the marketing department, in conjunction with the marketing advisor.
- Managed the creation of the chapter's content strategy.

- Managed and updated the chapter's website and social media platforms.
- Analyzed insights and data to tailor specific messaging to various audiences on social media channels and platforms.
- Attended a leadership conference hosted in New Jersey to learn how to be a strong leader on the executive board.

Women in Computer Science - Toronto, ON

First-Year Representative | November 2020 - May 2021

- Conducted and facilitated interviews with influential and inspirational women in the computer science industry.
- Attended workshops targeted toward combating imposter syndrome as a woman in tech.

ADDITIONAL INFORMATION

Design Tools: {Figma, Miro}

Design Practices: {User Interviews, Journey Mapping, Personas, Usability Testing, Prototyping}

Project Management: {Notion, Google Drive}

Interests and Hobbies: {Rhythmic Gymnast on the Zimbabwean National Team and video editing with Final Cut Pro X}