



# Shaira Mae S. Umayam

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## EDUCATION

2015 - 2016	ELEMENTARY   BANILAD ELEMENTARY SCHOOL	2021 - 2022	SENIOR HIGH SCHOOL   NICOLITES MONTESSORI SCHOOL
2019 - 2020	SECONDARY   BANILAD NATIONAL HIGH SCHOOL	PRESENT	TERTIARY   BATANGAS STATE UNIVERSITY - THE NATIONAL ENGINEERING UNIVERSITY ARASOF-NASUGBU

## EXPERIENCES

2024 - 2025	<b>POSITIVE NATION COMPANY   GRAPHIC DESIGNER</b> Produced brand-aligned creative for campaigns, web, and merchandise. Established reusable templates and delivered both print-ready and digital assets to specification.
2024 - 2025	<b>POSITIVE NATION COMPANY   SOCIAL MEDIA MANAGER</b> Developed and maintained the content calendar. Designed posts and short-form videos, authored captions and hashtags, analyzed performance metrics to improve reach and engagement, and managed community inquiries and direct messages.

## TOOLS I USED

## CERTIFICATE



May 2025 Information Technology Specialist in Data Analytics

## ATTENDED WEBINARS

### Google Workspace



### Facebook, TikTok, Google Sheets, YouTube, Instagram

- The Latest on AI and Its Impact on Cybersecurity
- Top Active Directory Attacks Every Security Professional Should Know
- Balancing On-Prem and Cloud Security: Strategic Considerations for Modern Organizations
- Preparing for the Risk of Deepfakes
- Unlock the Power of Network Visibility in Industrial Environments
- SANS 2025 AI Survey Webcast & Forum: Measuring GenAI's Impact on Security Three Years Later

## SKILLS

- Web Design
- Design Thinking
- Wireframe Creation
- Project Management Tools
- Strong Communication
- Leadership

## LANGUAGES

★★★★★ Filipino

★★★★★ English