



Shaira Mae S. Umayam

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EDUCATION

2015 - 2016	ELEMENTARY BANILAD ELEMENTARY SCHOOL	2021 - 2022	SENIOR HIGH SCHOOL NICOLITES MONTESSORI SCHOOL
2019 - 2020	SECONDARY BANILAD NATIONAL HIGH SCHOOL	PRESENT	TERTIARY BATANGAS STATE UNIVERSITY - THE NATIONAL ENGINEERING UNIVERSITY ARASOF-NASUGBU

EXPERIENCES

2024 -2025	POSITIVE NATION COMPANY GRAPHIC DESIGNER Produced brand-aligned creative for campaigns, web, and merchandise. Established reusable templates and delivered both print-ready and digital assets to specification.
2024 -2025	POSITIVE NATION COMPANY SOCIAL MEDIA MANAGER Developed and maintained the content calendar. Designed posts and short-form videos, authored captions and hashtags, analyzed performance metrics to improve reach and engagement, and managed community inquiries and direct messages.

TOOLS I USED

CERTIFICATE



Google Workspace



May 2025 Information Technology Specialist in Data Analytics

ATTENDED WEBINARS

- The Latest on AI and Its Impact on Cybersecurity
- Top Active Directory Attacks Every Security Professional Should Know
- Balancing On-Prem and Cloud Security: Strategic Considerations for Modern Organizations
- Preparing for the Risk of Deepfakes
- Unlock the Power of Network Visibility in Industrial Environments
- SANS 2025 AI Survey Webcast & Forum: Measuring GenAI's Impact on Security Three Years Later

SKILLS

LANGUAGES

- Web Design
- Design Thinking
- Wireframe Creation
- Project Management Tools
- Strong Communication
- Leadership

