

# Draft Video Scripts

## **Voice Actors:**

Ahmet Akgun

Brandon McPherson

Hugo Hughes

Taylen Anderson

Tetsu Watanabe

Timothy Prast

## Introduction (A summary of what stockIT is):

**Taylen Anderson:** Is your current inventory system giving you nightmares? **Are you tired of training staff?** What if there was a product that was easy to use, intelligent and gave you complete control of your inventory.

This is stockIT!

**Timothy Prast:** stockIT is a platform that allows businesses to keep track of their inventory from the day of purchase to the point of sale and everything in between.

A system designed to make the complex world of inventory management a second thought. With stockIT, you'll never run low on supplies and products again, always keeping your customers happy.

## Middle (What the product can do or what we have now)

**Tetsu Watanabe:** StockIT is designed to scale with your business from the ground up, a must for the Retail and Hospitality sectors. The software is integrated into your point-of-sales system (expand more here).

**Application Interface:**

stockIT offers a clean and easy to use interface which uses simple drop-down menus and click through commands, allowing you to spend less time with navigation and more time focusing on work that really matters.

**Brandon McPherson:**

**Unit Profiles:**

Unit profiles offers custom tailored inventory management which is key for getting the most value out of their inventory management. With Unit profiles, you can track things such as stock keeping units (SKU's), Storage SILO availabilities, recipe and ingredients, alert statuses, supplier and purchase information and more.

**Data Management:**

With stockIT's clever data driven approach, you'll get to see in real time tracking and reporting, providing you with data to improve decision making.

So... where is all this data stored then? stockIT gives users the option to store their data into the cloud, taking the administrative overhead away from the business, giving you more money to invest in improving your business.

**Hugo Hughes:**

**Artificial Intelligence:**

Artificial Intelligence is an up-and-coming trend we see in most businesses today and stockIT is no different. With AI, stockIT can learn and predict a user's purchase and supply behaviours, predict lead-times, offer deployment advice, and give advanced warning of overstocks and shortfalls in inventory on hand.

stockIT script

End (outro)

**Ahmet Akgun:**

Inventory management doesn't have to be complicated and with stockIT, you can take your business to new heights.

Small to medium businesses now have the ability for complete oversight of their inventory, once only accessible to large corporations.

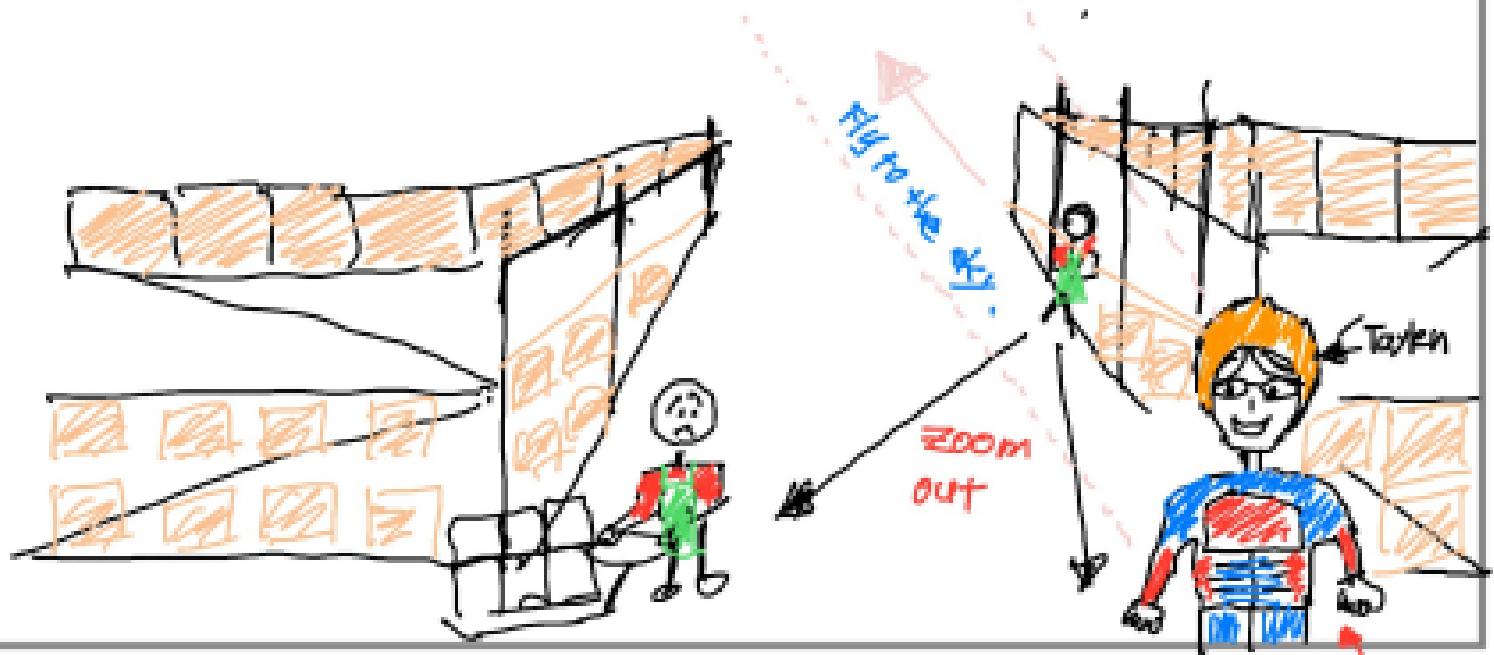
Don't lose it. stockIT.



Starting from a girl doing a stock take, looking confused. Zooming out to the whole warehouse.

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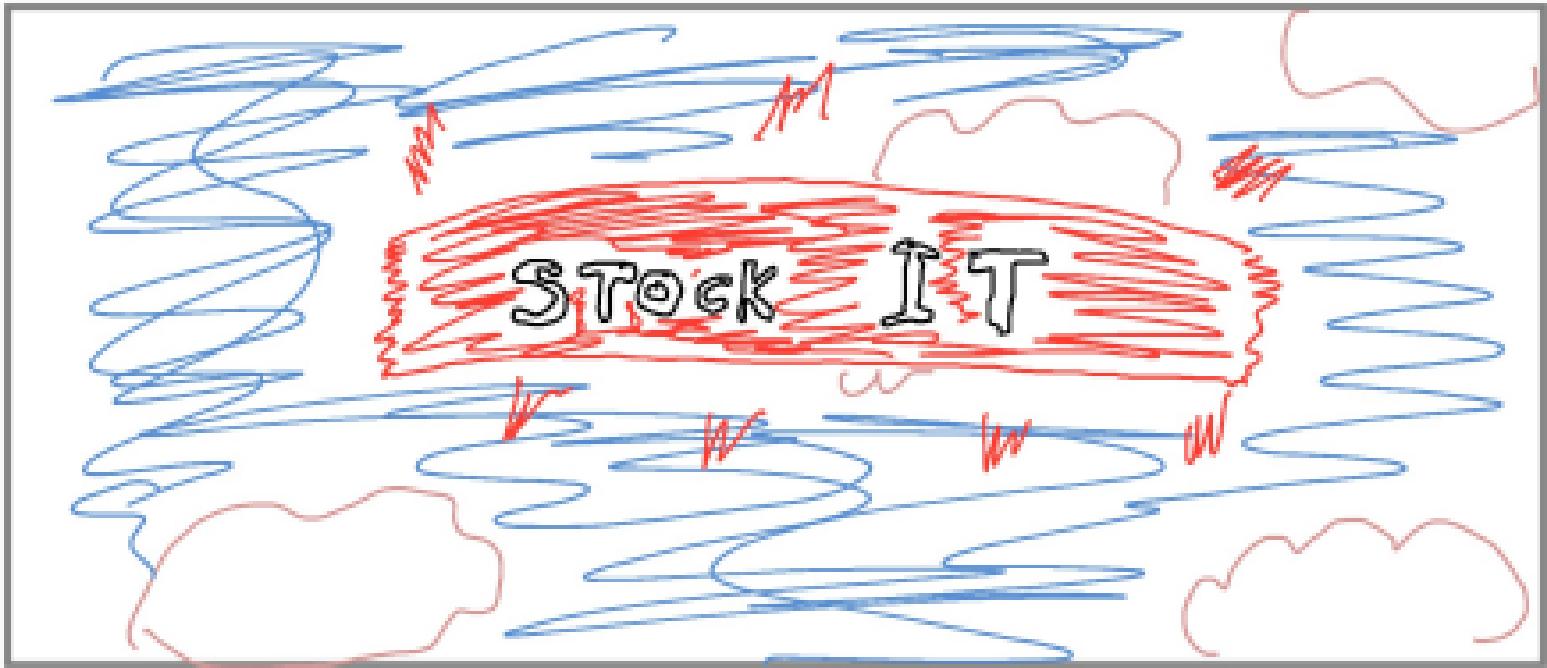
Camera zooming out to the whole warehouse. Taylen appears

as a superhero. Taylen says Proper Inventory management is key to any business.....gives you

complete control of your inventory. Then he flies to the sky.



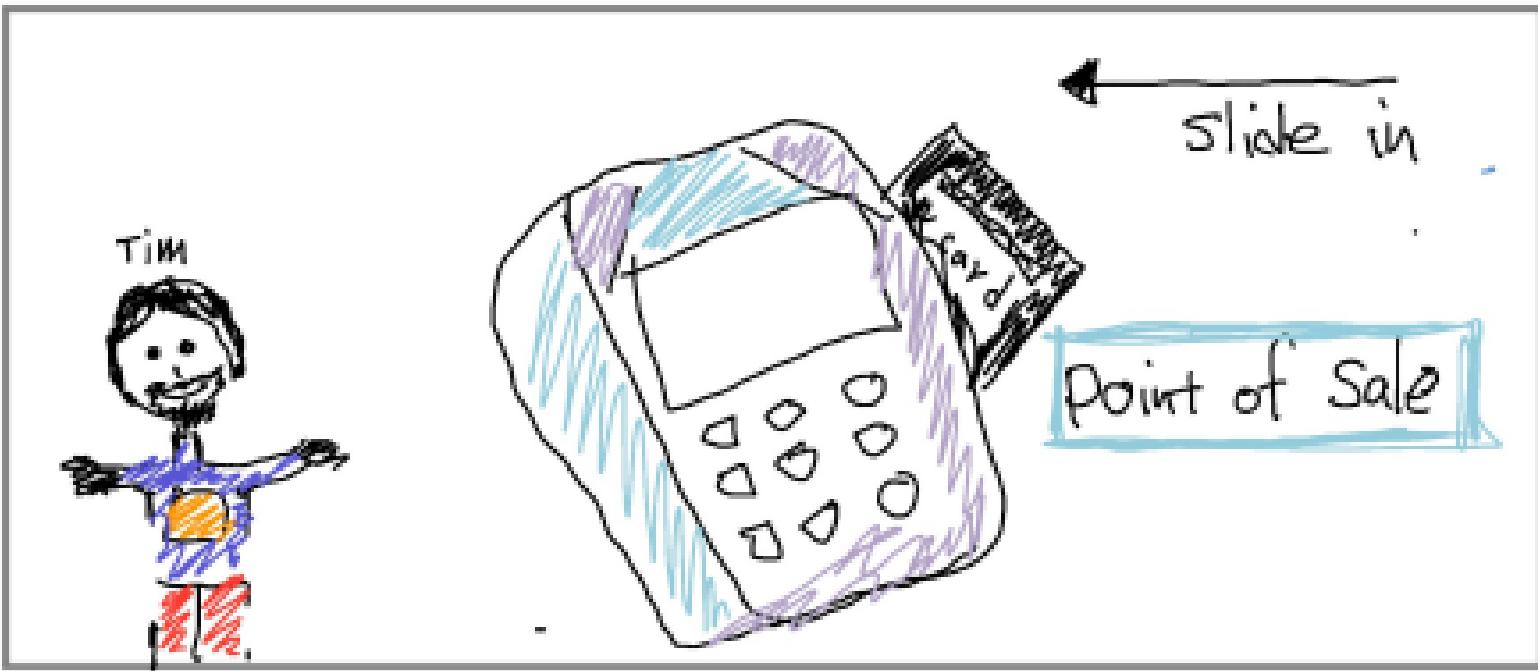
Taylen flying to the sky with a jet sound. He soars and disappears from the screen.



Taylen says This is stockIT ! Then, stockIT banner emerges (effect = sparkles)



A truck moves in and stops. Then, the camera moves in, a driver appears and a worker receives the purchased goods. Tim appears and speaks: stockIT is a platform that allows businesses to keep track of their inventory from the of purchase.....



The previous slide goes out left and the new slide comes in from the right. Then, the words Point of Sales come up. Tim says to the point of sale and everything in between.



Tim appears from the sky with a jet sound .



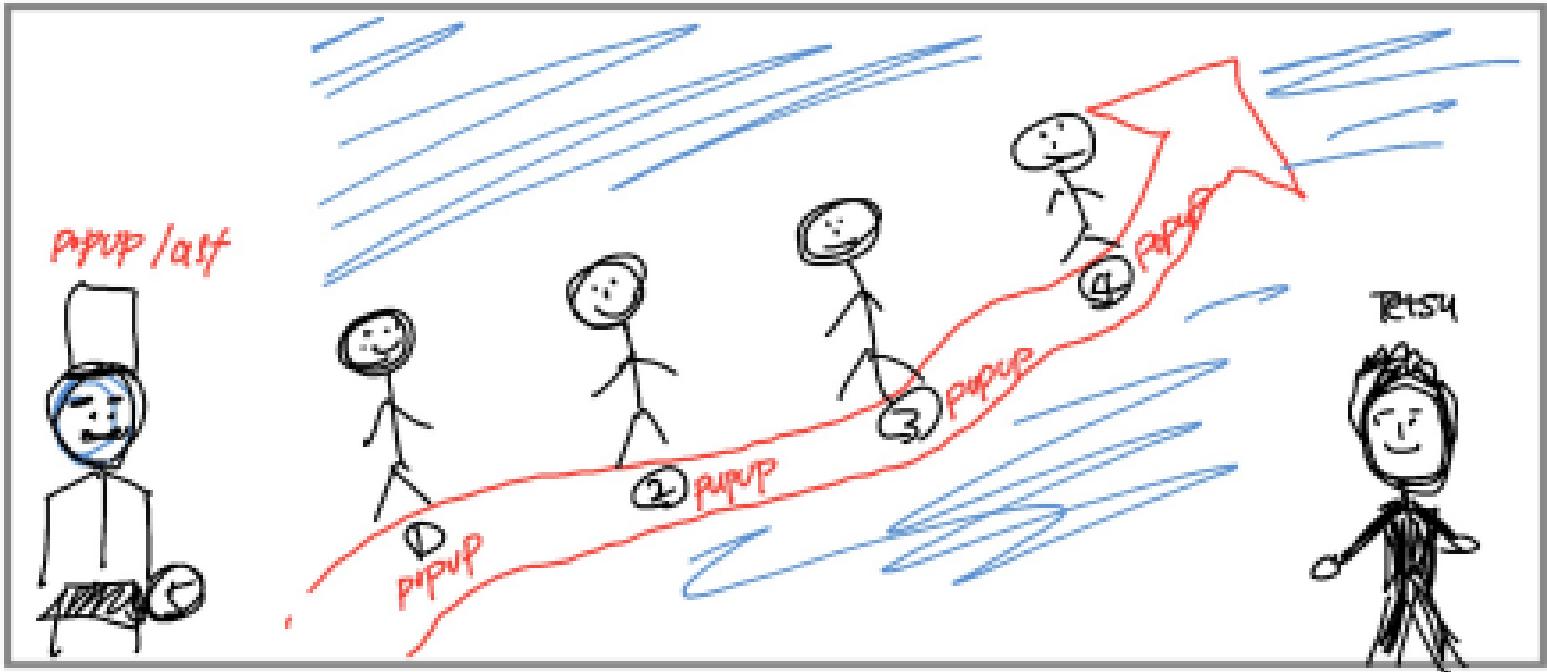
Tim landed and made a big noise.



Tim stands up and says a system designed to make the complex world of inventory management a second thought. Hospitality workers praises him.



Tim flies in. A shop clerk is serving a customer. The camera zooms into the shop clerk. A bubble text box comes up with words yes we have your size!! Tim continues and says With stockIT, you'll never run low supplies and products again, always keeping your customers happy.



People pop up in order of numbers. The last person pops up is a chef. Tetsu says stockIT is designed to scale with your business from the ground up, a must for the retail and hospitality sectors.



Zombie warehouse worker appears. Zoom into the Zombie worker. A bubble text box comes up. The words say inefficient.....



Tetsu comes up and looks angry. A sound of burning fire. The other side is the zombie worker.



Tetsu changes with the superhero outfits.

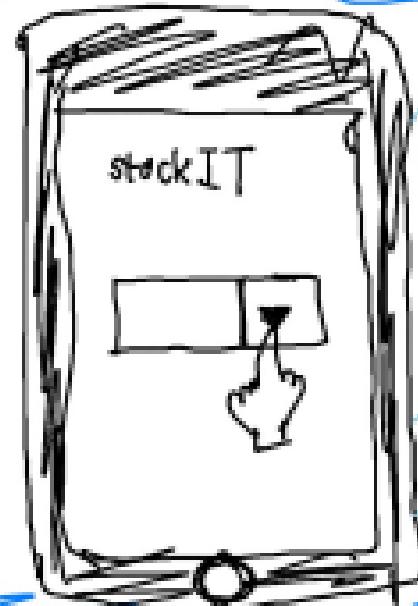
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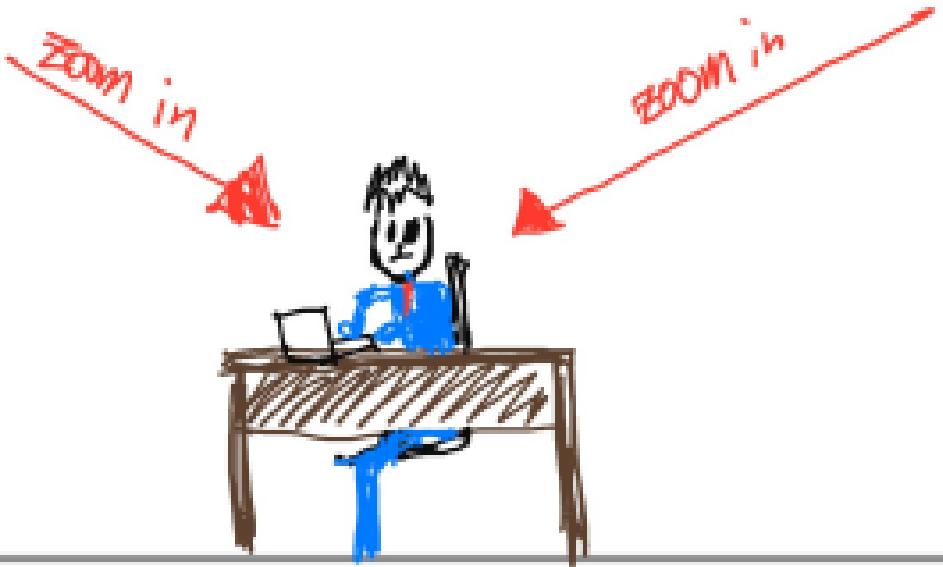
Tetsu hovers in. From his eye, a laser gun comes out which kills the zombie worker. After  
zombie is dead, Tetsu flies up to the sky.

- simple drop down menus
- click through commands

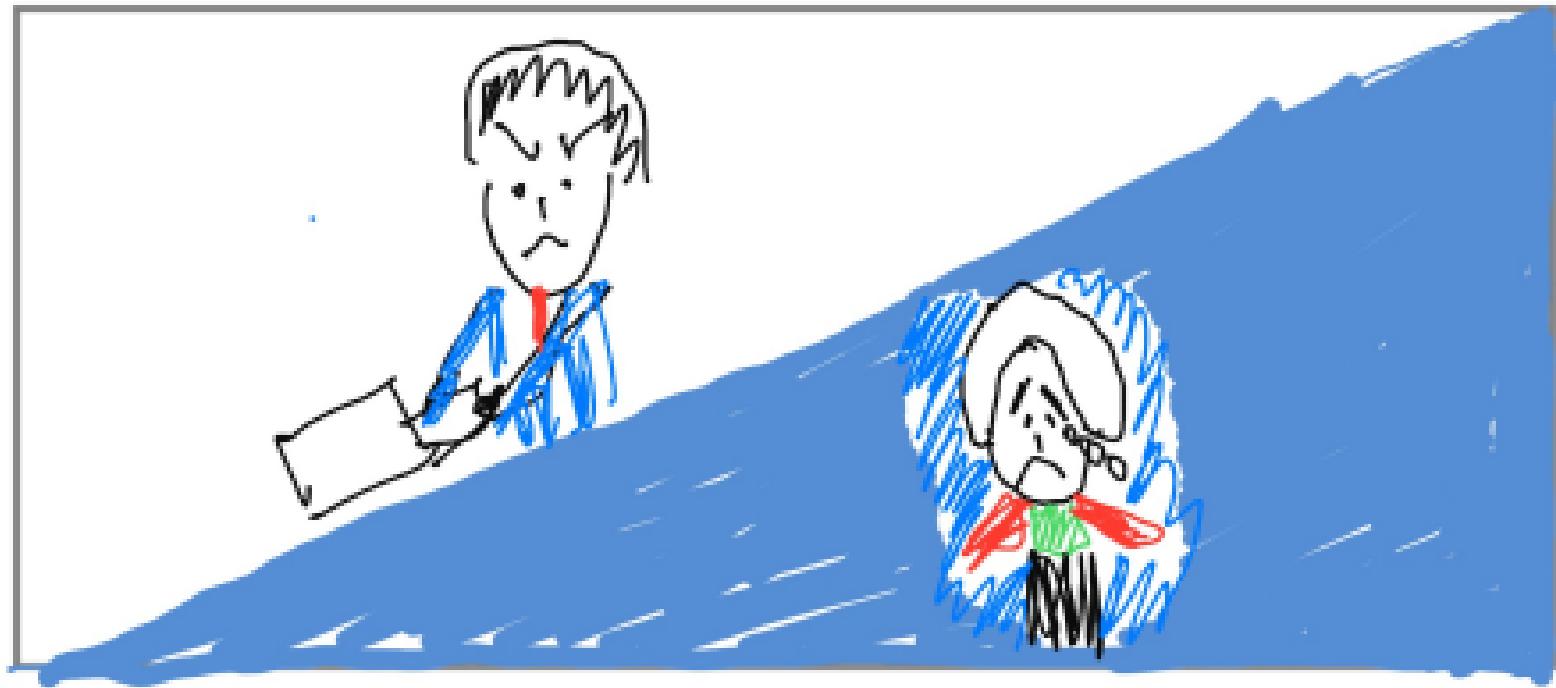
Tetsu



Tetsu hovers in. The camera zooms to the mobile phone. Human hand click the dropdown menu. The mobile phone screen changes with product screen (food materials etc). Tetsu says stockIT offers a clean and easy to uses simple dropdown menus and click through commands allowing you to spend less time with navigation and more time focusing on work that really matters.



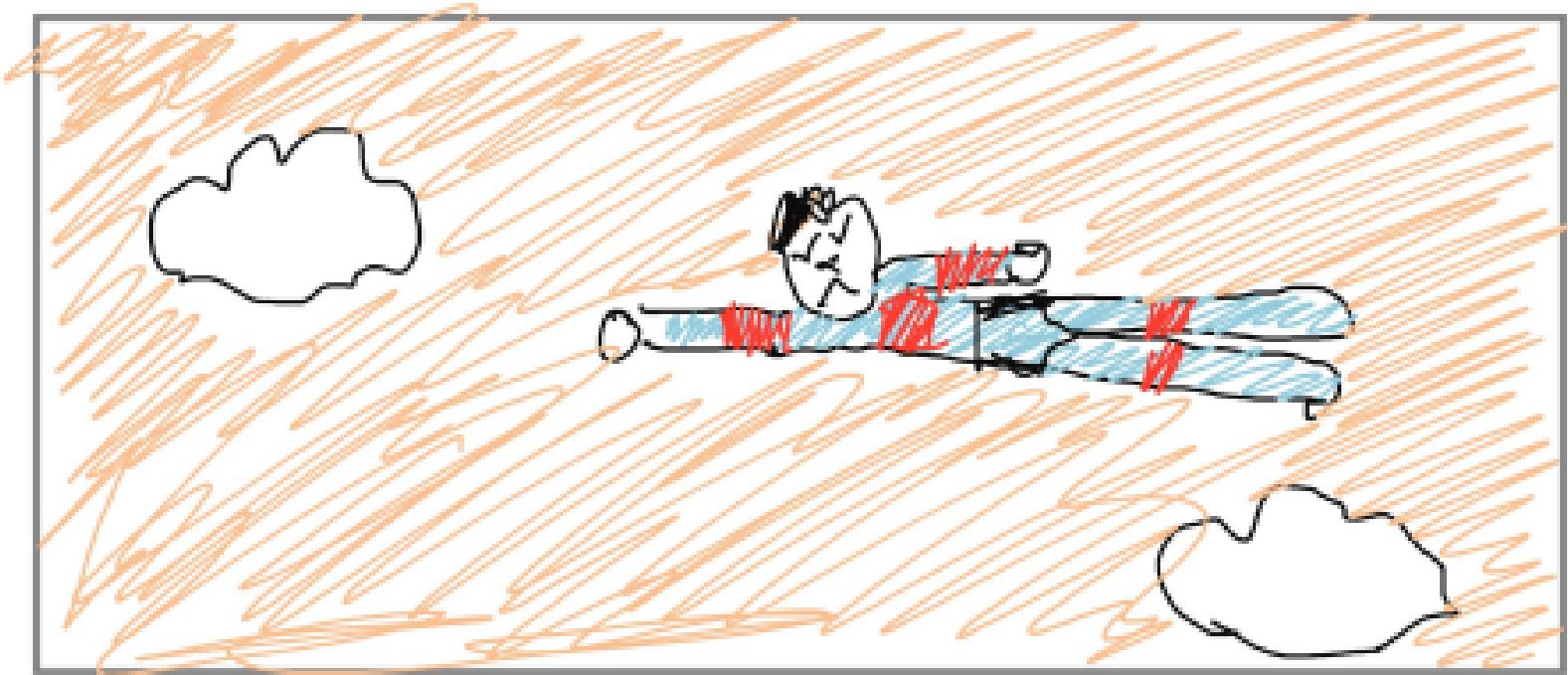
Brandon is working hard in a office.



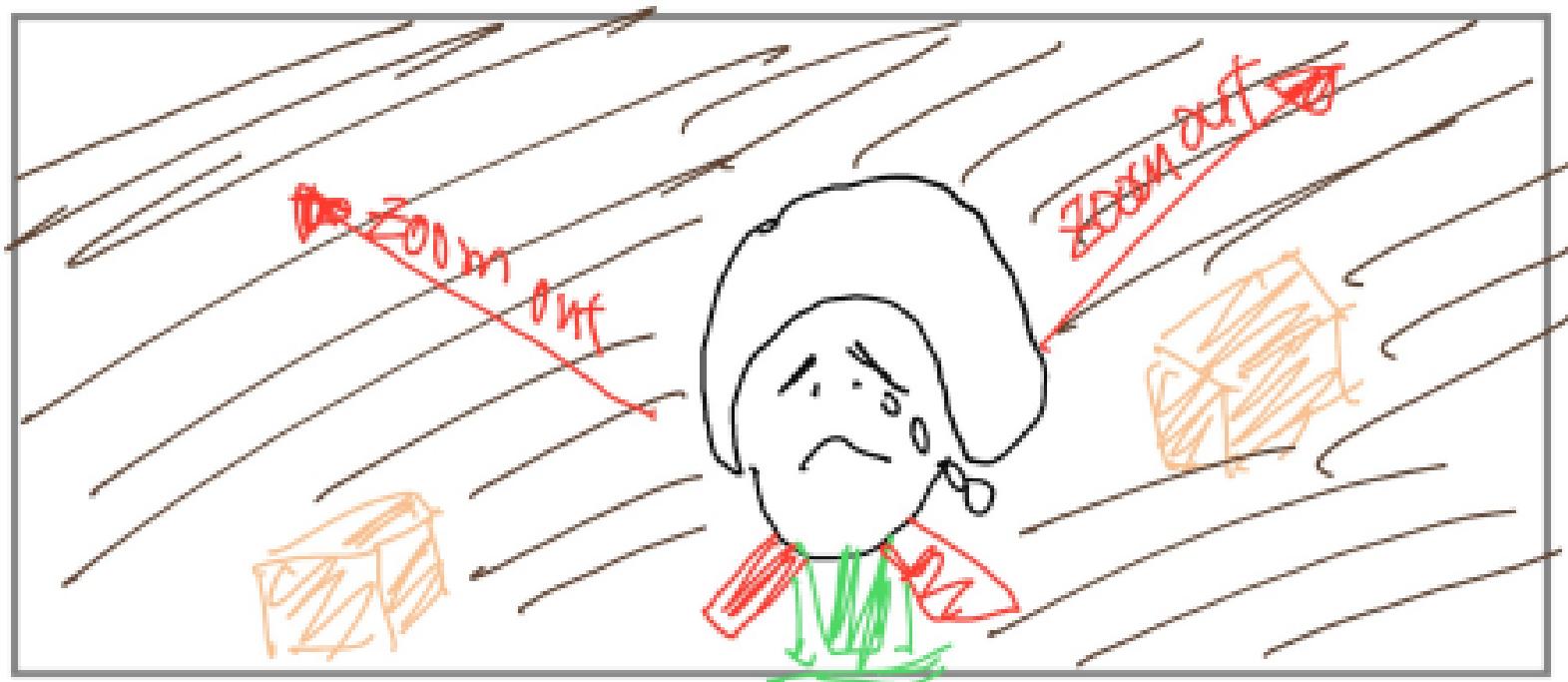
A image of crying worker appears. Brandon becomes looking serious.



Brandon runs fast in the middle of the city. Then his outfit suddenly changes to a superhero. He then flies out to the sky.



Brandon flying to rescue a warehouse worker.



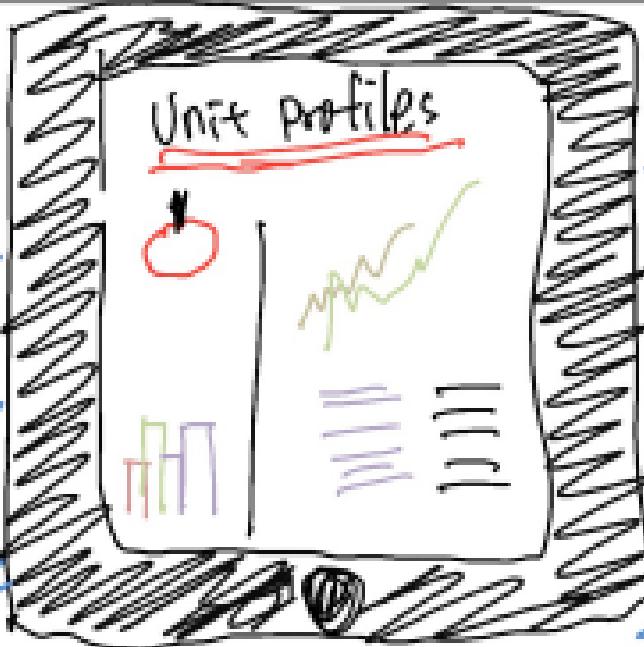
A crying warehouse worker is surrounded by lots of inventories.

The camera slowly zooms out.



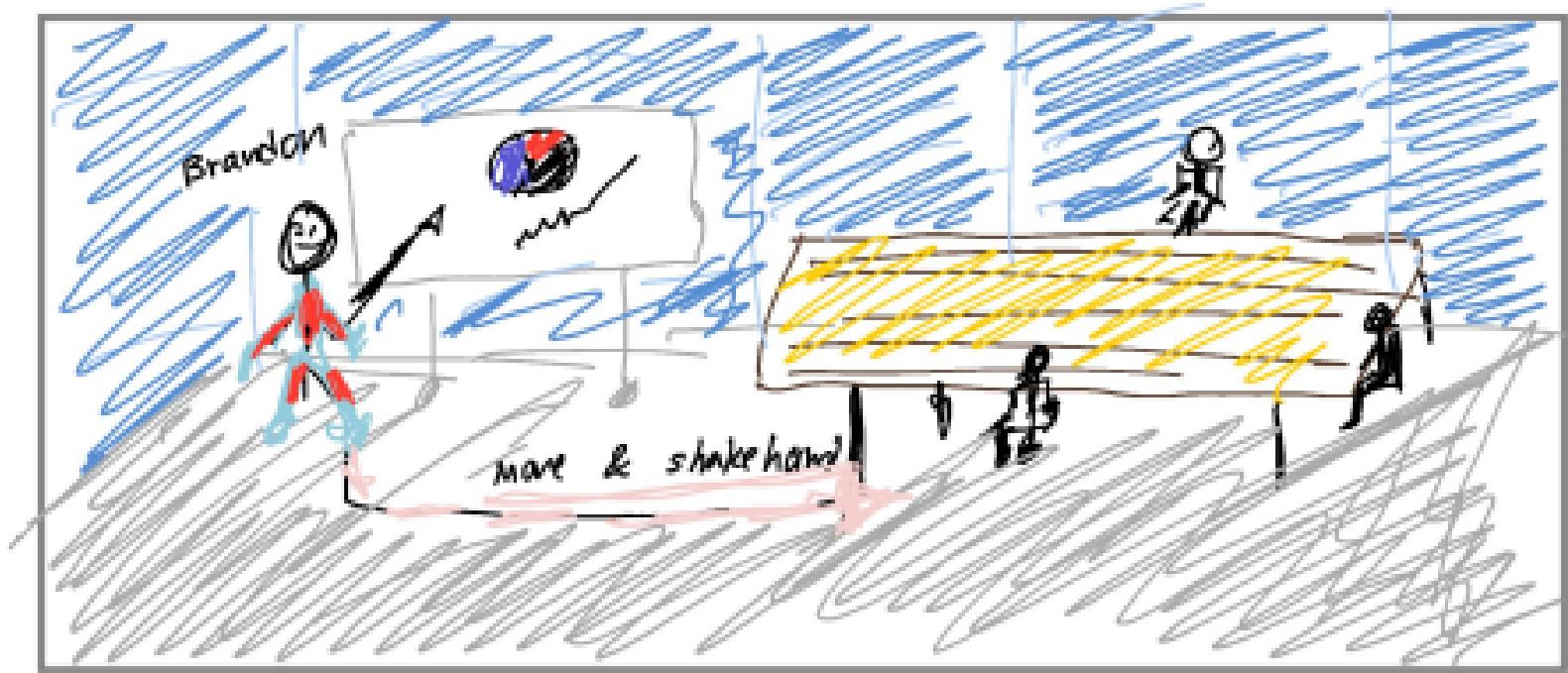
Brandon hovers in and picks her up and flies up to the sky.

- ① Stock keeping Units
  - Storage SILO
- ② Availability
- ③ Recipe and ingredients
- ④ Alert statuses
- ⑤

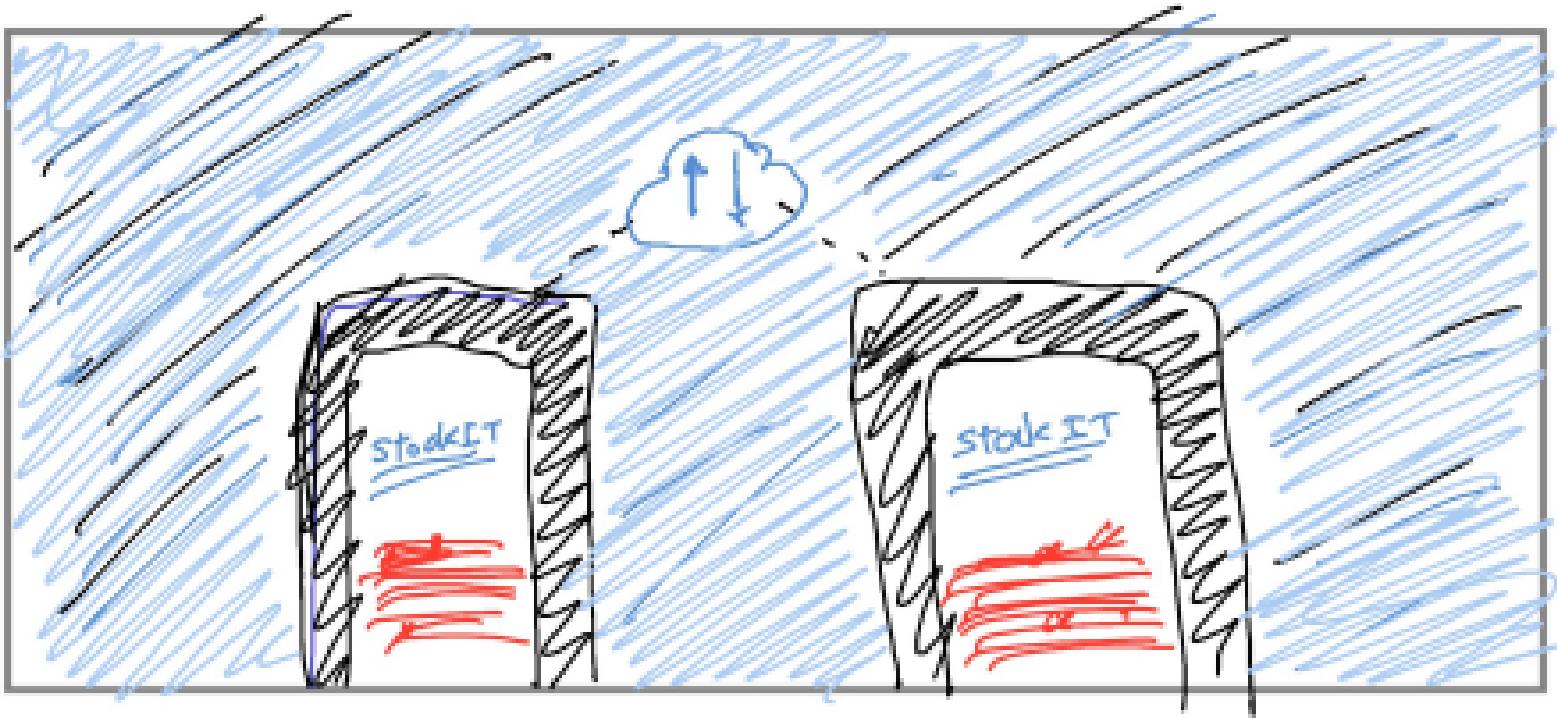


- Supplier ⑥
  - purchase Information ⑦
- Brandon
- 
- A hand-drawn cartoon character of a man with short hair, wearing a blue shirt and black pants, standing with his hands on his hips.

Brandon hovers in. Unit profiles user interface with some graphs etc. each sentence comes up in order. Brandon says Unit profiles ..... and purchase information and more.



Brandon explains in a board room. Says with stockIT's clever data driven approach, ....to improve decision making. Brandon walks and shakes hand with one of the attendees.



Two mobile phones and cloud pop up.

Brandon says so... where is all data stored then? ....giving you more money to invest in improving your business.



Robot and warehouse worker are discussing about stocks. Hugo appears and says Artificial intelligence is an up and coming .....and shortfalls in inventory on hand.



All of six stockIT members are building blocks. Ahmet says

Inventory management does not have to be complicated and with stockIT you can take your business to new heights.



Lots of small business owners cheering Ahmet. Ahmet says small to mid size businesses now have the ability for complete oversight of their inventory, once only accessible to large corporations.



STOCK IT



To be continued  
....

All teammates in superhero outfits get together. Ahmet says don't  
lose it. stockIT.