### **Draft** Video Scripts

#### Voice Actors:

Ahmet Akgun
Brandon McPherson
Hugo Hughes
Taylen Anderson
Tetsu Watanabe
Timothy Prast

## Introduction (A summary of what stockIT is):

Taylen Anderson: Is your your current inventory system giving you nightmares? Are you tired of training staff? What if there was a product that was easy to use, intelligent and gave you complete control of your inventory.

This is stockIT!

Timothy Prast: stockIT is a platform that allows businesses to keep track of their inventory from the day of purchase to the point of sale and everything in between.

A system designed to make the complex world of inventory management a second thought. With stockIT, you'll never run low on supplies and products again, always keeping your customers happy.

# Middle (What the product can do or what we have now)

**Tetsu Watanabe:** StockIT is designed to scale with your business from the ground up, a must for the Retail and Hospitality sectors. The software is integrated into your point-of-sales system (expand more here).

#### Application Interface:

stockIT offers a clean and easy to use interface which uses simple drop-down menus and click through commands, allowing you to spend less time with navigation and more time focusing on work that really matters.

#### Brandon McPherson:

#### Unit Profiles:

Unit profiles offers custom tailored inventory management which is key for getting the most value out of their \*\*inventory management. With Unit profiles, you can track things such as stock keeping units (SKU's), Storage SILo availabilities, recipe and ingredients, alert statuses, supplier and purchase information and more.

#### Data Management:

With stockIT's clever data driven approach, you'll get to see in real time tracking and reporting, providing you with data to improve decision making.

So... where is all this data stored then? stockIT gives users the option to store their data into the cloud, taking the administrative overhead away from the business, giving you more money to invest in improving your business.

#### Hugo Hughes:

#### Artificial Intelligence:

Artificial Intelligence is an up-and-coming trend we see in most businesses today and stockIT is no different. With AI, stockIT can learn and predict a user's purchase and supply behaviours, predict lead-times, offer deployment advice, and give advanced warning of overstocks and shortfalls in inventory on hand.

### End (outro)

#### Ahmet Akgun:

Inventory management doesn't have to be complicated and with stockIT, you can take your business to new heights.

Small to medium businesses now have the ability for complete oversight of their inventory, once only accessible to large corporations.

Don't lose it. stockIT.