# stockIT key sell points

## What issue are we solving?

Proper inventory management takes time and costs money.

Huge amount of time required in manually counting and stock taking, managing inventory flow, receiving and entering invoices etc.

Large amount of money invested in paying staff to carry out the above tasks, productivity lost in doing so etc.

stockIT solves the time issue by reducing data entry, more efficient management – less time taken

## Key sell points

### Scalability

stockIT has features and functionalities that apply to a business no matter the level or stage. Start-up, new, old, small or multi national

### Stock Alerts + levels

Users receive alerts when stock is low based on predictive behaviour from the AI. See stock levels at a glance.

### Data Driven reporting

Reporting based on hard data and predictive AI trends. How much stock, where, dead stock, what’s moving well etc.

### AI Integration

AI can predict trends based on sales history and data. Recommends stock movements etc. Always keeping track – doesn’t make mistakes the way a human might.

### Direct Orders & Direct data entry & Supply chain integration

Order with a supplier directly through stockIT. This data automatically entered into the stockIT system and fed to the other integrated systems (accounting + PoS)

### Subscription based

Low upfront barrier to entry. Scalable modules and functionalities for a tiered system. “The forest analogy of tiers”. Only pay for functionalities that you will use.

### Cloud and Local storage – the Dual prong

Store data locally or on the cloud. Efficiency.