

Tayler Ramsay

York, PA

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Professional Summary

Seasoned UX Designer and Front-End Developer with a 24-year career evolving from web and graphic design to modern UX and front-end engineering. I specialize in crafting intuitive, accessible interfaces and scalable, themable design systems for Financial Tech and other industries. Proficient in HTML, CSS, and JavaScript—with the last 8 years focused on vanilla JavaScript alongside modern frameworks like React and Vue.js (especially Vue.js). I have delivered high-profile projects for companies such as Versatile Credit, Wells Fargo, and Synchrony Bank while continually bridging the gap between design and development. Passionate about inclusive design, I am always researching and experimenting with bleeding-edge A11y solutions to ensure our products remain at the forefront of accessibility and innovation.

Core Competencies

- **UI/UX Design & Prototyping:**
 - High-fidelity wireframes and interactive prototypes using Figma, Adobe XD, and Sketch
 - User-centered, responsive, mobile-first design approaches
- **Accessibility & Inclusive Design:**
 - Deep commitment to WCAG 2.1 AA guidelines
 - Experience with accessibility audits (using Axe, WAVE, etc.) and remediation strategies
 - Constantly researching bleeding-edge A11y solutions
- **Front-End Development:**
 - Over 20 years in HTML, CSS, and jQuery
 - 8 years leveraging vanilla JavaScript along with modern frameworks (React, Vue.js)
- **Innovative Design Systems:**
 - Development and maintenance of scalable, themable design systems
 - Leadership on UX-focused AI “agents” (including the Design System Monitor) to enforce UI consistency
- **Collaboration & Agile Methodologies:**
 - Proven ability to work seamlessly with Java and Kotlin backend teams
 - Proficient in Agile/Scrum, using Microsoft Azure DevOps, Git, and JIRA

Professional Experience

Versatile Credit

Senior UX Designer / UX Engineer

Mechanicsburg, PA (Hybrid)

Apr 2019 – Present (5 yrs 11 mos)

- **Senior UX Designer:**
 - Designed and developed intuitive, user-friendly interfaces for financial tech solutions that align with corporate vision and brand identity.
 - Crafted UI for Versatile Credit's products—including waterfall financing solutions for companies and major lenders like Wells Fargo and Synchrony Bank—using HTML, CSS, JavaScript, and particularly Vue.js.
 - Maintained rigorous adherence to WCAG standards, ensuring designs are accessible and inclusive.
- **UX Engineer:**
 - Spent approximately 80% of time on front-end development (HTML, CSS, React, Vue.js) and 20% on refining user experience and interface design.
 - Acted as the key liaison between designers and developers to uphold quality and consistency in web applications.
- **Innovative Initiatives:**
 - Spearheaded the Design System Monitor initiative, deploying UX-focused AI "agents" that continuously review and enforce design system standards across projects.

Pavone Marketing Group, Inc.

Frontend Developer

Harrisburg, PA Area

Sep 2017 – Apr 2019 (1 yr 8 mos)

- Developed interactive, brand-aligned online components using HTML, CSS, and JavaScript.
- Collaborated closely with designers and backend developers (using WordPress, Drupal, and Umbraco) while employing GitFlow and CircleCI for version control and continuous integration.

Glatfelter Paper

Contract Developer

York, PA Area

Jan 2017 – Sep 2017 (9 mos)

- Designed and developed the UI/UX for an intranet learning resource portal supporting a company-wide upgrade to Windows 10 and Office 365.
- Utilized Jekyll to build a static site with HTML, CSS, and JavaScript, ensuring an accessible and multilingual experience for 2,500 employees.

Lébo Aesthetics & Spa (Lébo Skin Care Center)

Contract Senior Designer / Frontend Developer

York, PA Area

Jun 2016 – Jan 2017 (8 mos)

- Updated the brand across all media channels (TV, web, social, print, and out-of-home) with a focus on digital and social media strategies.
- Managed and updated WordPress CMS, developed marketing materials, and produced digital assets using HTML, CSS, and JavaScript.

Menasha Packaging

Web / Graphic Designer

York, PA Area

Nov 2013 – Jun 2016 (2 yrs 8 mos)

- Designed retail packaging, POP displays, and visual assets while strictly adhering to brand standards.
- Led front-end UI web development, email drip marketing (via MailChimp), and social media management with an aligned editorial schedule.

Selected Projects & Initiatives

• Design System Monitor & UX-Focused AI Agents:

Developed a multi-agent tool to continuously audit UI components—ensuring strict adherence to design system guidelines and significantly reducing re-work.

• Financial Tech Solutions at Versatile Credit:

Delivered intuitive, accessible UI designs for waterfall financing solutions, enhancing usability for major lenders like Wells Fargo and Synchrony Bank.

• Bleeding-Edge Accessibility Research:

Actively investigating and experimenting with innovative A11y solutions, including:

○ Web Accessibility Enhancements:

- *accessiBe* – AI-powered tool for screen-reader optimization and keyboard navigation adjustments
- *UserWay* – AI-driven widget for text resizing, contrast adjustments, and enhanced screen reader support

○ Assistive Applications:

- *PlayAbility* – Face-recognition program enabling individuals with motor disabilities to control video games
- *Seeing AI* – Microsoft application using AI to describe people, text, and objects for visually impaired users

○ Educational Support & Communication Aids:

- AI-powered transcription tools for real-time transcription in educational settings
 - AI voice recreation technologies to help individuals with speech impairments
 - **Navigation and Mobility:**
 - *AccessNow* – Mobile app that crowdsources accessibility information about public spaces
- These research efforts ensure that I remain at the bleeding edge of A11y, integrating cutting-edge insights into practical design enhancements.

Education

Collins College

Bachelor's Degree in Visual Communications
2000 – 2003

The Art Institute

Associate of Arts (AA) in Graphic Design
1999 – 2000

Certifications

- **Foundations of User Experience (UX) Design** – Google (Issued Sep 2024)

Technical Skills

- **Design & Prototyping:** Figma, Adobe XD, Sketch, VS Code
- **Front-End Development:**
 - HTML, CSS, JavaScript (vanilla)
 - Vue.js, React, jQuery, Tailwind CSS
- **CMS & Static Site Generators:** WordPress, Drupal, Umbraco, Jekyll
- **Version Control & CI:** Git, GitFlow, CircleCI, Microsoft Azure DevOps
- **Accessibility:** WCAG 2.1, Axe, WAVE
- **UX Analytics & Testing:** A/B testing, user research, persona development

Professional Affiliations

- Member, Interaction Design Association (IxDA)
- Member, International Association of Accessibility Professionals (IAAP)

Personal Interests

- Passionate about art, fishing, and gardening (recently built a greenhouse).
- Enthusiastic about exploring bleeding-edge accessibility tools and

innovations to continuously enhance inclusive design.

References available upon request.