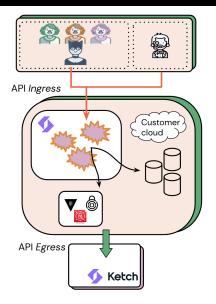
Toward a Unifying Information-Theoretic Framework for Re-identification Risk Quantification

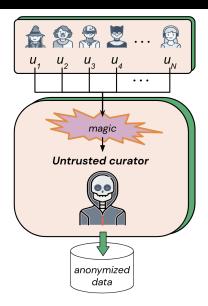
Tayler Blake taylerablake.github.io Ketch, Inc. December 13, 2022

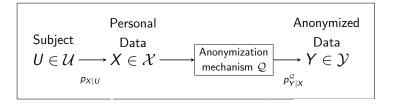
Introduction

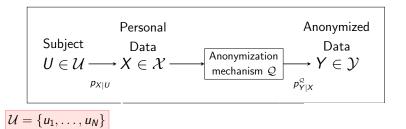
Re-identification probabilities: elusive requisites



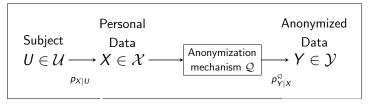
Re-identification probabilities: elusive requisites



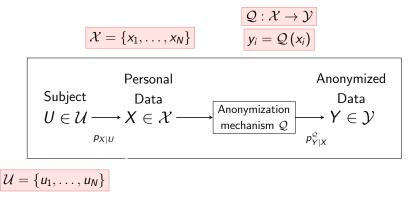


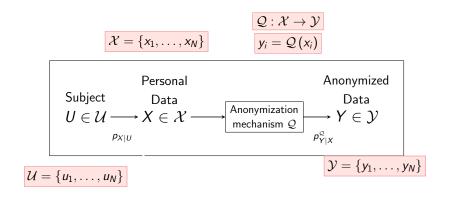


$$\mathcal{X} = \{x_1, \dots, x_N\}$$

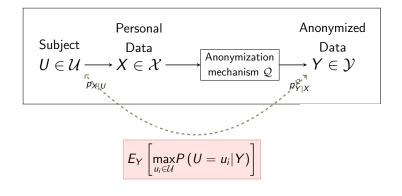


$$\mathcal{U} = \{u_1, \dots, u_N\}$$

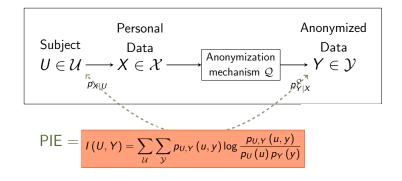




Evaluating re-identification risk

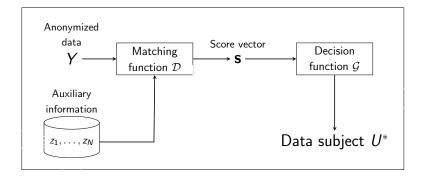


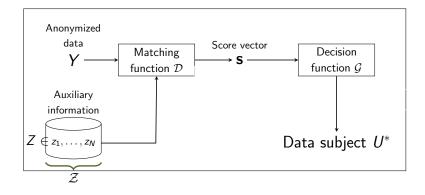
Evaluating re-identification risk

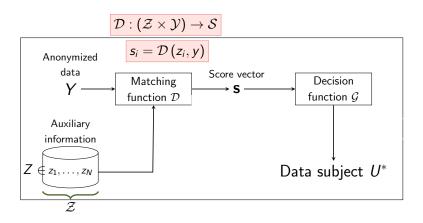


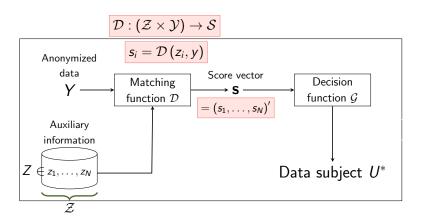
A general adversarial re-identification

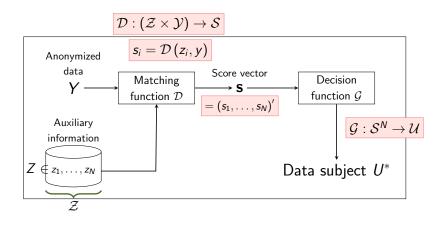
framework



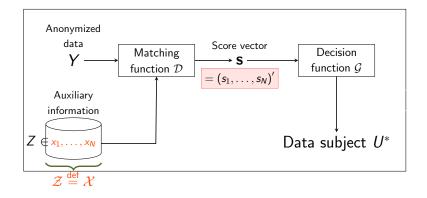




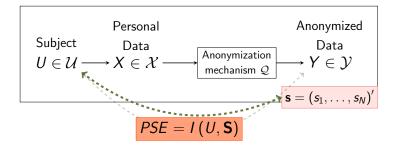




The maximum-knowledge intruder



Evaluating re-identification risk



Bounding posterior re-identification

probabilities

Personal System Entropy (PSE)

The *personal system entropy* $PSE = I(U, \mathbf{S})$ is a lower bound for the PIE.

Proposition

For any matching function \mathcal{D} and any auxiliary information z_1, \ldots, z_N ,

$$I(U, \mathbf{S}) \leq I(U, Y)$$

with equality if and only if U, S, and Y form the Markov chain $U \to S \to Y$ (i.e. S is a sufficient statistic for U).

e.g. if $\mathbf{s} = (q_1(y), \dots, q_N(y))'$ where $q_i(y) = P(Y = y | U = u_i)$, then PIE = PSE.

Bayes re-identification error rate

Proposition (Bayes error, PIE and PSE)

$$eta_{U\mid \mathbf{S}} \geq 1 - rac{I\left(U,\mathbf{S}
ight) + 1}{\log\left(1 - eta_U
ight)} \geq 1 - rac{I\left(U,Y
ight) + 1}{\log\left(1 - eta_U
ight)}.$$

where

Bayes re-identification error rate

Then!

$$1 - \beta_{U|\mathbf{S}} \leq \underbrace{\frac{I(U,\mathbf{S}) + 1}{\log(1 - \beta_U)}}_{\text{we can estimate this using the adorable result on the next slide}}_{\text{result on the next slide}} \leq \frac{I(U,Y) + 1}{\log(1 - \beta_U)}$$

When p_U is Uniform, this becomes

$$1 - \beta_{U|\mathbf{S}} \le \frac{I(U,\mathbf{S}) + 1}{\log N} \le \frac{I(U,Y) + 1}{\log N}$$

Estimation of the PSE

Let
$$\mathcal{D}\left(X_{i},Y_{i}\right)\sim f_{G}$$
 genuine score distribution $\mathcal{D}\left(X_{i},Y_{j}\right)\sim f_{I}$ for $i\neq j$.

Theorem (1)

Let f_G be a one-dimensional genuine score distribution and f_I be a one-dimensional imposter score distribution. Then

$$I(U, \mathbf{S}) \rightarrow D(f_G||f_I)$$
 as $N \rightarrow \infty$,

where $D(f_G||f_I)$ denotes the Kullback-Leibler divergence of f_G from f_I .

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