

COMMITTEES

An overview of our committees

PROFESSIONAL DEVELOPMENT



- Organizing various professional events such as workshops, panels, and networking opportunities.
- Reaching out to professionals, faculty, graduate students and corporate representatives.
- Responsible for event logistics and making room reservations.

TECHNOLOGY OPERATIONS



- Designing and maintaining the UES website and online media platform (Snapchat, Facebook, and Instagram).
- Collaborating with the marketing committee to drive online marketing strategies for events.
- Assisting visiting speakers with their technology needs.
- Updating UES members by emailing upcoming events & announcements.

MARKETING



- Outreaching and promoting upcoming events to ECON/Business students.
- Marketing efforts include flyers, writing announcements on classroom chalkboards & class announcements.
- Creating and organizing promotional material for the organization.
- Collecting, analyzing, and utilizing large data sets to coordinate marketing strategies.

FINANCE



- Tracking and budgeting of organization finances.
- Organizing fundraising events and working with Marketing to promote events.
- Requesting event funding from A.S. and the Economics Department.

INTERNAL AFFAIRS



- Responsible for recruitment, internal communications, planning socials, and logistics.
- Responsibilities range from ensuring cohesion and community within the individual members of the organization, organizing a smooth annual recruitment process, and acting as the conduit for communication between the different departments within the organization.

QUESTIONS? MESSAGE US!

WE WILL GET BACK TO YOU WITHIN 48HRS.

[E-MAIL](#)[FB MESSAGE](#)