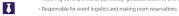
PROFESSIONAL DEVELOPMENT

- $\bullet \ \, \text{Organizing various professional events such as workshops, panels, and networking opportunities.}$
- $\bullet \ {\sf Reaching \ out \ to \ professionals, \ faculty, \ graduate \ students \ and \ corporate \ representatives.}$



TECHNOLOGY OPERATIONS

- Designing and maintaining the UES website and online media platform (Snapchat, Facebook, and Instagram).
- $\boldsymbol{\cdot}$ Collaborating with the marketing committee to drive online marketing strategies for events.
- Assisting visiting speakers with their technology needs.
 - Updating UES members by emailing upcoming events & announcements.

MARKETING

- Outreaching and promoting upcoming events to ECON/Business students.
- $\bullet \, \text{Marketing efforts include flyering, writing announcements on classroom chalkboards \& \, \text{class announcements}. \\$
- Creating and organizing promotional material for the organization.
 - Collecting, analyzing, and utilizing large data sets to coordinate marketing strategies.

FINANCE

- Tracking and budgeting of organization finances.
- Organizing fundraising events and working with Marketing to promote events.
- 1 Requesting event funding from A.S and the Economics Department.

INTERNAL AFFAIRS

- Responsibilities range from ensuring cohesion and community within the individual members of the organization, organizing a smooth annual recruitment process, and acting as the conduit for communication between the different departments within the organization.

