

# TAYLOR RAMSAY

Web Developer



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## SKILLS

Javascript



Node



React



Express



Mongo DB



Express



Html



CSS



jQuery



Git



## Education

### Brainstation

Full-Time Web Development | 2018

### Ryerson University

BCOMM - Finance | 2008-2011

## Profile

I'm a **fullstack developer**. I love learning new technologies. I'm driven to work on products and in industries that will have an impact on shaping the future.

## Experience

### Senior Manager - Planning and Optimization

OMD | Aug 2016 - Apr 2018

I led programmatic ad planning and optimization efforts on key agency accounts. Gained experience working on Nissan, Infiniti, Pepsi, Luxottica, etc.

### Senior Programmatic Specialist

The Exchange Lab | Sep 2016 - Aug 2018

Responsible for managing, optimizing, and growing digital media budgets in display, video, social, and mobile advertising.

### Digital Marketing Specialist

GS1 Canada | Dec 2012 - Sep 2013

The primary focus in this role was website management, email marketing, and analytics reporting.

### Digital Marketing Specialist

Cimpl | Dec 2011 - Dec 2012

Redesigned the company's website and aligned marketing efforts to improve web traffic, generate leads, and increase the number of job applicants.

## Portfolio

### Network Journal

**React, Express, ChartJS, MongoDB**

A personal finance journaling tool, that allows you to track your net worth over time while providing a journal of financial events that happen each month (ie. purchased a car, investments went up, etc.).

### Bitcoin Sentiment

**React, Express, ChartJS, MongoDB, API(Twitter, IBM Watson, Coinbase)**

Application that analyzes popular tweets on bitcoin's price using natural language processing to track correlation between the overall sentiment and bitcoin price.