TAYLOR RAMSAY

Web Developer

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SKILLS

Skill	
Javascript	✓
Node	✓
React	✓
Express	✓
Mongo DB	✓
Bootstrap & Materialize	✓
HTML / CSS	✓
Web Design	✓
jQuery	✓
Git	✓
REST API	✓

Education

Brainstation
Full-Time Web Development | 2018

Ryerson University
BCOMM - Finance | 2008-2011

Profile

I'm a **fullstack developer** and ex-marketing/advertising professional. I've studied in both design and finance. I love learning new technologies. I'm driven to work on products and in industries that will have an impact on shaping the future.

Experience

Senior Manager - P & O
OMD | Aug 2016 - Apr 2018

I gained experience managing and training a small team. I was accountable for planning, executing, and optimizing ad spend ($8MM/year+) on key agency accounts.

Senior Programmatic Specialist
The Exchange Lab | Sep 2016 - Aug 2018

Here I worked for a high growth startup that was acquired during my tenure. I was promoted twice and responsible for managing client's ad spend. Data analysis, technical expertise, and attention to detail were key to job success.

Digital Marketing Specialist
GS1 Canada | Dec 2012 - Sep 2013

The primary focus in this role was website management, email marketing, and analytics reporting.

Digital Marketing Specialist
Cimpl | Dec 2011 - Dec 2012

Redesigned the company's website and aligned marketing efforts to improve web traffic, generate leads, and increase the number of job applicants.

Portfolio

Networth Journal
React, Express, ChartJS, MongoDB

A personal finance journaling tool, that allows you to track your net worth over time while providing a journal of financial events that happen each month (ie. purchased a car, investments went up, etc.).

Bitcoin Sentiment
React, Express, ChartJS, MongoDB, API(Twitter, IBM Watson, Coinbase)

Paired programming exercise to analyze popular tweets on bitcoin's price using natural language processing to track correlation between sentiment and bitcoin price.