# Vinayak Kumar Singh

## Full Stack Developer

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#### **PROJECTS**

#### **Augmented & Virtual Reality Club Website**

Oct. 2023 – Present

• Developed and deployed a dynamic website for the AR/VR Club at VIT Chennai using Next.js, engaging real-life active users and providing an immersive experience to an active user community.

### **Real Time Hand Tracking**

Aug. 2023 – Feb.2024

 Developed a Real-Time Hand Tracking system using Python, leveraging OpenCV for robust computer vision. Applied advanced algorithms to achieve precise hand movement analysis, showcasing expertise in OpenCV and Python programming for real-time applications.

#### **Doctor Appointment Booking System**

Nov. 2023 – Dec. 2023

Database Management System College Project

- Developed a web-based solution using HTML, CSS, JavaScript, PHP, and SQL, streamlining healthcare access by creating an intuitive platform for efficient patient-doctor coordination.
- Designed and implemented a user-friendly system to facilitate seamless doctor appointment bookings, enhancing the overall patient experience and optimizing healthcare coordination

#### **E-commerce Website**

**Aug. 2022 – June 2023** 

Freelance Web Developer

- Designed and developed multiple e-commerce websites with a focus on WordPress and Shopify platforms.
- Specialized in customizing WordPress themes and plugins to optimize site functionality and enhance user experience.
- Implemented responsive design principles, utilized Shopify's Liquid templating language, integrated third-party APIs and payment gateways, and provided ongoing support for e-commerce platforms.

#### **Digital Marketing**

Oct. 2020 – Jan. 2021

Freelance Web Developer

 Led digital marketing campaigns with a focus on SEO, PPC advertising, and social media engagement to enhance brand presence and drive conversions.

#### **EDUCATION**

## **Vellore Institute of Technology**

July. 2023 - Present

*Master in Computer Application (MCA)* 

Pursuing Master's in Master in Computer Application at VIT Chennai with a current CGPA of 7.72

#### Atal Bihari Vajpayee Vishwavidyalaya

June 2020 - June 2023

Bachelor of Computer Application (BCA)

Completed Bachelor of Computer Application with a remarkable percentage of 79.57%

#### **CERTIFICATIONS, SKILLS & INTERESTS**

- Certifications: AWS Cloud Practitioner Essentials
- Skills: HTML, CSS, JavaScript, Bootstrap, C, C++, SQL, Python, GitHub, WordPress and Shopify
- Interests: Traveling