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CIT 230

## Website Planning Document

Day Out Weather

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### Site purpose:

The purpose of this site is to give up-to-date and future-cast weather for people that are planning a day out, whether It's going to the beach or going shopping it can give accurate weather 10-days out in the most popular cities.

### Target Audience:

The target audience is working-class citizens and their families for when they want to plan ahead for their vacation and weekend days.

### Site Map:

The site map will contain links to the various cities and their Today/Tomorrow, 3-day, and 10-day weather forecasts, as well as links to the storm center and gallery page.

### Color Scheme:

I went with color scheme with contrasting warm and cold colors to help the sections stand out from each other, I went with a somewhat dark blue and a yellow to represent some of the nice day with a yellow sun and a blue sky.

### Typography:

To make my page look clean and readable I went with font styles that were bold and easy to read, I used bolding on headers to make various sections standout.

### Wire-Frame Sketches:

