

Taylor B Hogan

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SKILLS React | Redux | JavaScript | Python | Flask | Express.js | SQL | Sequelize | SQLAlchemy | PostgreSQL | HTML5 | CSS3 | Git | Docker | Heroku | Adobe CC

PROJECTS

Zipcamp (JavaScript, React, Redux, CSS3, PostgreSQL, Google Maps API)

[Live](#) | [GitHub](#)

Explore our public lands and keep track of the spots you discover. Inspired by HipCamp.

- Integrated Google Maps API to provide users with intuitive location input
- Scraped available data for 2k public lands and used Excel to integrate dozens of .CSVs into a single JSONable object

GoodSeeds (JavaScript, Express, CSS3, Pug HTML templates, PostgreSQL)

[Live](#) | [GitHub](#)

A delightful houseplant discovery and tracking app. Inspired by Goodreads.

- Can quickly take on other features and adapt to understand the code to progress that feature's development when the resources are necessary

Achievement (Python, JavaScript, React, Redux, CSS3, PostgreSQL)

[Live](#) | [GitHub](#)

A beautiful minimalist habit tracker.

- Crafted a focused and intentionally limited user experience (user auth, bcrypt...)
- Use the minimal code from React-Color-Picker to implement a hue slider to control & make enjoyable user input
- Customized React-Color-Picker component to implement a hue slider to give users autonomy in their UI display
- Employed confirmation messages through React components with the useState hook to prevent accidental editing or deletion of elements by the user
- Designed / created custom class method for rendering a heatmap of user activity (dates when the user did activities)

Quickstarter (Python, JavaScript, React, Redux, CSS3, PostgreSQL)

[Live](#) | [GitHub](#)

A very, very close replica of Kickstarter.

- Optimized React component architecture for future scalability to reduce code bloat. - does this really even say anything?
- Set ambitious team goals, balancing colleagues' varied skillsets and providing lift wherever it was needed
- Reverse engineer the Kickstarter styling, look, & feel while using realistically available inputs.
- Reverse engineered individual site components using React and CSS to generate a familiar user experience comparable to the actual Kickstarter

EXPERIENCE

Downeast Cider House | Sales Operations Manager

Jan '16 – Dec '19 | Boston, MA

- Worked independently and in coordination with VP of Sales to onboard, train, manage, track, & incentivize a team of 19 salespeople across 12 markets with quality, visibility & scalability (e.g. automation, replicability) as primary drivers
- Implemented & achieved 100% use rate of CRM software to accurately view sales activity & pin to company OKRs
- Analyzed sales behavior data along with sales results data to determine areas of growth & implement plans of attack

Level (Data Analytics Bootcamp) | Operations, Marketing, & Strategy Co-op

Jun '16 – Jun '17 | Boston, MA

- Created formal guest speaker program, increasing expert pool from 40 to 400 across 17 classes in 5 regions
- Constantly monitored & acted on student feedback to drive improvement while optimizing for scale
- Proactively flexed between marketing, program, and operations teams to provide lift as teams' needs changed

Amazon Web Services | Event Marketing Specialist

Jan '15 – Jun '15 | Seattle, WA

- Managed creation of three mobile event apps for 4,500-5,500 attendees each, coordinating across 8 teams
- Provided attendee support for 20+ international events, processing hundreds of email & phone requests daily
- Responsible for logistics, contracts, and staffing for six third-party ancillary events

EDUCATION

App Academy

Curriculum of Study in Web Development (Python and JavaScript)

San Francisco, CA

March – August 2021