

TAYLOR BLATCHFORD

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JOURNALISM EXPERIENCE

The Charlotte Observer » Reporting Intern » May 2017 – present

» Report on local and business news for the largest publication in North and South Carolina.

POLITICO Europe » Production Intern » Jan. – May 2017

» Produced web stories, designed pages and engaged audiences through social media for Brussels' largest international publication.
» Created weekly analytics reports to guide social media strategies.
» Pitched and reported feature stories on international issues.

Columbia Missourian » Reporter » May – Dec. 2016

» Reported on health care, public safety, higher education and other community topics for Columbia's daily city newspaper.
» Wrote in-depth pieces and daily stories, juggling multiple assignments.
» Worked general assignment shifts and responded to breaking news.
» Analyzed data for investigative pieces and created graphics.

The Maneater » University News Editor » Nov. 2015 – May 2016

» Coordinated news coverage of the University of Missouri for MU's daily online and weekly print student newspaper.
» Created interactive timeline of campus race relations and protests that was viewed 200,000 times and cited by the New York Times.
» Edited longform pieces as Projects Editor (April – Nov. 2015).
» Formerly reporter, copy editor & designer (Sept. 2014 – April 2015).

Team Leader » Newsroom by the Bay » Summers 2015, 2016, 2017

» Mentored a team of high school students producing multimedia content during a weeklong journalism workshop at Stanford University.

Ambassador » Missouri School of Journalism » Feb. 2016 – present

» Lead tours and represent the journalism school at events for prospective students and their families.

Thompson Center for Autism » Assistant » Jan. 2016 – May 2017

» Designed publications for the University of Missouri's autism research center; promoted programs and events on social media.

The Maneater » Alumni Coordinator » May – Dec. 2016

» Strengthened relationships between The Maneater student newspaper's current staff and hundreds of alumni across the country.
» Create monthly newsletters and managed social media accounts.

Colorado Community Media » Intern » Dec. 2014 – Jan. 2015

» Reported on local news for multiple community newspapers in the Denver metropolitan area.

EDUCATION

Missouri School of Journalism

» Bachelor of Journalism
» Graduation: May 2018
» Emphasis: Print and Digital News Reporting
» Minors: Political Science, History
» Organizations: Women in Media, Mizzou Alternative Breaks, Christian Campus House

STORYTELLING SKILLS

Advanced

» News writing
» Beat reporting
» Breaking news coverage
» Copy editing, AP Style
» Social media
» Google Analytics
» DSLR photography
» Adobe InDesign
» Google Fusion Tables
» Timeline JS

Proficient

» Data analysis, Microsoft Excel
» HTML, CSS, web development
» Adobe Illustrator, Photoshop
» DSLR video, video editing

HONORS & AWARDS

» Dean's List (fall 2014 – present)
» Walter Williams Scholar and Honors College member (fall 2014 – present)
» The Maneater scholarship recipient (2016)
» First place in state for in-depth news reporting, multimedia package and feature writing, Missouri College Media Association (2016)
» National High School Journalist of the Year (2014)