

TAYLOR BLATCHFORD

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EXPERIENCE

Poynter Institute » Google News Lab Fellow, summer 2018

» Report on the future of news and develop audience engagement strategies for the nonprofit's daily online publication.

Investigative Reporters & Editors » Assistant, 2017–18 school year

» Researched and reported for the IRE Journal, a quarterly magazine sent to thousands of investigative journalists and academics.
» Copy edited and fact checked content for IRE Journal and podcast.

Columbia Missourian » Asst. Outreach Director, spring 2018

» Led a team focused on bringing community engagement into the reporting process for Columbia's daily city newspaper.
» Worked with reporters to source and strategically share stories.
» Managed social media; created newsletters and analytics reports.
» Worked on community outreach team for fall 2017 semester.

Assistant City Editor, fall 2017

» Assigned and edited stories, overseeing daily and breaking news coverage for 20 hours per week.
» Worked with beginning reporters, teaching them fundamental skills.
» Ran budget meetings and assisted in longterm planning.

Reporter, summer and fall 2016

» Reported on health care, public safety and higher education.
» Analyzed data for investigative pieces and created graphics.
» Coordinated visuals with photo and graphics departments.

The Charlotte Observer » Reporting Intern, summer 2017

» Reported on business and local news for the largest publication in the Carolinas with a daily circulation of 137,000.
» Wrote in-depth and daily stories, juggling multiple assignments.

POLITICO Europe » Production Intern, spring 2017

» Engaged audiences through social media, produced web stories and designed pages for Brussels' largest international publication.
» Created weekly analytics reports to guide engagement strategies.
» Developed plans for reaching specialized policy-focused readers.
» Pitched and reported feature stories on international issues.

The Maneater » University News Editor, fall 2015 – spring 2016

» Managed news coverage of the University of Missouri for MU's daily online and weekly print student newspaper.
» Created interactive timeline of campus race relations and protests that was viewed 200,000 times and cited by national publications.
» Coordinated longform multimedia pieces as projects editor.
» Previously worked as reporter, copy editor & designer.

EDUCATION

Missouri School of Journalism

» Bachelor of Journalism, emphasis in investigative & international reporting
» Graduated magna cum laude in May 2018
» Minors: political science, history
» Study abroad: Université Libre de Bruxelles, Brussels, Belgium
» Dean's List and Honors College member

STORYTELLING SKILLS

Advanced

» News writing
» Beat reporting
» Breaking news coverage
» Copy editing, AP Style
» Social media
» Google Analytics, Chartbeat
» Google Fusion Tables
» Timeline JS
» Adobe InDesign

Proficient

» DSLR photography
» Data analysis, Excel, SQLite
» HTML, CSS, web development
» Adobe Illustrator, Photoshop
» DSLR video, video editing
» Basic Spanish skills

ON THE SIDE

» **Organizations:** Women in Media, Mizzou Alternative Breaks, Christian Campus House
» Journalism school tour guide
» Team leader, Newsroom by the Bay high school workshop (2015–17)
» Thompson Center for Autism publication assistant (2016–17)
» Alumni coordinator, The Maneater student paper (2016)