

TAYLOR BLATCHFORD

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EXPERIENCE

Columbia Missourian » Asst. Outreach Director, Jan. 2018 – present

- » Lead a team focused on bringing community engagement into the reporting process for Columbia's daily city newspaper.
- » Work closely with reporters to source and strategically share stories.
- » Manage social media channels; create newsletters, analytics reports.
- » Engage with local residents through civic meetings and events.
- » Worked on community outreach team for fall 2017 semester.

Investigative Reporters & Editors » Assistant, Aug. 2017 – present

- » Research and report for the IRE Journal, a quarterly magazine sent to thousands of investigative journalists and academics.
- » Copy edit and fact check content for IRE Journal and podcast.

Columbia Missourian » Assistant City Editor, Aug. – Dec. 2017

- » Assigned and edited stories, overseeing daily and breaking news coverage for 20 hours per week.
- » Worked with beginning reporters, teaching them fundamental skills.
- » Ran budget meetings and assisted in longterm planning.

The Charlotte Observer » Reporting Intern, May – July 2017

- » Reported on business and local news for the largest publication in the Carolinas with a daily circulation of 137,000.
- » Wrote in-depth pieces and daily stories, juggling multiple assignments and covering breaking news.

POLITICO Europe » Production Intern, Jan. – May 2017

- » Engaged audiences through social media, produced web stories and designed pages for Brussels' largest international publication.
- » Created weekly analytics reports to guide engagement strategies.
- » Developed plans for reaching specialized policy-focused readers.
- » Pitched and reported feature stories on international issues.

Columbia Missourian » Reporter, May – Dec. 2016

- » Reported on health care, public safety and higher education.
- » Worked general assignment shifts and responded to breaking news.
- » Analyzed data for investigative pieces and created graphics.
- » Coordinated visuals with photo and graphics departments.

The Maneater » University News Editor, Oct. 2015 – May 2016

- » Planned and managed news coverage of the University of Missouri for MU's daily online and weekly print student newspaper.
- » Created interactive timeline of campus race relations and protests that was viewed 200,000 times and cited by national publications.
- » Coordinated longform multimedia pieces as projects editor.
- » Previously worked as reporter, copy editor & designer.

EDUCATION

Missouri School of Journalism

- » Bachelor of Journalism, emphasis in investigative & international reporting
- » Graduation: May 2018
- » Minors: political science, history
- » Study abroad: Université Libre de Bruxelles, Brussels, Belgium
- » Dean's List and Honors College member

STORYTELLING SKILLS

Advanced

- » News writing
- » Beat reporting
- » Breaking news coverage
- » Copy editing, AP Style
- » Social media
- » Google Analytics, Chartbeat
- » Google Fusion Tables
- » Timeline JS
- » Adobe InDesign

Proficient

- » DSLR photography
- » Data analysis, Excel, SQLite
- » HTML, CSS, web development
- » Adobe Illustrator, Photoshop
- » DSLR video, video editing
- » Basic Spanish skills

ON THE SIDE

- » **Organizations:** Women in Media, Mizzou Alternative Breaks, Christian Campus House
- » School of Journalism ambassador & tour guide
- » Team leader, Newsroom by the Bay high school workshop (2015 – present)
- » Thompson Center for Autism publication assistant (2016–17)
- » Alumni coordinator, The Maneater student paper (2016)