# **TAYLOR BLATCHFORD**

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### JOURNALISM EXPERIENCE

#### Columbia Missourian » Reporter » Summer 2016 – present

- » Report on health care, public safety, higher education and other community topics for Columbia's daily city newspaper
- » Write in-depth pieces and daily stories, juggling multiple assignments
- » Work general assignment shifts and respond to breaking news

#### The Maneater » University News Editor » Fall 2015 – Spring 2016

- » Coordinated news coverage of the University of Missouri for MU's daily online and weekly print student newspaper
- » Hired, trained and managed a staff of beat writers
- » Created interactive timeline of the fall 2015 semester, including campus race relations, protests and administrative resignations, that received over 200,000 views and was cited by the New York Times
- » Edited longform pieces as Projects Editor (spring fall 2015)
- » Formerly a writer, copy editor and designer (fall 2014 spring 2015)

#### The Maneater » Alumni Coordinator » Summer 2016 – present

- » Strengthen relationships between The Maneater student newspaper's current staff and hundreds of alumni across the country
- » Manage a mentorship program pairing alumni with current staffers
- » Create monthly newsletters for alumni; manage social media accounts

# Journalism Ambassador » Missouri School of Journalism » Spring 2016 – present

» Lead tours and represent the journalism school at events for prospective students and their families

# Thompson Center for Autism » Publications Assistant » Spring 2016 – present

» Design publications for the University of Missouri's autism research center; promote programs and events on social media

## Team Leader » Newsroom by the Bay » Summers 2015 and 2016

» Mentored a team of high school students producing multimedia content during a weeklong journalism workshop at Stanford University

## Colorado Community Media » Intern » Winter 2014

» Reported and wrote stories on local topics for publication in community newspapers in the Denver metropolitan area

# Journalism Education Association » Speaker/Presenter » Fall 2014 – Spring 2015

- » Present sessions to high school students at national conventions
- » Critique student work in write-off competitions
- » Spoke to 3,000 students at opening ceremony (spring 2015)

### **EDUCATION**

#### Missouri School of Journalism

- » Bachelor of Journalism
- » Emphasis: Print and Digital News Reporting
- » Minors: Political Science, History
- » Graduation: May 2018
- » Organizations: Women in Media, Mizzou Alternative Breaks, Christian Campus House

# STORYTELLING SKILLS

#### **Advanced**

- » News writing
- » Beat reporting
- » Breaking news coverage
- » Deadline management
- » Copy editing, AP Style
- » DSLR photography
- » Adobe InDesign
- » Social media
- » Google Fusion Tables
- » Timeline JS

#### **Proficient**

- » HTML, CSS, web development
- » Adobe Illustrator
- » Adobe Photoshop
- » DSLR video, video editing

# **HONORS & AWARDS**

- » Dean's List (fall 2014 present)
- Walter Williams Scholar and Honors College member (fall 2014 – present)
- » The Maneater scholarship recipient (2016)
- » First place in state for in-depth news reporting, multimedia package and feature writing, Missouri College Media Association (2016)
- » National High School Journalist of the Year (2014)