

# TAYLOR BLATCHFORD

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## EXPERIENCE

### **The Seattle Times » News Producer, fall 2018 to present**

- » Oversee engagement strategies for investigative team, working alongside reporters and visual journalists for long-term projects.
- » Strategize to reach online readers across platforms including newsletters, social media and push alerts.
- » Pitch and report periodic stories for metro and features sections.
- » Curate the seattletimes.com homepage, balancing news judgment with analytics and data.
- » Work with editors and reporters to provide readers with quick, accurate information during breaking news.

### **The Lead newsletter » Creator & Writer, fall 2018 to present**

- » Created an independent weekly newsletter for student journalists, now copublished in partnership with the Poynter Institute.

### **Poynter Institute » Google News Lab Fellow, summer 2018**

- » Reported on the future of news with a focus on student media.

### **Columbia Missourian » Assistant Outreach Director, spring 2018**

- » Led a team focused on bringing community engagement into the reporting process for Columbia's daily city newspaper.
- » Connected with readers through in-person events and social media.

### **Investigative Reporters & Editors » Assistant, 2017–18 school year**

- » Researched, reported and edited for the IRE Journal, a quarterly magazine sent to thousands of investigative journalists and academics.

### **Columbia Missourian » Assistant City Editor, fall 2017**

- » Oversaw daily breaking news coverage as an assignment editor.
- » Mentored beginning reporters one-on-one throughout the semester.

### **The Charlotte Observer » Reporting Intern, summer 2017**

- » Covered business and local news for the Carolinas' largest publication.

### **POLITICO Europe » Production Intern, spring 2017**

- » Engaged audiences through social media, produced web stories and designed pages for Brussels' largest international publication.

### **Columbia Missourian » Reporter, summer 2016 – fall 2017**

- » Reported on health care and education, including investigative projects on rural health and mistreatment of medical students.

### **The Maneater » University News Editor, fall 2015 – spring 2016**

- » Managed news coverage for MU's daily online student newspaper; work was cited nationally during campus protests on race relations.

## EDUCATION

### **University of Missouri**

- » Bachelor of Journalism, emphasis in investigative & international reporting
- » Graduated in May 2018
- » Earned magna cum laude honors, multicultural certificate
- » Minors: political science, history
- » Study abroad: Université Libre de Bruxelles, Brussels, Belgium

## STORYTELLING SKILLS

### **Advanced**

- » Audience engagement and social media strategy
- » Newsletter strategy
- » Google Analytics, Chartbeat
- » Breaking news reporting
- » News writing, beat reporting
- » Copy editing, AP Style
- » Project management, organization, event planning

### **Proficient**

- » Data analysis, Excel, SQLite
- » HTML, CSS, web development
- » DSLR photography
- » Adobe InDesign, Illustrator, Photoshop

## ON THE SIDE

- » Awarded ONA's MJ Bear Fellowship for digital journalists under 30 (2019)
- » Speaking: Nieman Foundation (2019), IRE Conference (2018), state journalism workshops
- » Faculty member & team leader at Stanford's Newsroom by the Bay workshop (2015-2020)
- » Judge for local and national student journalism contests
- » Member of IRE