

TAYLOR BLATCHFORD

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EXPERIENCE

Poynter Institute » Google News Lab Fellow, summer 2018

» Report on the future of news and develop audience engagement strategies for the nonprofit's daily online publication.

Columbia Missourian » Assistant Outreach Director, spring 2018

» Led a team focused on bringing community engagement into the reporting process for Columbia's daily city newspaper.
» Worked alongside reporters to source and strategically share stories.
» Planned in-person events to supplement online engagement.
» Managed social media; created newsletters and analytics reports.
» Worked on community outreach team for fall 2017 semester.

Investigative Reporters & Editors » Assistant, 2017–18 school year

» Researched, reported and edited for the IRE Journal, a quarterly magazine sent to thousands of investigative journalists and academics.
» Guest-produced an episode of the IRE Radio Podcast.
» Assisted with planning and execution of national conferences.

Columbia Missourian » Assistant City Editor, fall 2017

» Mentored beginning reporters, taught them fundamental skills and worked with them one-on-one throughout the semester.
» Oversaw daily breaking news coverage as an assignment editor.

The Charlotte Observer » Reporting Intern, summer 2017

» Reported on business and local news for the largest publication in the Carolinas with a daily circulation of 137,000.
» Wrote in-depth and daily stories, juggling multiple assignments.

POLITICO Europe » Production Intern, spring 2017

» Engaged audiences through social media, produced web stories and designed pages for Brussels' largest international publication.
» Initiated weekly analytics reports to guide engagement strategies.
» Developed plans for reaching specialized policy-focused readers.
» Pitched and reported feature stories on international issues.

Columbia Missourian » Reporter, summer 2016 – fall 2017

» Reported on health care and education, including investigative projects on rural health and mistreatment of medical students.
» Analyzed data and created graphics to complement stories.

The Maneater » University News Editor, fall 2015 – spring 2016

» Managed news coverage for MU's daily online student publication.
» Created interactive timeline of campus race relations and protests that was viewed 200,000 times and cited by national publications.
» Previously worked as projects editor, reporter and copy editor.

EDUCATION

Missouri School of Journalism

» Bachelor of Journalism, emphasis in investigative & international reporting
» Graduated in May 2018
» Earned magna cum laude honors, multicultural certificate
» Minors: political science, history
» Study abroad: Université Libre de Bruxelles, Brussels, Belgium

STORYTELLING SKILLS

Advanced

» News writing, beat reporting
» Breaking news coverage
» Audience engagement and social media strategy
» Google Analytics, Chartbeat
» Copy editing, AP Style
» Google Fusion Tables
» Adobe InDesign
» Project management, event planning, organization

Proficient

» Data analysis, Excel, SQLite
» HTML, CSS, web development
» Adobe Audacity, audio editing
» DSLR photography
» Adobe Illustrator, Photoshop
» DSLR video, video editing
» Basic Spanish skills

ON THE SIDE

» Member of IRE and ONA
» IRE Conference speaker (2018)
» Team leader, Newsroom by the Bay high school workshop at Stanford (summers 2015–17)
» Thompson Center for Autism publication assistant (2016–17)
» Student involvement: Women in Media, Mizzou Alternative Breaks, Christian Campus House