**Crowd Funding Module 1 Conclusions**

1. The 3 conclusions that can be drawn about crowdfunding campaigns are the following:
   1. Out of all the categories, Theater/Plays, were the most successful with raising money.
   2. August was a month when many crowdfunding projects failed or saw a decrease in success rate.
   3. Although Theater/Plays were the most successful, they are more failed projects than the rest of the categories, and more crowdfunding projects overall.
2. The limitations of this dataset knowing how they presented their project to receive funding. The presentation of project could lead to more funding or less funding, dependent on the presentation.
3. We could use pie charts, to determine which category had the most failures, or successes. We could also pivot tables to determine which country had the highest funding percentage. In which, United Sates raised the most amount of money out of all countries.