Taylor D. Avery

linkedin.com/in/taylordavery (435) 849-5711 | taylordavery@gmail.com

EDUCATION

Brigham Young University – Marriott School of Business

Provo, UT

Apr 2025

- Bachelor of Science in Finance Minor in Computer Science
- GPA 3.63/4.00
- ACT 32/36
- BYU Real Estate Association (BREA), weekly corporate real estate events on financial modeling, cases, networking, etc.
- BYU Finance Society, building community among BYU finance majors with emphasis on giving back to underclassmen
- FINRA Series 7 and 66, government certification of thorough knowledge in marketable securities and wealth management

EXPERIENCE

Fidelity Investments

Salt Lake City, UT

Workplace Planning Consultant, Workplace Planning Associate

Mar 2022 – Present

- Gained deep understanding of financial markets in earning licenses to advise 401k participants in mutual fund investments
- Guided hundreds of people through retirement planning processes and products to achieve their personal retirement goals
- Generated substantial sales for the company by directing one hundred million dollars of referrals to our business partners

Only Cool Design, LLC

Tooele, UT

Small Business Partner

Jun 2021 - Mar 2023

- Facilitated product designs, website design, pricing, and imaging for 50 unique apparel items for a small online business
- Built, ran, and iterated on a targeted online ad campaign on 2 social media platforms to market to specific segmentations
- Adapted business plan and client target resulting in over \$6000 in sales and valuable hands-on entrepreneurship exposure

Wells Fargo Bank

Provo, UT

Associate Personal Banker, Teller

Nov 2020 – Mar 2022

- Developed professional relationships with individuals and businesses in two languages to coordinate their financial needs
- Completed hundreds of intricate financial transactions in several systems and currencies domestically and internationally
- Assessed diverse groups of individuals and businesses in extending credit offers and providing various financial services

Vector Marketing

Sandy, UT

Assistant Manager, Sales Representative

May 2018 – Oct 2018

- Led a team of 10 sales representatives to exceed monthly sales metric goals and build relevant sales and networking skills
- Interviewed and aided in onboarding over 30 new sales representatives including recruiting, training, and office meetings
- Scheduled and conducted 95 professional product sales appointments with self-generated and referral sourced client leads

VOLUNTEER SERVICE

The Church of Jesus Christ of Latter-day Saints

Tooele, UT

Volunteer English Instructor

Feb 2021 – Jun 2021

- Taught a one-hour weekly beginning course involving writing, reading, and speaking English to native Spanish speakers
- Tailored lessons to fulfill dynamic education needs of seven students from several countries with varying levels of ability

The Church of Jesus Christ of Latter-day Saints

Orlando, FL

Volunteer Representative

 $Mar\ 2019 - Mar\ 2020$

- Initiated and maintained teaching relationships with countless individuals and families via in-person and digital outreach
- Engaged with Latino and Hispanic individuals and communities in service projects and other activities weekly for 1 year
- Provided special support to 11 individuals in learning new religious concepts and making positive lifelong commitments

SKILLS & INTERESTS

- Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Microsoft VS Code, Python, C++, JavaScript, HTML, CSS
- Spanish, professional working proficiency, moderate live translation ability to and from English, love of Hispanic culture
- Eagle Scout Boy Scouts of America, developed life skills over 7 years, led project donating 300 blankets to local NICU
- Interests: real estate, running, programming, foreign language, ballroom dancing, skydiving, choir, travel, snowboarding