

# Netflix Stock Price - Deep Dive

Visualizing Big Data



# What's Included

- Summary of Netflix stock in 2017
- Netflix stock and revenue
- Estimated versus actual earnings per share
- Netflix stock versus the Dow Jones stock

# Summary of Netflix Stock in 2017

Distribution of 2017 Netflix Stock Prices by Quarter



**The best quarter for stock price growth was Q3, even though Q4 saw the highest price.**

# Netflix Revenue vs. Earnings



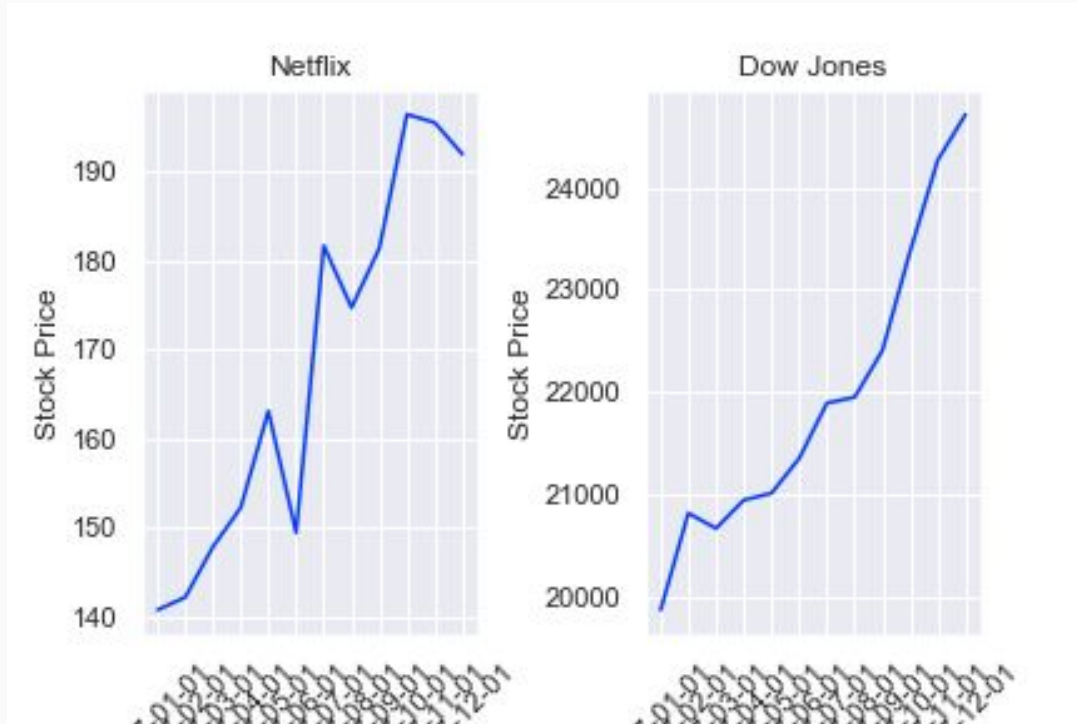
**Revenue and earnings went up at a steady rate in 2017, with earnings equalling about 5% of revenue.**

# Projected vs. Actual Earnings per Share



**Yahoo Finance was close on the estimates for EPS in 2017, with the differences being less than \$.05 per share.**

# Netflix vs. the Dow Jones Industrial Average



**The trendline for both stocks is similar however, the Netflix stock price was more volatile.**