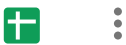


QUESTIONS

RESPONSES 24

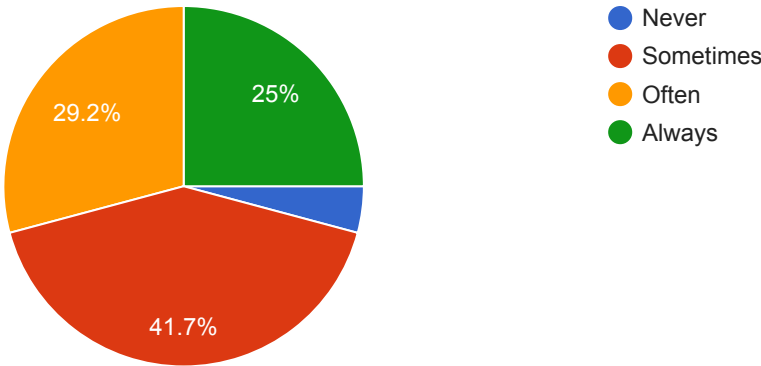
24 responses



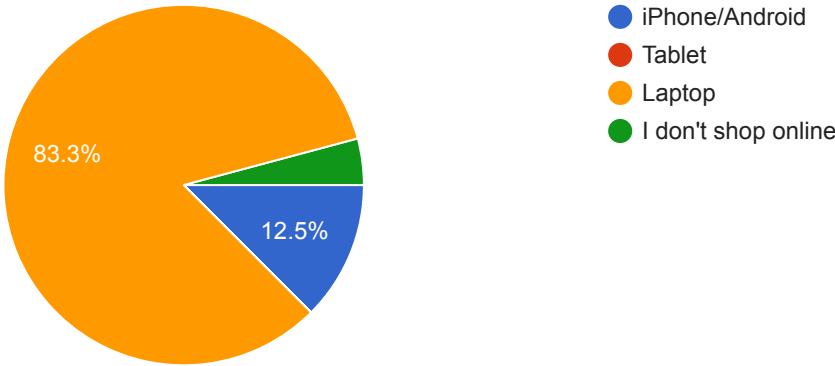
SUMMARYINDIVIDUAL

Accepting responses ☒

How often do you shop online? (24 responses)



When shopping online, what device do you tend to use the most often? (24 responses)



What is your favorite online shopping website? (24 responses)

QUESTIONS	RESPONSES	24
What do you like most about that online store?	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Amazon	
	Nordstrom	
	None	
	Zulily.com	
	Zara	
	ruftimes.com	
	Amazon.com	
	Lulus	
	Tobi	

What do you like most about that online store? (24 responses)

It has anything you need or want.

It has anything you need or want.

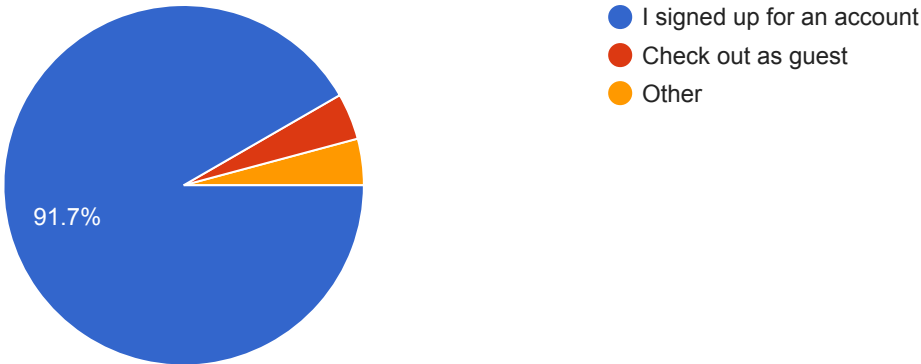
Variety

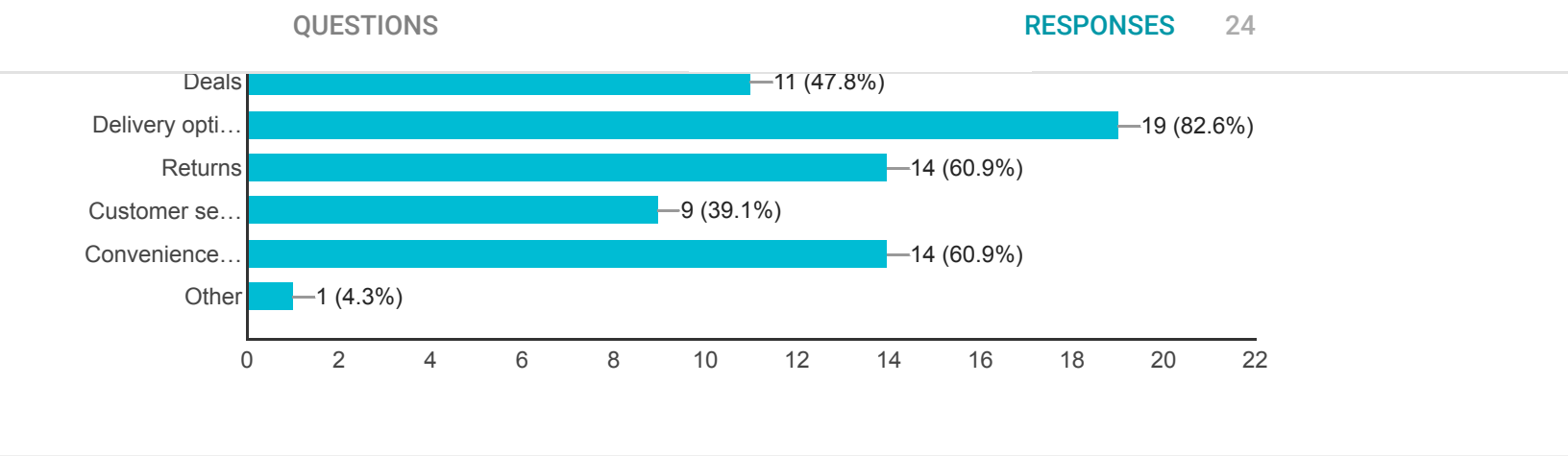
Easy to use, good products

QUESTIONS RESPONSES 24

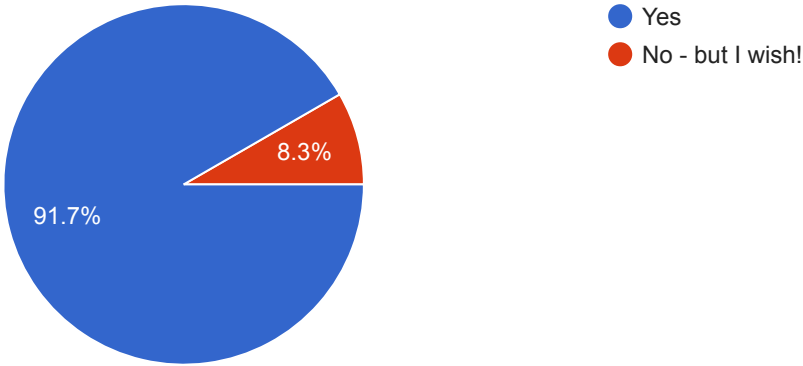
- variety
- Variety and price
- It has everything
- It has everything
- Find many items -all in one
- It has everything!
- prices
- Find cheaper prices for various products and free shipping with Amazon Prime
- It's familiar, easy to use, has lots of user submitted images and reviews, and shows what others bought after looking at that item..
- It has literally everything ever, and I use Prime so I get fast free shipping
- Clothes
- Pricing, customer service, and clothing options!
- Easy and has everything
- The huge selection and that many products have 2 day free shipping with Prime
- mostly the order tracking and shipping visuals/timeline

Do you have an account for that store or do you check out as guest? (24 responses)

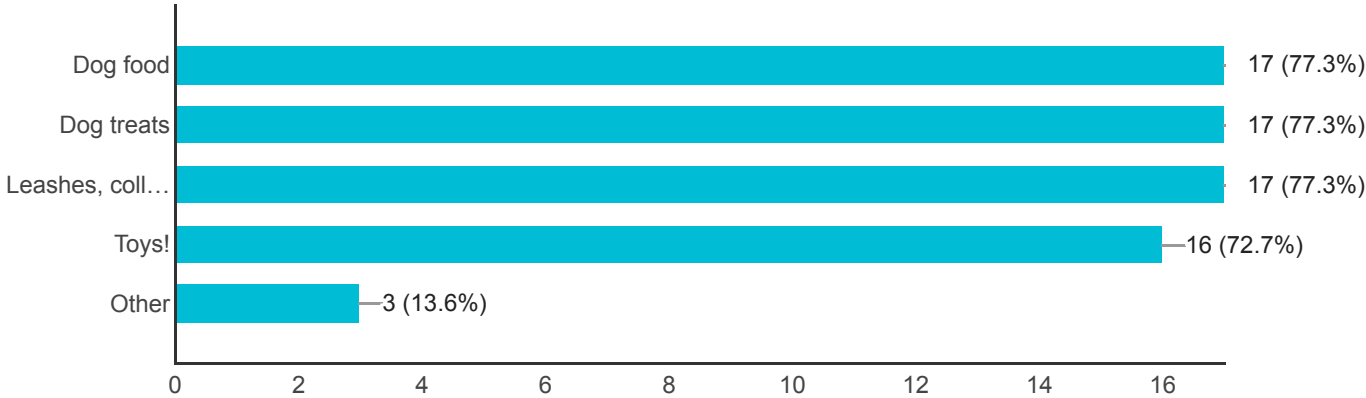




Do you own/live with a dog? (24 responses)



Which dog products do you buy for your pup? (Check all that apply) (22 responses)



QUESTIONS

RESPONSES 24

Petsmart

Amazon

Amazon

Amazon

Petco

Petco

Dogsupplyoutlet.com

Petco.com

Petco or petsmart

PetSmart

City dog supplies

Walmart, Meijers

Tisol

petco unleashed

Petco or petsmart

Local pet store (non-chain)

Petco, Petsmart, some independent stores in the area

Target, trader joes

None

PetSmart, a local Healthy Pet Food Store, Chewy.com

If you go to one store all the time, what makes you choose them over another pet store?

(19 responses)

Options

QUESTIONS RESPONSES 24

- Distance from home
- Quality and pricing of items
- Geographical location and they carry taste of the wild
- Price and convenience
- Convenience
- They have the dog food I feed my dogs
- Location
- I live far from the city and it's the closest one that specializes in pet supplies.
- They're local and have what I need
- its proximity to my house
- Routine and convenience
- Costco, can't beat the quality of food for the price.
- free shipping with Prime membership

When shopping for your dog, what matters most to you? (Check all that apply)
(22 responses)

